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# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Monday December 19 1983

Northern Ireland: trapped  
in a theatre  
of violence, Page 11

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## NEWS SUMMARY

### GENERAL

#### IRA 'will not repeat bombing'

The Irish Republican Army said there would be no repetition of the bombing that killed five people and injured 31 outside Harrods department store in London on Saturday.

The IRA admitted that its "volunteers" had planted the Harrods bomb and a recent one at an army barracks in south-east London, but claimed that the Harrods explosion was not authorised by the IRA army council and that "immediate steps" had been taken to ensure there would be "no repetition of this type of operation."

The British and Irish Governments, meanwhile, were under pressure to ban Sinn Féin, the political wing of the IRA. Page 12

#### French promotion

Socialist deputy Roland Dumas, longtime associate of President François Mitterrand, was appointed France's Minister for European Affairs, replacing M André Chénedegat, now president of the Cour de Comptes. Page 12

#### Arrests in Kuwait

Ten Muslim fundamentalists, seven of them Iraqis and three Lebanese, have been arrested in Kuwait in connection with last week's bombings that killed at least six people. Page 2

#### Kidnappers cut ear

Kidnappers of Italian jewellery store heir Giorgio Calisano, 17, sent an ear to the family, saying that it was the boy's and that he and his mother would be killed if their ransom demands were not met.

#### Italian sailors die

At least 34 Italian sailors travelling from La Spezia to watch a football match in Turin were killed when their ship was plunged from a viaduct.

#### Madrid toll 83

A 24-year-old woman died yesterday, bringing the number of deaths from the Madrid discotheque fire to 83. Amid calls for stricter safety standards in Spain, four of the disco's owners were questioned by a magistrate.

#### Moscow shake-up

Moscow police's criminal investigation department is being given a shake-up by its new chief to improve its efficiency and its public image.

#### Nicosia shooting

A young Greek Cypriot national guard on duty on the "green line" separating Greek and Turkish sectors in Nicosia, the Cyprus capital, was shot dead from the Turkish positions.

#### Report upsets pilots

The world airline pilots' federation says the International Civil Aviation report suggesting that the crew of the shot-down South Korean jet lacked alertness is based on an unfair assumption. Page 2

#### Plague in Tanzania

Plague has killed 19 people in northern Tanzania. Total quarantine has been imposed in the area.

#### Athletes' life ban

International Amateur Athletic Federation banned for life eight athletes, three of them women, for failing or refusing drug tests. It will increase random checks, and world records will not be recognised if the athlete does not pass an immediate test.

#### Waterloo line end?

A Belgian senator will today try to end the £100,000 (£2,000) a year pension paid by the Belgian Government to the heirs of the Duke of Wellington, victor of the Battle of Waterloo.

### BUSINESS

#### Argentina to explain debt position

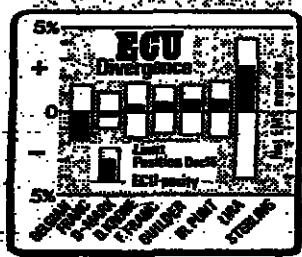
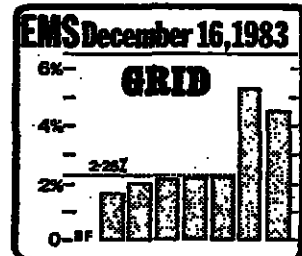
ARGENTINA's central bank governor, Sr Enrique Vázquez, is visiting the U.S. for talks with creditors to clarify his Government's position over its \$40bn foreign debts. He will seek to underpin a new agreement with the IMF. Page 12

BRAZIL has brought its foreign debt interest arrears below the critical 90-day level that would have brought 1983 balance-sheet problems for U.S. banks. Page 2

CHILE has revised its sliding-scale exchange rate to provide a slower decline in the value of its peso against the dollar. Page 2

ITALY has eased its foreign-exchange regulations to make exporting easier and to allow companies to invest abroad more freely. Page 3

THE RELATIONSHIP between the D-Mark and the French franc was the subject of wide interest in



the European Monetary System last week.

Heavy intervention by the Bundesbank to support the D-Mark against the strong dollar was not matched by other European central banks. Although the bank failed to prevent the D-Mark from falling to just short of a 10-year low against the dollar, its action in the market pushed the German currency up within the EMS and tended to devalue the French franc.

That was not regarded as the first signs of an imminent realignment, however.

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weaker currency in the system, defines the cross rates from which no currency (except the lira) may move more than 24 per cent. The lower chart gives each currency's divergence from its "central rate" against the European Currency Unit (ECU), itself a basket of European currencies.

TEXTILES: President Reagan has bowed to pressure from the U.S. industry by bringing in regulations expected to check imports from Hong Kong, Taiwan and Japan. Page 3

JOHNSON MATTHEY Bankers has been awarded £1.13m (£1.6m) damages in the UK High Court against State Trading Corporation of India after an Indian Government decision preventing the corporation from fulfilling 36 contracts to sell silver. Page 5

GENERAL MOTORS is to sell in the U.S. heavy lorries made by Isuzu of Japan, in which it has a 34 per cent stake. Page 3

EMBRAER, the Brazilian state-owned aircraft maker, has won its largest export order, worth \$181m, for 120 military training aircraft for Egypt. Page 3

SWISS BANKERS are to set up a fund to compensate depositors in the event of bank failures. Page 14

ELF UK, subsidiary of French state-owned Elf Aquitaine, plans to borrow £500m (£710m) to finance development of the Alwyn North oilfield. Page 2

## Philips links with European banks to take over Grundig

BY WALTER ELLIS IN AMSTERDAM

Philips, the Dutch electrical group, has joined a consortium of European banks to take over Grundig of West Germany. Dr Max Grundig, aged 75, chairman of Grundig, will retire from active management of his company next April 1.

He will become head of a new supervisory board, leaving Philips to assume day-to-day control of its affairs from that date.

Philips is to increase its participation in the privately owned Grundig - at present 24.5 per cent of equity - but the final extent of its holding is subject to continuing negotiations. It is not known what role is to be played by the consortium of banks, which have not been named.

A limited liability company is to be formed, to be called the Grundig Elektro-Mechanische Versuchs Anstalt Max Grundig and Company. The West German Federal Cartel Office in Berlin has yet to approve the deal, but it is understood that the form of the takeover, involving banks, as well as Philips, will help to dampen fears that the Dutch multinational is acquiring too great a share of the European electronics industry.

The Cartel Office has already

once year rejected an attempt by Philips to mount a straightforward takeover of Grundig, which makes audio and hi-fi equipment as well as video cassette recorders. It even prevented Philips from acquiring a full 25 per cent holding, on the basis that that would, under German law, permit a veto on other potential takeovers.

In practical terms, however, the veto has already been attained, and Philips exercised its blocking powers earlier in the year when Thomson-Brandt of France made a bid of its own for Grundig.

Over the last three years, Grundig has collaborated with Philips on production of the Dutch company's V2000 VCR system, which competes in Europe with the world-leading Japanese VHS format recorders. Philips recently decided to design and market its own VHS recorders for sale outside Europe, under licence from Japan, and will collaborate with Grundig on the project.

John Davies writes from Frankfurt: Grundig confirmed plans to yield management control to Philips on April 1, but avoided any reference to a change in shareholding or to the financial arrangements involved.

There has been speculation in West Germany that Philips will make a cash payment to Dr Grundig of DM 150m (\$54m) for his services as a lifetime adviser, that his family trust will receive a guaranteed dividend for 25 years and that Philips will pump in DM 250m through a convertible loan to strengthen the Grundig concern.

Our Financial Staff writes: on sales said to be in excess of DM 3bn (\$1.1bn) - against FI 43bn (\$15bn) for Philips in 1982 - Grundig moved back to an unprofitable position in the year to March 1983. It lost DM 35m in the previous year after a 1980-82 deficit of DM 187m.

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## France and UK propose reciprocal telecom trade

BY GUY DE JONGHERES IN LONDON AND DAVID MARSH IN PARIS

BRITAIN and France are in advanced talks on proposals that might lead to an agreement between the two countries to open their telecommunications markets to each other's manufacturers.

The talks, which stem from a French initiative, focus primarily on reciprocal purchases of Britain's System X and France's E-10 digital public telephone exchanges. It has been proposed that each country might buy between 10 and 20 per cent of its total needs from the other.

France, which sees the proposals as an important step towards wider European industrial co-operation, is pressing for a decision by the middle of next year at the latest. Lack of enthusiasm by British Telecom may pose a large obstacle, however.

Although its French counterpart, the Direction Générale de Télécommunications (DGT), has indicated that it would be ready to buy System X, BT has severe reservations about accepting E-10. They are based both on its technical evaluation of the French exchange and on

the fact that its recently accelerated orders for System X are likely to meet its needs at least until 1986.

BT has indicated that it might seek an alternative to System X in the future, but wants to be free to select one on technical merit. The front runner is widely thought to be the AXE system developed by Sweden's L. M. Ericsson.

Although the British Government is sympathetic to the French proposals, it has been unwilling so far to press BT to agree. The Government appears reluctant to challenge BT's commercial independence when it is being prepared for privatisation next year.

The talks, which also involve Plessey and GEC, the joint manufacturers of System X, and CIT-Alcatel, which makes the E-10, have been going on in earnest since the summit meeting between Mrs Thatcher and President Mitterrand in London in October.

Officials of BT and the DGT have met twice since then, discussing proposals for joint research and industrial collaboration in satellites

and optical-fibre transmission systems.

Plessey and CIT-Alcatel discussed joint development of a digital exchange, code-named Felicité, in the early 1970s. But the project was abandoned for lack of support from British and French telecommunications authorities.

The British and French public exchange markets are largely closed to outside suppliers. However, France began seeking reciprocal trade agreements in telecommunications in September, when CIT-Alcatel agreed to take over the loss-making telecommunications interests of Thomson.

The DGT accepted the reorganisation reluctantly, and has insisted on opening part of its market to foreign suppliers on a reciprocal basis to provide competition for CIT-Alcatel.

Last month, France and West Germany agreed to collaborate in setting up a cellular mobile radio-telephone system, for which equipment will be supplied by manufacturers in both countries.

## Nigeria seeks to reschedule \$5bn trade payment arrears

BY QUENTIN PEEL AND ANDREW GOWERS IN LONDON

A TEAM of top Nigerian officials will this week submit formal proposals to leading British exporters and the British Export Credits Guarantee Department for rescheduling or refinancing their share of the country's estimated \$5bn to \$5.5bn arrears on trade payments.

The proposals mark the first step towards negotiating a comprehensive package with all Nigeria's principal suppliers and the leading export credit agencies on repayment of the arrears over an extended period.

The Nigerian Government is hoping for a repayment period of up to six years, with a grace period of between two and three years, according to bankers and businessmen involved in initial discussions in recent weeks.

The proposals are expected to involve two separate deals on similar terms, one for uninsured debt and the other for the arrears insured by the export credit agencies such as the UK's ECGD, France's Coface and Hermes of West Germany.

The former would be dealt with by raising a jumbo loan from commercial banks with an export credit guarantee, effectively refinancing the arrears without raising the banks' exposure to Nigeria, thanks to the guarantee.

The uninsured arrears - which are thought to amount to at least 50 per cent of the total outstanding - would be met by an issue of discountable promissory notes issued by the Central Bank of Nigeria, according to bankers and officials.

The notes would earn a commercial rate of interest and could be renegotiated by the exporter with commercial banks, if the banks were willing to buy more Nigerian paper.

Negotiations on how to deal with the backlog are expected to last for several weeks, if not months, with all parties to the talks urgently trying to identify the scale of the problem, as well as the most appropriate method of refinancing.

It is now widely accepted that some form of delayed payment by

Nigeria is inevitable, given the huge size of the backlog, and a continuing deficit on the current account of the balance of payments.

The ECGD, which is the export credit agency with the largest exposure estimated at upwards of £1.5bn (\$2.13bn), reflecting Britain's position as Nigeria's leading supplier, has asked the top 100 exporters to submit estimates of their insured trade with Nigeria by today. The questionnaire asks for details of goods not yet shipped, as well as those where payments are already in arrears.

One estimate puts the number of separate bills involved in the backlog at 80,000, and bankers describe as "horrendous," the task of co-ordinating the entire operation.

This week's talks will involve only the top 15 British companies, including principal trading houses such as Unilever's UAC, and the Manchester-based Peterson Zochonis.

Ivory Coast to seek debt rescheduling, Page 2

## Israelis shell PLO positions on eve of evacuation

By David Lennon in Tel Aviv and Patrick Cockburn in Beirut

ISRAELI gunboats shelled Palestinian Liberation Organisation positions in the port of Tripoli and north of the city yesterday, on the eve of the evacuation of the forces of Mr Yasser Arafat, the besieged PLO chairman.

Further south, U.S. warships bombarded Syrian anti-aircraft positions after two overflying U.S. reconnaissance aircraft were fired on.

The U.S. bombardment puts strain on the three-day-old ceasefire and hopes for the early resumption of reconciliation talks between the Lebanese Government and its opponents. In the past, Syria and its allies have responded to such attacks by shelling the U.S. marines at Beirut airport.

Israeli bombardment of Mr Arafat's forces was the third in less than two weeks, and may again delay the evacuation of his 4,000 fighters on Greek ships flying the United Nations flag.

A number of Israeli ministers have said Mr Arafat should not be allowed to leave Tripoli alive. Others have expressed support for the idea of harassing his forces and delaying his departure so as to intensify the fighting between the PLO factions.

A senior government official said after yesterday's Cabinet meeting that the naval bombardment "should be seen in the context of Israel's ongoing war against the PLO."

Israel is upset at the international attention which Mr Arafat is receiving. Mr Dan Meridor, the Cabinet secretary, said "Israel objects to the United Nations or any civilised country aiding these terrorists to move from one place to another."

Over the weekend, Professor Moshe Arens, the Defence Minister, suggested that Western nations willing to help the loyalist PLO forces to leave Tripoli should at least extract a price by demanding that the PLO lay down its arms and abandon terrorism.

The foreign ministers of Lebanon, Syria and Saudi Arabia met yesterday in Damascus to discuss the next session of the national reconciliation talks and the future of Lebanon's May 17 agreement with Israel.

In Switzerland a Lebanese official was quoted as saying no talks were likely to recommence before January 9.

Continued on Page 12

## Tanaka's poll success blow to Nakasone

BY JUREK MARTIN IN TOKYO

THE POLITICAL fortunes of Mr Yasuhiro Nakasone, the Japanese Prime Minister, took a distinct turn for the worse yesterday in the Japanese general election, while those of the country's disgraced former leader, Mr Kakuei Tanaka, soared.

When counting was completed for the night with winners declared or projected in about 300 of the 511 Diet seat contests and with the results in the main concentrations of Tokyo, Yokohama and Osaka to be announced today, the ruling Liberal-Democratic Party (LDP) had apparently lost 27 seats, according to NHK, the national television network. It held 286 seats in the old parliament.

The party can still count on the support of at least seven of the 11 independents returned yesterday, perhaps to be supplemented later, and may be able to reach agreement with some of the smaller splinter parties of the middle.

It is thus likely to form the next government, as it did between 1976 and 1980 when its parliamentary representation fell below 250 seats. However, the Opposition may try to induce some elements of the LDP to form a hitherto untried coalition.

But if the results in the biggest cities conform to yesterday's pat-

tern, then the LDP will have incurred a setback much worse than it and most public opinion polls had expected. As party leader, Mr Nakasone will be expected to take responsibility for the fact that the LDP has probably lost its absolute control over all the standing parliamentary committees and, conceivably, its overall majority in the Diet.

Even Mr Susumu Mikado, the party's secretary general, conceded last night that it might be difficult to control as many as 205 seats. Another party leader, interviewed later in the evening, suggested that 260 was the probable effective maximum.

But the political waters were muddied by the startling personal success of Mr Tanaka and by the fact that the LDP faction beholden to him was doing far better yesterday than any other LDP bloc.

Mr Tanaka was overwhelmingly re-elected by his Niigata constituency for the 15th time. He polled 220,000 votes, more than half as many again as the 138,000 he received in 1980 and almost as much as his eight opponents combined. That demonstrates his mesmerism.

Continued on Page 12

## Peugeot compromise over redundancies

BY DAVID HOUSEGO IN PARIS

PEUGEOT, the French private car maker, has cancelled its plans to shut down indefinitely today its Talbot car plant at Poissy outside Paris. This followed a compromise agreement with the Government at the weekend under which Peugeot will keep on 1,000 of the 2,900 people at the factory due to be made redundant.

The agreement, announced by M Pierre Mauroy, the Prime Minister, is seen by the Socialist administration as an important precedent in limiting the unemployment caused by large-scale industrial restructuring.

M Mauroy said it provided an example for other sectors such as steel, coal and shipbuilding of combining rationalisation with "human" treatment of unemployment.

The compromise includes an arrangement for sharing the cost between the company and the Government of employing the 1,000 workers whom Peugeot wanted to declare redundant.

Peugeot, which is expected to lose a further FFy 2bn (\$238m) this year, yesterday declined to spell out the financial consequences of the deal, but said it was "the best in the circumstances."

The alternative for Peugeot was that the Government would continue to withhold approval for the company's plans, announced last summer, for laying off 7,500 workers throughout the whole group.

Production will not resume at Poissy until January 2 because of a temporary shutdown over the Christmas period. At the same time, a fresh dispute unexpectedly erupted when the Communist-led CGT union, the largest at the plant, accused the management of refusing

Continued on Page 12

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# OVERSEAS NEWS

## Ivory coast to seek rescheduling of debt

By Peter Blackburn in Abidjan

THE IVORY COAST is to seek rescheduling of its estimated \$1.25bn (£88m) medium-term public external debt payments due in 1984, according to financial circles in Abidjan.

Ivorian economy and finance minister Abdoulaye Kone called in bankers on Saturday to announce that the Government had teleaxed official creditors belonging to the Paris Club as well as private commercial creditors asking to reschedule debt falling due during the 18-month period ending December 31 1984.

Negotiations with commercial creditors are planned to start in London on December 22. The Ivorian delegation will be led by Maurice Seri Gnoles, Minister of State.

The Ivory Coast, long regarded as one of Africa's outstanding economic success stories, has suffered a series of setbacks during the past three years, culminating in this year's drought.

Now it is confronted with maturities on loans contracted during the cocoa and coffee boom of the mid-1970s.

With an external debt estimated at over \$7bn, the Ivory Coast has become one of the world's most heavily indebted countries in per capita terms.

Debt servicing is expected to rise to \$1.55bn in 1984 and absorb some 45 per cent of export earnings. The Government is proposing to maintain regular interest payments to commercial creditors and reschedule only the principal due.

But it intends to reschedule both interest and principal due to Paris Club members. The Government also intends to continue interest and principal payments on short-term debt of less than one year. It has requested banks to maintain short-term credit lines to Ivorian public and private borrowers.

In addition, the Government has appealed to the international financial community for further funds to finance an economic restructuring programme in 1984, aimed at restoring external and internal financial equilibrium.

Representatives of the IMF, World Bank and the Franco-African Economic Community are understood to have expressed their continued and increased support for the Ivory Coast at Saturday's meeting.

## Brazil reduces interest arrears below 90 days

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

BRAZIL has managed to bring interest arrears on its foreign debt below the critical 90-day level which would have sparked off accounting problems for U.S. banks in their 1983 balance sheets.

Bankers in New York said over the weekend that interest payments due up to early October have been brought up to date. Without this, U.S. banks would have had to classify Brazilian loans as "non-performing" in their balance sheets, reducing earnings for the current year.

However, there is still pressure on Brazil to conclude its \$6.5bn credit from commercial banks by the end of the year, partly to enable it to draw \$3bn before the year-end to eliminate arrears completely and boost reserves.

Both these objectives are in Brazil's economic programme with the International Monetary Fund. Bankers in New York say they are still working on the basis that Brazil will be able to draw on its \$6.5bn credit before the end of the year, although signature may not take place till after Christmas.

Legal contracts for the loan are to be sent to creditor banks very soon. The only obstacle to completion then will be the collection of subscriptions from banks that are not yet committed to the loan.

These subscriptions now amount to less than \$300m, and additional ones were expected to flow in from the Middle East following the visit there last week by Prof Antonio Delfim Netto, the country's Planning Minister.

## New Chile exchange rate system

BY MARY HELEN SPOONER IN SANTIAGO

CHILE HAS revised its exchange rate system to provide for a slower decline of the peso against the U.S. dollar, as part of a new package of economic measures announced by Sr Carlos Caceres, Finance Minister, on Friday night.

The old exchange rate provided for a sliding evaluation in accordance with Chile's consumer price inflation. The new system ties the peso-dollar value to the Central Bank's economic

index, minus international inflation. As a result, the Chilean peso, which had been hovering at about 87 to the dollar and then devalued by 1 to 2 per cent each month will deteriorate in value more slowly. The measure is expected to help reduce inflation, which registered 22.3 per cent during the first 11 months of this year.

Sr Caceres also announced that Chilean import duties, which had been temporarily

raised earlier this year from 10 to 20 per cent on most goods, would remain indefinitely at 20 per cent. Other measures include salary reductions of up to 15 per cent for state company executives and a rescheduling of Central Bank debts for Chilean financial institutions.

This last measure will allow Chilean banks to transport their portfolios of high-risk loans to the Central Bank in exchange for additional funds of up to 11 times their capital.

## Key vote for Spanish Communists

THE SPANISH Communist Party was voting last night on a new leadership after a sharp power struggle over ideology and tactics at a five-day congress, Reuters reports from Madrid.

Sr Gerardo Iglesias, the Secretary General and an advocate of a more open and democratic party to moderate policies, seemed to have a slight edge over supporters of Sr Santiago Carrillo, the former leader, who are demanding a shift to the left and a return to more Moscow positions.

Delegates said the margin could be so slim that Sr Iglesias might succeed only in heading off the challenge and not in holding on to his job.

The 800 delegates were electing 95 members to the party's policy-making central committee which would choose the leader.

Sr Carrillo, 68, counted himself out of the contest but said he would openly back a rival to Sr Iglesias who he picked as his successor

## Elf UK set to arrange £500m credit line

BY IAN HARGREAVES IN LONDON

ELF UK, the subsidiary of the state-controlled Elf Aquitaine of France, is expected to arrange £500m (\$710m) of bank borrowings in the course of the next year.

The company, which surprised London business circles two weeks ago by floating a £40m medium-term corporate bond, will need the cash to finance development of the Alwyn North oilfield.

Mr Arnold Rousseau, managing director of Elf UK, said the company had been told by its parent that its UK activities should be financed without recourse to guarantees from Elf Aquitaine.

In practice, that meant borrowing against Elf UK's own balance sheet, against the security of Alwyn North itself or a mixture of the two. Agreements would need to be in place by the end of next year.

Alwyn North, a geologically complex series of oil-bearing formations in the northern sector of the UK North Sea, will cost Elf £1.5bn

to develop. The company owns 66.7 per cent of the field, with Total as a minority partner.

Mr Rousseau said that apart from the bond and the bank loans, the remainder of the finance would come from Elf UK's own cash flow, generated chiefly from gas sales from the UK Frigg field, of which Elf owns 66 per cent.

The prospectus for the bond issue shows the company's cash flow ranging between £278m in 1984 and £221m in 1987, the year before Alwyn North is expected to start production.

Mr Rousseau said Elf UK would not be paying any dividend to its parent company this year, having paid a total of £258m in 1981 and 1982.

Elf UK's borrowing and dividend strategy represents clear confirmation of the dramatic changes of recent months, culminating in the decision in September to call off the planned sale of 20 per cent to 25 per cent of Alwyn North to the German Deminor group.

## Chemical weapons talks set to continue

By Bridget Bloom, Defence Correspondent

THE U.S. and the Soviet Union are expected to resume negotiations on banning chemical weapons despite the disruption of all other major arms control talks.

Mr Louis Fields, the U.S. Ambassador to the Geneva-based United Nations Committee on Disarmament, said in London at the weekend that he expected all members of the working group on chemical weapons to resume sessions as planned on January 16.

The working group, which comprises the U.S., the USSR and representatives of the 35 other members of the Committee on Disarmament, is attempting to negotiate a convention banning the manufacture and stockpiling of all chemical weapons, and its use is also prohibited under a 1925 convention.

The group ended its last session in August. According to Ambassador Fields, some progress was achieved, particularly on clarifying the differences between Moscow and Washington on the verification of any future agreement.

There have been suggestions that the Soviet Union might decide to withdraw from these negotiations, in continuing protest against the U.S. deployment of new nuclear missiles in Europe.

Last month, the Soviet Union walked out of the INF (Intermediate-Range Nuclear Forces) talks in Geneva and has subsequently refused to set a date for the resumption of the start talks on strategic nuclear weapons, as well as for the Mutual and Balanced Force Reduction talks (MBFR), which are aimed at limiting non-nuclear forces in Europe.

However, Mr Fields said that in recent conversations Mr Viktor Issaev, his Soviet counterpart at the Committee on Disarmament, had confirmed that he would return to Geneva in January.

He still believed that the Soviet Union was interested in achieving agreement on chemical weapons, Mr Fields said. He acknowledged that the two sides were still far apart, but said Moscow had moved towards accepting some form of international on-site inspection. This could lead to progress in negotiations, he said.

The Committee on Disarmament has met for two sessions of ten weeks a year. In November, during the recess, the U.S. invited delegates to visit the U.S. army's prototype plant in Tooele, Utah, which destroys chemical weapons and storage containers filled with mustard or nerve gas.

Some 28 of the 40 countries sent representatives, including China. However, the only east bloc country to participate was Romania.

## Search resumes for Cockerill Sambre restructuring plan

BY PAUL CHEESBRIGHT IN BRUSSELS

THE Belgian Government today resumes its search for a constitutional formula which will permit it to finance the restructuring of Cockerill Sambre, the ailing state steel group, at a cost of BFr 27bn (£337m).

A special committee of ministers will: Consider how to get around a ruling from the Council of State, the constitutional watchdog, to the effect that a regional financing plan embracing Cockerill Sambre could be inequitable and; Hear the latest reports on the state of negotiations with Luxembourg for a greater degree of co-operation between the two governments.

The latest problem came when the Council of State decided that the way in which the Government wanted to refinance Cockerill Sambre could only be achieved if it won a two-thirds majority in Parliament for the plan.

This was because the plan would mean a change to the constitutional reforms passed in 1980.

The Government is now looking for ideas which would mean providing finance for Cockerill Sambre on a year-to-year basis through the budget.

But, even within Government circles, there are serious doubts about whether the banks would be prepared to advance loans on the basis of a financing system which did not remove Cockerill Sambre from the cockpit of political rivalry between the main Belgian regions.

8,000—a third of the total—or to create new employment unless it is established which plants are to be closed.

The negotiations with Arbed are crucial to the restructuring plan of Cockerill Sambre that has to be presented to the EEC, with the means to achieve it, by January 31.

The Government wants to have a referendum of the Cockerill Sambre workforce on the restructuring either run by the unions or, failing that, by itself but negotiations with the unions have scarcely advanced.

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## Kuwait says Iraqi group caused bomb attacks

By Kathleen Evans in Dubai

SENIOR OFFICIALS in Kuwait say their investigation into last week's wave of bomb attacks has revealed a conspiracy involving 12 members of the underground Al Dawa Party. The Dawa Party is an Islamic fundamentalist group, dedicated to the overthrow of Mr Saddam Hussein, the Iraqi president, and the establishment of religious rule in Iraq.

Speaking after a weekly cabinet meeting, Mr Abdul Aziz al-Rumayh, minister of state for public affairs, said 10 men had been arrested, seven Iraqis and three Lebanese. Another Iraqi national remained at large, while the last member died in the truck bomb explosion at the U.S. embassy.

Responsibility for last week's bombings had previously been claimed by the Islamic Jihad organisation, which also claimed it had carried out October's truck bombings at U.S. and French peace-keeping forces' headquarters in Beirut.

The Dawa Party has been particularly active in Baghdad in the past year and has claimed responsibility for several car-bomb explosions.

Alarmingly for Kuwait, all those arrested were resident in the country. The Kuwaiti minister declined to reveal how long they had been in the state or what kind of work they did. There have already been calls for a tighter immigration policy in Kuwait in the wake of the attacks.

Dr Ali Shamsi Ardekani, the Iranian Ambassador in Kuwait, denied that the Dawa Party was financed by the Iranian Government. "That is a big lie. The Dawa Party has existed years before the Islamic Revolution in Iran. The Dawa Party is an Iraqi party organised by Iraqis," he said.

However, the Iranian official confirmed that the Dawa Party maintained an office in Tehran. "Anyone who is against Saddam Hussein is welcome in Tehran," added Dr Ardekani.

## Row erupts in Zimbabwe over maize hoarding claims

BY OUR HARARE CORRESPONDENT

THERE IS growing speculation in Zimbabwe that Mr Denis Norman, the Minister of Agriculture, and leading white member of the Government, may be forced to quit over the politically explosive issue of a shortage of maize meal, the staple food of the bulk of the population.

Accusations that the leading milling companies have deliberately created the current shortage have led to the growing rift in the Zimbabwe Government.

Mr Robert Mugabe, the Prime Minister, repeated the charge three times in the past week, in spite of public statements exonerating the millers by both Mr Norman and Dr Simba Makoni, the Minister of Industry and Energy Development.

Mr Norman, a former president of the Commercial Farmers' Union who became a

member of the Government at independence in 1980, said in Parliament that five Ministers had investigated the situation, and "there was no, I repeat no, evidence of hoarding or malpractice by the millers, whole-salers or retailers."

But in a clear-cut repudiation of Mr Norman's statement, the Prime Minister told a party meeting last week that he believed the millers were behind the maize shortage.

He was quoted by the national news agency as saying: "I will never believe the story that the shortage was caused by so many people buying maize meal or that some meal was going to Mozambique or Botswana."

He went on to accuse "white-owned companies" of talking of a shortage of sugar, but there was "heaps and heaps of sugar" in the country, some of which was being used to manufacture petrol.

## Iran's GNP grew 15% in 1982-83

Iran's economy grew by 15 per cent in the year 1982-83, reversing a long period of economic stagnation since the 1979 Islamic revolution, Prime Minister Mir-Hossein Mousavi was quoted as saying, Reuters reports from Tehran.

The national news agency IRNA said, in a report, that the gross national product had risen by 15 per cent during the Iranian Islamic year 1361, which ended March 20, 1983.

## Seaga to nominate 'opposition' senators

Mr Edward Seaga, the Prime Minister of Jamaica, is to name the eight senators traditionally nominated by the opposition leader, as part of an attempt to compensate for the absence of a parliamentary opposition. Canute James reports from Kingston.

Speaking after being sworn in for a second consecutive term as Prime Minister, Mr Seaga said the senators he would name would not be affiliated to his ruling Labour Party.

The party took all 60 seats in the House of Representatives in elections last week, after the opposition, Peoples National Party, led by Mr Michael Manley, refused to take part.

## Korean jet report 'unfair'

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE WORLD'S airline pilots are dissatisfied with the conclusions drawn by the International Civil Aviation Organisation (ICAO) over why the Korean Air Lines Jumbo jet was shot down by Soviet fighters last September 1.

A report by the ICAO investigating team, issued last week, suggested that the Jumbo jet's crew made errors in feeding information into their on-board navigational computer, which caused the aircraft to fly well to the north of its proper course, across Soviet airspace. The ICAO report suggested

that this meant a "considerable degree of lack of alertness and attentiveness on the part of the entire flight crew" of the Jumbo jet.

This interpretation is vigorously disputed by the International Federation of Air Line Pilots' Association (IFALP), which claims that the ICAO allegation is based on an unfair assumption.

The Federation says, however, that it does not at this stage intend to reintroduce its ban on all flights to and from Moscow, originally imposed in September.

## Algerian party likely to agree economy reforms

By Francis Giles, recently in Algiers

THE FIFTH congress of Algeria's ruling Front de Liberation National (FLN) party, which is being attended by 4,000 delegates, will be opened today by President Chadli Bendjedid. The congress is expected to endorse the many changes in managing Algeria's economy brought in by President Chadli who is nearing the end of his five-year term.

Thousands of meetings held at district and provincial level since last spring have witnessed very lively discussions about how far Algeria should liberalise the running of its economy. Mr Chadli's term of office has seen a sweeping reappraisal of the economic strategy of his predecessor, Houari Boumedienne, who ruled the country from 1965 to 1978 and a break-up of some of the more powerful state companies which dominate the economy.

Less emphasis has been laid on heavy industry and more on lighter industry and building. Foreign borrowing has been curtailed and the private sector encouraged. How far down this road Algeria can travel will be decided by the delegates who may go as far as allowing the state to sell some of the large tracts of land it owns to small private farmers.

Congress may also decide to open to the private enterprise such areas as hotel building and management in the hope of cutting the state sector down to size, particularly where its management has proved both wasteful and inefficient.

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## BOND DRAWINGS

SIRA-KVINA KRAFTSELSKAP USS\$25,000,000  
5 3/4% 20 YEAR EXTERNAL LOAN OF 1965

HAMBROS BANK LIMITED hereby gives notice that in accordance with the terms and conditions of the above loan, the redemption for 20th January 1984 has been effected by the purchase of USS\$25,000,000 (nominal) and the underwritten bonds amounting to USS\$9,997,000 (nominal) were drawn on the 18th December 1983 for redemption at par. The outstanding balance after the 20th January, 1984 redemption is USS\$15,003,000 (nominal).

The draw bonds may be presented to Hambros Bank Limited, 41 Bishopsgate, London EC2P 2AA or to the other Paying Agents named on the bonds.

Bonds surrendered should have attached all uncashed coupons appertaining thereto. Coupons due 20th January 1984 should be detached and collected in the usual manner.

For payment in London bonds will be received on any business day and must be left three clear days for examination.

10074	10075	10076	10077	10078	10079	10080	10081	10082	10083	10084	10085	10086	10087	10088	10089	10090	10091	10092	10093	10094	10095	10096	10097	10098	10099	10100	10101	10102	10103	10104	10105	10106	10107	10108	10109	10110	10111	10112	10113	10114	10115	10116	10117	10118	10119	10120	10121	10122	10123	10124	10125	10126	10127	10128	10129	10130	10131	10132	10133	10134	10135	10136	10137	10138	10139	10140	10141	10142	10143	10144	10145	10146	10147	10148	10149	10150	10151	10152	10153	10154	10155	10156	10157	10158	10159	10160	10161	10162	10163	10164	10165	10166	10167	10168	10169	10170	10171	10172	10173	10174	10175	10176	10177	10178	10179	10180	10181	10182	10183	10184	10185	10186	10187	10188	10189	10190	10191	10192	10193	10194	10195	10196	10197	10198	10199	10200	10201	10202	10203	10204	10205	10206	10207	10208	10209	10210	10211	10212	10213	10214	10215	10216	10217	10218	10219	10220	10221	10222	10223	10224	10225	10226	10227	10228	10229	10230	10231	10232	10233	10234	10235	10236	10237	10238	10239	10240	10241	10242	10243	10244	10245	10246	10247	10248	10249	10250	10251	10252	10253	10254	10255	10256	10257	10258	10259	10260	10261	10262	10263	10264	10265	10266	10267	10268	10269	10270	10271	10272	10273	10274	10275	10276	10277	10278	10279	10280	10281	10282	10283	10284	10285	10286	10287	10288	10289	10290	10291	10292	10293	10294	10295	10296	10297	10298	10299	10300	10301	10302	10303	10304	10305	10306	10307	10308	10309	10310	10311	10312	10313	10314	10315	10316	10317	10318	10319	10320	10321	10322	10323	10324	10325	10326	10327	10328	10329	10330	10331	10332	10333	10334	10335	10336	10337	10338	10339	10340	10341	10342	10343	10344	10345	10346	10347	10348	10349	10350	10351	10352	10353	10354	10355	10356	10357	10358	10359	10360	10361	10362	10363	10364	10365	10366	10367	10368	10369	10370	10371	10372	10373	10374	10375	10376	10377	10378	10379	10380	10381	10382	10383	10384	10385	10386	10387	10388	10389	10390	10391	10392	10393	10394	10395	10396	10397	10398	10399	10400	10401	10402	10403	10404	10405	10406	10407	10408	10409	10410	10411	10412	10413	10414	10415	10416	10417	10418	10419	10420	10421	10422	10423	10424	10425	10426	10427	10428	10429	10430	10431	10432	10433	10434	10435	10436	10437	10438	10439	10440	10441	10442	10443	10444	10445	10446	10447	10448	10449	10450	10451	10452	10453	10454	10455	10456	10457	10458	10459	10460	10461	10462	10463	10464	10465	10466	10467	10468	10469	10470	10471	10472	10473	10474	10475	10476	10477	10478	10479	10480	10481	10482	10483	10484	10485	10486	10487	10488	10489	10490	10491	10492	10493	10494	10495	10496	10497	10498	10499	10500	10501	10502	10503	10504	10505	10506	10507	10508	10509	10510	10511	10512	10513	10514	10515	10516	10517	10518	10519	10520	10521	10522	10523	10524	10525	10526	10527	10528	10529	10530	10531	10532	10533	10534	10535	10536	10537	10538	10539	10540	10541	10542	10543	10544	10545	10546	10547	10548	10549	10550	10551	10552	10553	10554	10555	10556	10557	10558	10559	10560	10561	10562	10563	10564	10565	10566	10567	10568	10569	10570	10571	10572	10573	10574	10575	10576	10577	10578	10579	10580	10581	10582	10583	10584	10585	10586	10587	10588	10589	10590	10591	10592	10593	10594	10595	10596	10597	10598	10599	10600	10601	10602	10603	10604	10605	10606	10607	10608	10609	10610	10611	10612	10613	10614	10615	10616	10617	10618	10619	10620	10621	10622	10623	10624	10625	10626	10627	10628	10629	10630	10631	10632	10633	10634	10635	10636	10637	10638	10639	10640	10641	10642	10643	10644	10645	10646	10647	10648	10649	10650	10651	10652	10653	10654	10655	10656	10657	10658	10659	10660	10661	10662	10663	10664	10665	10666	10667	10668	10669	10670	10671	10672	10673	10674	10675	10676	10677	10678	10679	10680	10681	10682	10683	10684	10685	10686	10687	10688	10689	10690	10691	10692	10693	10694	10695	10696	10697	10698	10699	10700	10701	10702	10703	10704	10705	10706	10707	10708	10709	10710	10711	10712	10713	10714	10715	10716	10717	10718	10719	10720	10721	10722	10723	10724	10725	10726	10727	10728	10729	10730	10731	10732	10733	10734	10735	10736	10737	10738	10739	10740	10741	10742	10743	10744	10745	10746	10747	10748	10749	10750	10751	10752	10753	10754	10755	10756	10757	10758	10759	10760	10761	10762	10763	10764	10765	10766	10767	10768	10769	10770	10771	10772	10773	10774	10775	10776	10777	10778	10779	10780	10781	10782	10783	10784	10785	10786	10787	10788	10789	10790	10791	10792	10793	10794	10795	10796	10797	10798	10799	10800	10801	10802	10803	10804	10805	10806	10807	10808	10809	10810	10811	10812	10813	10814	10815	10816	10817	10818	10819	10820	10821	10822	10823	10824	10825	10826	10827	10828	10829	10830	10831	10832	10833	10834	10835	10836	10837	10838	10839	10840	10841	10842	10843	10844	10845	10846	10847	10848	10849	10850	10851	10852	10853	10854	10855	10856	10857	10858	10859	10860	10861	10862	10863	10864	10865	10866	10867	10868	10869	10870	10871	10872	10873	10874	10875	10876	10877	10878	10879	10880	10881	10882	10883	10884	10885	10886	10887	10888	10889	10890	10891	10892	10893	10894	10895	10896	10897	10898	10899	10900	10901	10902	10903	10904	10905	10906	10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## Reagan bows to textile lobby over imports

By Stewart Fleming in Washington

PRESIDENT REAGAN has bowed to political pressure and the demands of the U.S. textile industry and introduced new regulations which are expected to turn back the growth of textile imports from countries such as Hong Kong, Taiwan, China and Japan.

The new regulations allow the U.S. to call for consultations with any country exporting to the U.S. if a particular category of textile exports from that country not covered by quotas rose by more than 30 per cent in the most recent year or if the ratio of total imports to domestic production is 20 per cent or more.

Under the "call" procedure imports from a country are frozen at the level of the previous 12 months during a 90-day consultation period in the course of which officials may try to work out an arrangement to restrain import growth.

The new regulations now give U.S. officials specific criteria for calling for consultations when they fear that the domestic market is being disrupted by imports or when there is a threat of disruption.

The move by the President, who has been personally involved in the issue during the past few days, is a response to the concern within the textile industry about the rapid rise in textile imports in the past year. In spite of quota arrangements covering a score of countries and perhaps 60 per cent of textile categories, imports have risen by around 23 per cent in the past year, almost four times as rapidly as the growth in the domestic market.

The President had promised, during his election campaign in 1980, to help the textile industry meet import competition. With an election approaching and a number of key Republican Congressional seats at stake in states heavily dependent on the textile industry for employment, the President has been under mounting political pressure to make good on his pledge.

## GM plans Japanese trucks for U.S. market

By John Griffiths

GENERAL MOTORS is to launch heavy trucks made by Isuzu of Japan in which it has a 24 per cent stake, on to the U.S. truck market. At the same time GM's UK truck-making subsidiary, Bedford, is pushing for its own heavy trucks to be sold through GM's dealer network in the U.S.

Mr J. T. Battenberg, Bedford's general manager, says that GM has also been increasing its shareholdings in Isuzu, which is playing an increasing role in both GM's car-making activities and its recently formed world truck and bus division.

While Bedford is an integrated part of the division, Isuzu is a supplier of components and commercial vehicles, complementary to GM's own product line. But GM's taking up of further debentures must lead to speculation about its seeking eventual control of the Japanese company. "It could be seen as a logical course," Mr Battenberg said.

Initial U.S. imports of the Isuzu truck would amount to a maximum of 2,000 units a year, but business could grow, with other models following, he said. The Isuzu imports will be the first from Japan in the heavy truck sector.

Mr Donald Atwood, vice president and chief executive of GM's truck and bus group, indicated, however, that he expected other Japanese makers to move into the field soon. Bedford would compete with other European makers such as Daimler Benz and Renault, which are already vying with domestic U.S. producers.

If Bedford were to succeed in tapping the North American market, it would provide a valuable offset to the sharp slump in Third World sales, which has badly hit all European truck producers. Bedford, which lost \$53m last year, has been told by GM's world trucks division that its role in the division will depend strictly on how much its performance improves. Mr Battenberg insisted that the company "will make a profit within three years, even on current depressed volumes."

## Deficit with Moscow worries Rome

BY JAMES BUXTON IN ROME

ITALY IS hoping to correct the sharp imbalance in its trade with the Soviet Union following high level talks which begin in Moscow today. But though the Italian Government is expected soon to allow ENI, the state energy company, to start talks again with the Soviet authorities on gas supplies via the new Siberian pipeline, the Italians are unlikely to press the gas issue in the meeting, the first since early 1981 of the Italo-Soviet joint commission.

Instead Italy wants to push forward negotiations on several major projects involving Italian companies, to cut its trade deficit with the Soviet Union. Soviet exports to Italy in 1982 were worth L4,800bn (£2bn), more than double imports from Italy of L2,042bn.

Italian companies, predominantly in the state sector, are seeking contracts worth about \$1bn, mainly in the plant engineering field. A consortium of private sector and state-owned concerns including Danieli, the steel plant makers, and Efim, the state-owned metals industry holding company, are negotiating for an oil drilling equipment plant worth more than \$200m.

Other projects for which Italian companies are negotiating include a steel tube plant,

## Italy eases export rules

ITALY'S highly restrictive foreign exchange regulations have been eased to make exporting easier and to allow companies to invest abroad more freely, according to Government decrees issued at the weekend, James Buxton writes.

At present companies have to request permission to be excused a requirement to make 50 per cent non-interest bearing deposits against the transfer of capital abroad. This procedure is to be considerably shortened. Companies making investments abroad in line with their development strategy will not now normally need to seek permission.

But the liberalisation will not affect the transfer of capital abroad for more speculative purposes. Under another measure, small and medium-sized companies will be allowed to obtain advance payments for exports and make delayed payments for imports without having to seek special permission.

Trade finance operations for deals of up to L50bn (£21m) with countries presenting a low commercial risk can be made without insurance through Mediocredito Centrale, the main trade finance bank without the need for special authorisation, as at present.

likely to raise the question of the Siberian gas pipeline. The Italian delegation hopes to be able to insist that if Italy agrees to take gas from the Siberian pipeline, this will be offset by more orders for Italian goods from Moscow, to preserve the balance Italy is seeking to achieve.

Snam, the gas subsidiary of ENI, signed a technical agreement with Soyuzgasexport, the Soviet gas concern, in January 1982 to take 8bn cubic metres

of gas a year from the Siberian pipeline. But the agreement was never ratified because the Italian Government declared a 'pause for reflection' in response to U.S. pressure and internal political opposition.

The agreement expired at the beginning of this year and will have to be renegotiated. ENI is still interested in taking gas, since Italy is in the midst of a major programme for expanding gas consumption, but it will seek to take a lower quantity than originally stipulated, at least until about 1990.

Italy is already a major customer for Soviet gas, taking 8.8bn cubic metres last year. Supplies by pipeline from Algeria recently began flowing into Italy.

Renfer adds from Duisburg, West Germany: Mannesmann Demag, a subsidiary of Mannesmann said it is to build two complete pipe processing plants worth a total of more than DM 100m (£25m) in the Soviet cities of Baku, on the Caspian Sea, and Tazanog, on the Aral Sea.

Demag will also supply and erect six gas turbine-driven compressor trains worth DM 65m for Pakistan Petroleum and three axial flow compressors worth DM 20m for a new steel works at Vishakhapatnam, India.

Spain is to build eight merchant vessels for Cuba under a leasing deal worth a total of Ptas 12bn (£52m), according to a spokesman for Astilleros Espanoles, the main state-owned shipbuilding group.

The contract is the first that has been received this year for Spain's large shipyards, which face severe cuts under Government restructuring plans. The Cuban deal, for eight vessels of 15,000 gross registered tonnes, was on the point of being signed in the spring but was held up because of problems over the financing.

Construction is to be financed by the Spanish Government's industrial credit bank (BCI) on behalf of a shipping company which will lease the vessels on a "bare boat" contract. Payment is to take place over 10 years.

The spokesman said further orders for refrigerated vessels might be concluded before the end of the year, but gave no further details. The big yards owned by Astilleros Espanoles and its sister company Astano, have an annual capacity of about 700,000 tonnes.

Before the latest deal, they had nothing on their order books. Their last order was for two grain carriers for Yugoslavia and was placed in December last year.

## Brazil trainer sale to Egypt boosts chances of order from RAF

BY ANDREW WHITLEY IN RIO DE JANEIRO

EMBRAER, the Brazilian state-owned aircraft manufacturing company, has won its largest single export order, worth \$181m, for the sale to Egypt of 120 turboprop military training aircraft.

The twin-seater aircraft, known as the Tucana, will be assembled in Egypt by the Egyptian state weapons manufacturer between 1983 and 1987. Initial deliveries of complete aircraft from Brazil will begin in the second half of next year.

This success for Embraer in securing a major export order for the Tucana, a locally designed model using a Pratt and Whitney engine, boosts its prospects in the fierce competition among 16 aircraft manufacturers to provide a new basic trainer for the Royal Air Force.

Embraer has linked up with Short Brothers of Belfast, which would be responsible for local assembly of the Brazilian aircraft, with a considerable number of British components, if it wins the expected order for 150 aircraft.

Sr Ozilio da Silva, Embraer's commercial director said last week that the first round of the competition would take place in February or March; after which the field would probably be whittled down to three final contenders.

The rapidly growing Brazilian aircraft company, which is also

developing a new jet fighter aircraft in conjunction with Aeromachi of Italy also hopes that the Egyptian order will provide

Swissair seat change

SWISSAIR, the Swiss flag carrier, which has hitherto resisted the trend among other airlines to adopt the "three-class" concept of aircraft seating, has at last succumbed, Michael Doane reports. It is to spend over \$4m restyling its fleet into three classes, to be introduced on March 25.

The new system, incorporating first, business and economy classes, will be introduced on both long-haul routes and on short-haul European services.

On long-hauls, this will bring Swissair into line with most other major airlines, who have used the three-class concept for some time. On short routes, however, Swissair will be ahead of most other European operators, who use only two classes — business and economy.

a springboard for entry into other Middle East markets. The contract provides for Egyptian financing guaranteed by the Brazilian Government. Egypt has taken an option on a further 60 of the aircraft.

## SHIPPING REPORT

### Pre-Christmas lassitude

BY ANDREW FISHER, SHIPPING CORRESPONDENT

SHIPPING markets experienced pre-Christmas lassitude last week, with Denholm Coates reporting no major movements in cargo volumes or freight rates for dry cargoes. Indian charterers were prominent on Thursday, fixing four wheat cargoes from the River Plate. They also arranged fertiliser cargoes from Egypt.

Elsewhere business was thin. Rates for grain from the U.S. Gulf to Japan were steady at \$15 a tonne and from the U.S. Gulf to continental Europe at \$8.20.

Galbraith Wrightson reported a further small decline in rate levels on the iron ore market in the Atlantic, but not the complete collapse some had predicted.

The tanker scene was quiet

with little immediate chance seen for an upturn in rates for large tankers in the Gulf.

Cast, formerly an aggressive outsider on the highly competitive north Atlantic, is to join five conferences, the groups of shipping lines which agree rates, schedules and cargo capacity, on the Europe-Canada routes. Now controlled by banks, Cast was formerly run by Eurocanadian, the company which collapsed earlier this year.

Cast will continue to operate as an independent non-conference carrier in U.S. markets. Mr Klaus Gussing, chief executive of Cast (1983), the company's new name, said: "Our association with the Canadian conferences will provide stability to what has been a most volatile trade route."

## Spanish shipbuilders win £52m order for Cuba

BY DAVID WHITE IN MADRID

SPAIN IS to build eight merchant vessels for Cuba under a leasing deal worth a total of Ptas 12bn (£52m), according to a spokesman for Astilleros Espanoles, the main state-owned shipbuilding group.

The contract is the first that has been received this year for Spain's large shipyards, which face severe cuts under Government restructuring plans. The Cuban deal, for eight vessels of 15,000 gross registered tonnes, was on the point of being signed in the spring but was held up because of problems over the financing.

Construction is to be financed by the Spanish Government's industrial credit bank (BCI) on behalf of a shipping company which will lease the vessels on a "bare boat" contract. Payment is to take place over 10

## World Economic Indicators

INDUSTRIAL PRODUCTION (1975 = 100)

	Nov. '83	Oct. '83	Sept. '83	Nov. '82	% change over previous year
U.S.*	156.3	155.1	153.9	134.9	+15.9
UK†	100.4	100.9	100.2	98.5	+1.9
Japan†	107.7	107.2	106.6	99.1	+8.7
W. Germany	114.1	113.0	112.7	111.4	+2.4
France	114.5	114.8	114.3	112.5	+1.8
Italy	115.3	115.8	112.9	120.5	-4.3
Netherlands	108.2	108.5	107.3	106.1	+2.0

\* 1967 = 100. † 1980 = 100.

Source (except U.S., UK, Japan): Eurostat

to gain an...  
flowing cloak or robe...  
right arm, gown, etc. associate  
profession...  
together (adv.) in company or conjunction; simultaneously; one with another; in conjunction, so as to unite, well organised or controlled.

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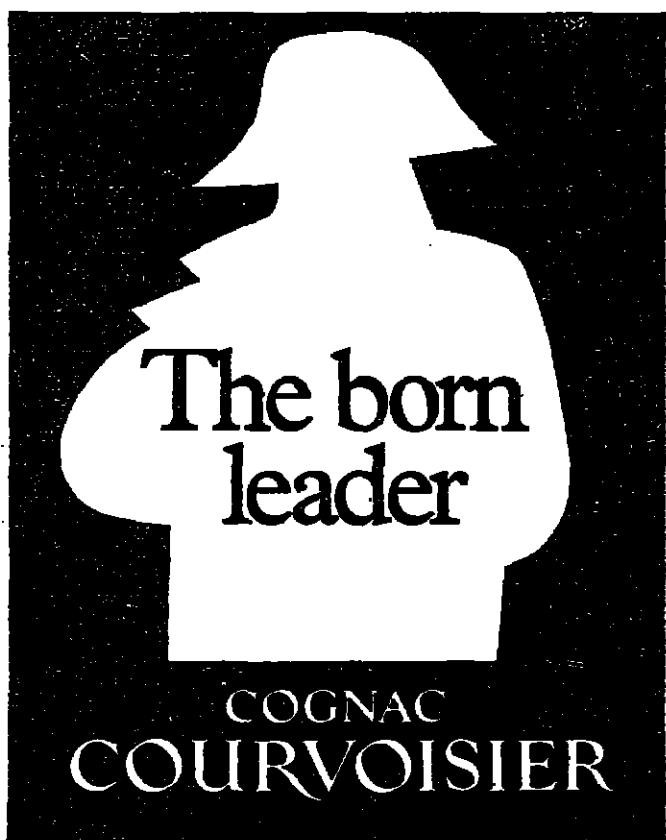
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## UK NEWS

### Rothschild joins the financial revolution

BY JOHN MOORE, CITY CORRESPONDENT

N. M. ROTHSCHILD, the merchant bank, entered the UK financial services revolution on Friday with the announcement that it is to acquire a 29.9 per cent stake in Smith Bros, a leading market maker on the London Stock Exchange.

Mr Evelyn de Rothschild, the chairman, is not known for revolutionary enthusiasms. The bank has established an ultra-conservative reputation, much respected but not marked by grand initiatives.

The style was a contributory factor to the departure of Mr Jacob Rothschild, Mr de Rothschild's cousin, from the group over three years ago.

Ironically, the cousins are both at the forefront of the revolution now taking place. Mr Jacob Rothschild, with his more venturesome approach, steered his group IFT and Northern into taking a 29.9 per cent stake in Kicat & Aitken, the stockbroker, and recently announced an ambitious merger plan with the Charterhouse Group.

Both N. M. Rothschild and Smith Bros have been discussing the link

for about two months. Rothschild had come to the view that the London stock market, in the wake of de-regulation, would never be the same again.

It believes that the functions of the stockbroker - who carries out buying and selling shares on behalf of clients - will not be able to be kept separate from the functions of the stockjobber, who makes markets in securities. The present structure may disappear within two years.

Rothschild also believes that the search for capital by jobbing and broking firms, placed in a more competitive environment once minimum commission scales are dismantled within the stock market, will force the firms to look for capital beyond the London Stock Exchange's walls.

Big American investment banking groups are staking the London market with a view to forging shareholding links - up to the maximum permitted limit of 29.9 per cent - with stockbroking and jobbing firms in the hope that the lim-

its are eventually abandoned by the stock exchange in the face of commercial pressures.

With greater opportunities for overseas firms to participate in the London market, Rothschild, like S. G. Warburg, the merchant bank which recently took 29.9 per cent of another stockjobber, Akroyd & Smithers, is attempting to consolidate its own position in the London and international markets.

Rothschild seems set on becoming an investment bank more on the lines of the U.S. investment banking houses such as Morgan Stanley and Goldman Sachs, it hopes to capitalise quickly on its link with Smith Bros through the establishment of joint venture international dealing subsidiary.

The stock exchange is liberalising its rules regarding overseas securities. The first step in dismantling minimum commissions will be taken by introducing negotiated rates on overseas securities. More importantly, outsiders are likely to be able to hold up to 49 per cent in new international dealing subsidia-

ries, which member firms of the stock exchange are to be allowed to form.

Rothschild is to pay £2.5m for its 29.9 per cent stake in Smith Bros. It will then inject up to £4.5m in capital into the international dealing subsidiary, providing that outsiders are allowed to take a 49 per cent stake. Smith Bros will be contributing £5.1m.

Rothschild believes that it will be much easier to build an investment banking group around a market maker rather than a stockbroker.

Smith Bros, one of only two publicly quoted market makers on the stock exchange (the other is Akroyd) has about 180 employees. That includes 65 dealers. A third of the dealing staff is engaged on international trading.

It recently set up a New York office and has had an office established in Los Angeles for some years. It has a reputation as a dealer in gold shares and both sides obviously feel that the reputation will be enhanced by a link with a top bullion house.

## 'No obstacle' to BP Forties field sale

BY RICHARD JOHNS AND IAN HARGREAVES

BRITISH PETROLEUM does not see any political impediment to the company selling another slice of its Forties field, chairman Mr Peter Walters said in an interview.

Mr Walters said that BP had no immediate plans to reduce further its share in the North Sea's most prolific field following the recent disposal of 12.25 per cent. But he added: "I have thought about the next tranche. It is not necessary for us in terms of cash generation and I will not do it tomorrow. But I do not see why it would be politically unacceptable after a breathing space."

Any further dilution would be of a neutral political nature because lower tax receipts in the short term would be balanced in the long term by a greater incentive for exploration and the exploitation of more discoveries in later years, Mr Walters asserted.

BP's tax profile could benefit from a further sale of its interest in Forties, Mr Walters said. The company was still paying "a fair whack of top tax" - at the highest 50 per cent marginal rate on its predominant share of the field's output.

At the same time, the fiscal changes introduced in the 1983-84 budget had given BP a more favourable tax profile and stimulus to intensify its own exploration efforts in the UK.

Mr Walters thought that there were good prospects for exploiting known gas structures in the southern basin of the UK. Continental Shelf and the shallow waters to the north of it. "Providing there is an agreement with the British Gas Corporation, some of these fields could be on stream in 1986," he said.

There would be a need for all commercially viable projects in the southern basin in addition to gas from Norway's Sleipner field.

Mr Walters said that BP was now in favour of a deal between British Gas and Statoil over Sleipner, since it had slipped back in time and no longer posed a threat to UK gas field development.

BP's exploration budget had risen threefold from 1979 (when the company lost its secure supplies of oil from Nigeria and Iran) to 1982. It had "probably now stabilised," Mr Walters said.

The company is searching for hy-

drocarbons in 27 different countries and spending on it a little more than half of \$10m annually spent on capital investment - excluding Soho, in which BP has a 53 per cent interest.

Asked about BP's future production profile Mr Walters said that "gas will tend to make up for some falling away of oil barrels. In thermal terms, I don't think that we will see much change."

Mr Walters calculated that the rationalisation programme embarked upon two years ago, when he became chairman, had resulted in annual savings of £250m (in 1983 values) and he expected further gains especially from West Germany. "We have some more sweating out to do everywhere but significant in terms of size changes."

The tough programme was reflected in the company's results so far this year, with profit (on the company's chosen replacement cost operating - accounting system) at £1.35bn in the January-September period of 1983 compared with £2.11bn in the same period of last year.

Mr Walters said that when he took over the chairmanship in 1981 he had given BP five years to get existing business right and another five "to get new ones going." One growing business is nutrition.

Development of coal and minerals interest would be slower than originally envisaged. "You can't go faster than the market and there is no point in a strategic investment without profitability," said Mr Walters.

As for the company's loss-making refining and marketing operations he said that BP saw in this area "a bigger profit potential than we had thought possible."

Referring to the efforts of the oil industry to cut excess capacity he acknowledged that still existed. "The last 10 to 20 per cent is the most difficult to get rid of." "You've got to get it right. What you have left is probably pretty good."

"It's like those nice chairs you've got in the attic. You don't have an economic justification for them, but you don't want to throw them away."

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## Growth targets may be 'too optimistic'

BY PHILIP STEPHENS

THE GOVERNMENT appears to have set a 3 per cent annual target for both inflation and growth over the medium-term, but is being over-optimistic, say brokers Phillips and Drew.

A more likely outturn over the next five years is annual retail price inflation of 5 per cent, and 1.5 to 2 per cent growth a year in real GDP, the company's latest economic forecast says.

Although Mr Nigel Lawson, the Chancellor of the Exchequer, has spoken of price stability as the Government's target, a 3 per cent annual inflation rate is likely to be closer to his real aim, it says.

On the assumption that the Government will seek to secure some reduction in unemployment before the next election, 3 per cent growth seems a probable target.

While those guidelines are too optimistic there are signs that Britain is moving into a transition from a high inflation/low growth economy to a low inflation/high growth phase.

The forecast singles out three elements in this transition, which it

expects to continue throughout the 1980s.

It predicts a change in inflationary expectations which may be translated into lower wage settlements and increased competitiveness; the continuing fall in unit labour costs; and that recent figures showing that for the first time since the start of the recession jobs lost in manufacturing, construction and the utilities are more than compensated by new employment in the service industries.

● The five main UK clearing banks are considering an annual pay increase at or slightly above 5 per cent for their 230,000 staff next April.

After a 5 per cent rise last spring, this would halt a three-year trend of declining settlements at Barclays, National Westminster, Lloyds, Midland, and Williams and Glyn's.

Although it is too early for firm decisions, this is the level executives believe will keep and recruit staff of the right calibre, and retain their co-operation on issues like introduction of new technology.

## UK revival in games and photography

By Arthur Sandles

PHOTOGRAPHY, hi-fi and games may be set for a comeback in popularity with the British as objects for leisure spending. Book reading, beer drinking and gramophone records may be in for more lean years.

There are among broad conclusions of the latest Leisure Futures predictions from the Henley Centre for Forecasting. Its winter 1983 report suggests the recovery in consumer spending which has taken place since 1982 has been patchy and this pattern may continue.

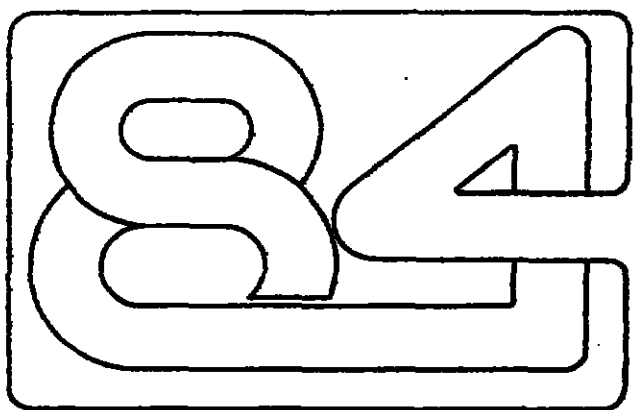
Technical innovation is one of the reasons the Henley Centre predicts revivals in some markets.

"We expect the photography market to experience relatively strong growth, of about 3 per cent per annum, during the period 1983-88."

It is particularly enthusiastic about the cheaper end of the market, notably in the field of "foolproof" cameras which are easy to use and give good results.

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## UK NEWS

# Industry expects recovery to gain pace next year

By Robin Pauley

THE Confederation of British Industry (CBI), the country's leading employers' group, today reports further significant and widespread improvement in demand in the UK economy. The CBI sees firm indications that the recovery will have plenty of momentum during the first quarter of next year.

Export orders, moreover, are improving substantially and the level of optimism about the volume of output in the next four months is at its highest level of the year.

There is some caution, however, about the extent to which Britain's recovery will be able to continue beyond that and the CBI is still not as enthusiastic as the Treasury about the prospects through into 1985.

The CBI December survey of trends, conducted among 1,745 companies in manufacturing industry, shows that 20 per cent now regard their total order books as being above normal and 34 per cent consider them below normal (the balance thinking they are normal). The excess of "below normal" responses over "above normal" was by far the lowest level this year.

The recovery appears finally to be filtering through into export orders. Britain's balance of exports over imports has remained high since the recovery began, and the

CBI monthly trend surveys, with a high record of accuracy, have shown persistently high balances of companies reporting that their export order books are below normal.

The balance below was 55 per cent in January and has been between 25 and 40 per cent all year. But this month's survey has the balance down to 14 per cent - 18 per cent thinking they are below normal (with the rest reporting normal export orders).

This substantial improvement in demand and exports is spread throughout manufacturing industry although companies making consumer goods continue to report relatively stronger orders.

The slight sting in the tail of the survey - which generally confirms the views of Mr Nigel Lawson, Chancellor of the Exchequer - is that there is much more strength in the British recovery than many forecasters have admitted, concerns prices and, by implication, inflation.

A greater proportion of companies expect their average prices to rise in the next four months than has been the case throughout this year. About 40 per cent of companies now think average prices, at which domestic orders are booked, will rise in the next four months while only 6 per cent think they will fall.

## Engineering equipment orders show big rise

FINANCIAL TIMES REPORTER

THE LEVEL of UK ordering of machine tools and other mechanical engineering equipment rose substantially in the third quarter, according to the latest Department of Trade and Industry statistics.

Sales remain severely depressed, however, and export prospects appear mixed.

New orders for machine tools were 14.5 per cent higher in the third quarter compared with the second quarter, but still down 50 per cent from the average 1979 level.

Home orders were up 18.5 per cent compared with the previous quarter and export orders up 9.5 per cent. Sales in the third quarter were

15 per cent lower, and 60 per cent below the 1979 level.

Figures for the combined engineering industries indicate the beginnings of a recovery in home demand for mechanical engineering equipment, offset by a fading of the instrument and mechanical engineering sectors and of overseas demand.

New home orders for mechanical engineering equipment were up 18 per cent in the third quarter but this was more than offset by a 28 per cent decline in export orders. Electrical and instrument engineering orders were down 4 per cent in the home market and by 20.5 per cent abroad.

## Crown Agents 'losing momentum'

By David Dodwell

MR ALAN FROOD, managing director of the Crown Agents, said at the weekend that continuing government delay over whether or not it should abolish the organisation "is making it extremely difficult to sustain the momentum of the business."

The Crown Agents act as investment advisers for overseas governments and public bodies. As it has become clear this week-end that no decision is likely on the fate of the Crown Agents until the early part of January, Mr Frood said: "We are very concerned about the possibility of losing business as matters are allowed to drift."

"We are in the market place bidding for contracts, but with fierce competition in some areas. Governments inviting tenders are inevitably qualifying everything put forward by us," he commented.

A question mark has hung over the future of the 150-year-old Crown Agents, which started life procuring everything from cutlery to railway carriages for Her Majesty's Crown Colonies, since July when a lucrative contract to manage a £3.5bn investment portfolio for the Sultan of Brunei was cancelled without warning.

This contract loss pushed the organisation into the red, and threw away a debt repayment programme agreed with the Government in March 1982. When approached with a request for rescheduling, the Government instead decided to take the opportunity to consider whether the organisation would not be better abolished.

However, the debate inside Whitehall over the fate of the Crown Agents continues unresolved. The Treasury, unconvinced that they should be saved, is pitched against the Overseas Development Administration - to which the Agency answers - and the Foreign Office.

Orders being negotiated at present - inevitably at stake while uncertainty surrounds the Crown Agents' future - include a diversified package worth about £30m being handled for the Ghanaian Government by the African Development Bank, and a £3m contract to improve electricity supplies in Angola.

During 1983, the Crown Agents are expected to bring contracts worth an aggregate £170m to the UK, mostly to small companies.

## £1.1m damages awarded in silver dispute

By Raymond Hughes, Law Courts Correspondent

JOHNSON MATTHEY Bankers has been awarded £1,129,885 damages in the London High Court against State Trading Corporation of India as a result of an Indian government ban on the export of silver.

Mr Justice Staughton said in the Commercial Court that Johnson Matthey was entitled to the damages because of losses it sustained when the corporation was prevented by the ban from completing 34 contracts for the sale of silver.

In January and February 1979, the corporation agreed to sell Johnson Matthey a total of 425,676.15 troy ounces of Indian silver. Each of the 34 contracts included a clause providing that, if the corporation notified Johnson Matthey that it was unable to deliver, the contract should be closed by invoicing back at the market rate prevailing on the day after notification.

It was the combined effect of that clause and the fluctuation in the market price of silver that had given rise to the dispute, the judge said.

Mr Justice Staughton held that the corporation had not given the notice, and that Johnson Matthey had suffered the loss it claimed, having had to use silver from the stocks in its vaults to meet contracts it had made for the resale of the Indian silver.

## Move to cut labour costs

By Our Industrial Editor

THE GOVERNMENT is stepping up pressure to reduce costs in the National Health Service by instructing NHS administrators to drop all specification of minimum rates of pay for staff employed by companies employed on cleaning and catering contracts.

A Department of Health and Social Security (DHSS) circular says that "in seeking tenders for services and awarding contracts, health authorities should not specify rates of pay or conditions of service for contractors' staff."

Rates of pay among contract cleaners have already gone down from £2.12 an hour in London to £1.80 or below in some companies.

A report published today by the Low Pay Unit, a research body, claims that about 7m UK workers, or one third of the workforce, are earning less than the Council of Europe's "decent threshold" of £3.00 a week, or its hourly equivalent.

David Lascelles reports on the U.S. bank's application to join the Clearing House

## Citibank sets a poser for UK bankers

IN THE next few weeks, top British bankers will have to make an awkward decision: whether to say yes to an application by Citibank of New York to join their ranks as a clearing bank.

If they do, they will open the door to the fiercest competitor in the business. If they say no, they will only reinforce the notion that the UK banks run a cosy cartel where foreigners are not welcome.

The present indications are that Citibank's characteristically bold approach will pay off. There is no basic reason why it should not be admitted to the Clearing House whose membership qualifications say nothing about foreign banks, only about size and type of business. Citibank meets all the criteria set down.

More to the point, perhaps, two of the London clearing banks, Midland and NatWest, own banks in the U.S. which are members of the American clearing system, a point that Citibank has made in its high-level lobbying around Whitehall and the Bank of England.

If admitted, Citibank will become the first foreign bank to penetrate the heart of the British banking system and operate as an equal with the retail bank "clearers" - something that has never happened before.

"Our plan is to transform ourselves from being the branch of a foreign bank into a domestic British bank with an international branch network," Mr Kent Price, 40, who heads Citibank's UK operations from its London headquarters.

Citibank's move (which comes only weeks after it bought a stake in London stockbrokers Vickers da Costa) fits into the enormously ambitious strategy of its parent, Citicorp, to be a major player in virtually every financial service around the globe.

Already the largest financial group in the U.S. with \$130bn in assets, it has a far-flung banking em-

pire with nearly 1,500 offices in 94 countries, all connected by a recently completed private telecommunications system. This has its own satellite transponder and a \$700m investment in high-tech equipment, much of it actually produced by the group's own computer subsidiary.

Not that Citicorp's aggressiveness and low regard for conventions have been a sure recipe for success. There have been costly failures - like the mass mailing of unsolicited credit cards in the U.S. three years ago which grateful recipients used with abandon and never settled their accounts. Citibank's massive Latin American debt load - over \$10bn - also suggests a certain need for restraint.

Its brasserie has earned it plenty of enemies - and lawsuits - and made it the hardest of all U.S. banks to view with indifference.

But with all this, Citibank is one of the few big American banks willing to make a significant commitment to retail banking - which is fiercely competitive and not particularly profitable in the U.S. - and to export it.

None of its major rivals has tried to build up big retail branch networks abroad, though some like Manufacturers Hanover, Bank of Boston and Bank of America have gone for market niches.

Citibank has done business in the UK since 1903 and is the largest foreign bank, employing 2,500 people. It will not reveal the exact size of its balance sheet in Britain but it is believed to be well over \$10bn, or a tenth of Citicorp's entire assets.

Its biggest units are Citibank Savings, a retail deposit and loan operation with 41 branches, a merchant bank based in the Aldwych, London, and a controlling stake in Grindlays, the UK-based international bank. All these are in addition to the foreign exchange and capital market trading operations which Citibank runs from London like all major international banks.

The Vickers acquisition, which will cost £20m coincides with the deregulation of the London Stock Exchange. But though Citibank will shortly own 29.9 per cent of Vickers' London operations (the most permitted by present stock exchange rules) its goal, at least in the short run, is to gain access to Vickers' well-developed and lucrative Far East business.

Mr Price considers that, merely by increasing Citibank's existing branches from around 50 (including corporate lending branches other than Citibank Savings) to about 70

in well-chosen locations, he could put his bank's services within 10 miles of 90 per cent of the population.

"We don't want to have our name on every high street corner," he says. Citibank has hired McKinsey, the consulting firm, to advise on how to tackle the market. Mr Price says the approach will be broad. On the retail side, he says Citibank will offer the full range of bank services. The bank owns, among other things, Dinners Club, the charge card, and is one of the few banks that issues its own travellers cheques.

On the business side, it is aiming not just for big companies, but medium and even small companies where it thinks a good relationship can be built up.

Corporate lending offices are already established in Belfast, Edinburgh, Manchester, Birmingham and Jersey. More are planned for Scotland, the Midlands, eastern and southern England, and to the immediate north and south east of London.

Mr Price says Citibank is unlikely to buy market share by pre-empting. Its costs are too high for that.

As a clearing bank, Citibank would also be able to act as clearing agents for other banks - another source of fee income. But as a full member of the UK banking establishment, there would also be more irksome questions to address, among them the trade unions.

Citibank has so far successfully resisted efforts by Biffu, the bank workers' union, to organise its UK staff. Officially it takes the line that since staff get paid according to individual merit, they have no need to bargain collectively. But Biffu is not giving up.

The union was one of the forces behind a highly critical report of Citibank's labour relations practices put out recently by Fiet, the Geneva-based federation of clerical unions.

Characteristically, it has little regard for City of London con-

ventions and maintains that it should be allowed to compete "on a level playing field" with the British banks. Membership of the Clearing House would also give Citibank a role in Chaps, the electronic payments system which the clearers plan to launch next February.

The Bank of England is broadly sympathetic to Citibank's argument. Mr Robin Leigh-Pemberton, the governor, said in a recent interview with the Investor's Chronicle: "I think we have to see it as reasonable that they should be able to join the clearing system."

Mr Price considers that, merely by increasing Citibank's existing branches from around 50 (including corporate lending branches other than Citibank Savings) to about 70

in well-chosen locations, he could put his bank's services within 10 miles of 90 per cent of the population.

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## THE WEEK IN THE COURTS

## How the law supports official secrecy

THE EDITOR of the Guardian, having reluctantly handed over the copy of the secret memorandum from the Secretary of Defence which explained how the Government should handle publicity about the arrival of cruise missiles, was understandably disappointed that the courts failed to provide protection for his newspaper's sources in relation to a document that was contextually innocuous.

It was conceded that the publication did not jeopardise national security. The law's concern (some would say obsession) was with the betrayal of trust by some anonymous civil servant.

The nub of the problem before the Court of Appeal last week was that the law endorses, and apparently approves, the constitutional position that government in Britain is not open. Everything that emanates from government sources is secret, except that which it suits someone in officialdom to reveal—by covert means if necessary.

In short, the Government is the sole arbiter of what is fit for the public to see. If it chooses to make its documents secret, confidential, or for limited circulation, it puts the legal seal on the information, whatever its content.

But are the courts driven into such an extreme position when ever faced with a claim to return a leaked document, or

for disclosure of a source of information?

The lower court put the Government's case for immediate handing over of the leaked document as ownership under the copyright laws. Mr Justice Scott was less emphatic about the claim to return under the provision of section 10 of the Contempt of Court Act 1981.

That section provides: "No court may require a person to disclose, nor is any person guilty of contempt of court for refusing to disclose, the source of information contained in a publication for which he is responsible, unless it be established to the satisfaction of the court that disclosure is necessary in the interests of justice or national security or for the prevention of disorder or crime."

While Mr Justice Scott was content to say this provision had no bearing on a claim to the document by an owner, the Court of Appeal switched the emphasis of the law on to the statutory exceptions to non-disclosure. Sir John Donaldson, Master of the Rolls, and Lord Justice Slade were not disposed to say positively that the Guardian was entitled to invoke the contempt laws, even against a clear claim to ownership.

There was at least a crumb of comfort, however, in the judgment of Lord Justice Griffiths, who was prepared to

say that the court had a discretion to order delivery of a document for which ownership was established. The Press had attached importance to its right to protect its sources of information and the courts had generally upheld such a claim. By enacting Section 10 of the Contempt of Court Act 1981, Parliament had acknowledged the Press claim.

Lord Justice Griffiths saw no objection to giving the section the widest construction in entitling the Guardian to protection. The crucial issue was whether the interests of national security demanded that the source of the document should be unmasked, if indeed the markings on the document would assist the search for the culprit.

Assuming that the House of Lords, if it hears an appeal, was to give a liberal construction to Section 10, what would the Law Lords say about the Government's claim that it was in the interests of national security that untrustworthy servants should be traced and disciplined?

It is clear law that a servant, be he a government servant or any other employee, is under an obligation not to disclose information or documents received in confidence. The more so when the disclosing servant handling highly sensi-

tive material that declares its secrecy.

Is such an obligation absolute? Supposing the document clearly indicated corruption: is the civil servant bound not to reveal the information? If the misconduct of a minister was of such a nature that it ought, in the public interest, to be disclosed to others, would the courts say it was in the interests of national security that the leader should be revealed?

One judge in the last century expressed the law's attitude in a pithy phrase: "There is no confidence as to the disclosure of infamy."

The Court of Appeal, some 15 years ago, held that a former employee might properly resist a claim for delivery of confidential documents which had been leaked to a national newspaper on the grounds that the employee had exposed breaches by the employer of the Restrictive Trade Practices Act 1926 in failing to register agreements with other employers to keep up prices. If a civil servant handed over secret documents that revealed a Watergate situation in government, would the courts not feel that there was an overriding interest in publication and in the protection of the newspaper's source of information?

The more so when the disclosing servant handling highly sensitive material that declares its secrecy. It is the Damoclean sword that hangs over every civil servant. The Franks Committee in 1972 recommended its replacement by narrower and more specific provisions. Nothing has been done to implement that recommendation.

as the law stands, not resolve the issue in favour of non-disclosure. Of the three members of the Court of Appeal, Lord Justice Slade alone considered that disclosure was necessary in the interests of justice. He did not advert to another ground of exclusion from protection of the source of information, the prevention of crime. But Lord Justice Griffiths did allude to the Official Secrets Act 1911; section two of that Act makes it an offence for any official to disclose anything he has learnt in the course of his job unless he has permission from a senior official.

That notorious section has become the foundation of government secrecy. It is the Damoclean sword that hangs over every civil servant. The Franks Committee in 1972 recommended its replacement by narrower and more specific provisions. Nothing has been done to implement that recommendation.

The Labour Party, in its manifesto of 1974, promised to replace it "by a measure to put the burden on the public authorities to justify withholding information"—a promise on which the Labour Government of the late 1970s reneged. But it is well known that the courts dislike the all-embracing scope of the section. Hence

the courts unwillingness to invoke it against the Guardian.

What the Court of Appeal has done is to say that any breaches of trust by civil servants in disclosing unauthorised information, which by definition constitute a crime under the Official Secrets Act, infringe on the interests of national security. But if section two was wholly or partially replaced, such that some unauthorised disclosure of innocuous material was no longer caught by official secrets legislation, the courts would have to rethink the full scope of the interests of national security.

The fact that the memorandum leaked to the Guardian was not jeopardising national security would become highly relevant to the question whether non-disclosure should be upheld. In the court's discretion no crime would have been committed by the civil servant, and the interests of security within the Civil Service would not then override the public interest in the press being entitled to protect its sources of information.

\* Secretary of State for Defence v Guardian Newspapers, Times Law Report, December 17 1983. \* Initial Services v Putterlick [1968] 1 QB 396.

Justinian

J. SMART & CO.  
(CONTRACTORS) PLC

The Annual General Meeting was held in Edinburgh on 16th December, 1983. The following is the circulated review of Mr. J. Smart, Chairman and Managing Director.

## Accounts

The Group profit for the year ended 31st July 1983 amounts to £228,950 compared with a profit last year of £1,471,835 and the Board's forecast in June this year of £310,000. This profit has been arrived at after a charge for depreciation amounting to £339,074 (£430,756).

The Board is recommending a Final Dividend of 2.85p nett, making a total for the year of 3.95p nett, which is the same as the previous year. After waivers by myself and my family, the Dividends will cost the Company £196,208.

Unappropriated profits for the year amounted to £436,500 which, when added to the surplus on revaluation of completed investment properties of £440,000, brings the consolidated capital and reserves of the Group to £8,937,913.

## Trading Activities

Group turnover during the year increased by approximately 7.6% and pre-tax profits were reduced by approximately 43.7%.

Trading conditions throughout the year remained difficult on the contracting side. The volume of work open to tender remained low and prices quoted for such work as was available, were keener than ever. The industrial and commercial developments to which I referred in my review last year, were completed during the year and are now fully let. Further developments were put in hand and it is expected that they will be completed and let in the current year.

## Future Prospects

There is no sign that the volume of work likely to be put out to tender on the contracting side will show any significant increase in the near future. Every effort is being made to reduce overheads and contain costs to achieve a reasonable return in this area of the Company's activities. It is anticipated that private housing sales will continue at a reasonable level. Further sites are being sought for industrial development. In view of the current and future uncertainties it is not possible to forecast the current year's outcome with any degree of accuracy.

## Arbuthnot Properties chairman

Mr Martin T. Myers, who was appointed to the board of Arbuthnot Properties—an associated company of the Dow Scandia group—earlier this year, has been appointed chairman and chief executive of the company. He has also acquired a substantial shareholding in Office-scapes, a subsidiary of Dow Scandia, and has been appointed to its board. Mr Myers has been chairman and chief executive of the Office-scapes Group since its formation in 1981. He has also been chairman of the board of Arbuthnot Properties since its formation in 1981.

Mr Charles Auld, chief executive of the property division, Mr Vernon Brook, group personnel controller, and Mr Tony Williams, chief executive, foods division, have been elected to the board of DALGETY UK from January 1. Dalgety UK formerly called Dalgety Spillers, is the UK regional company of Dalgety.

Mr David Garrett, sales director of COMAG, has been appointed to the board of directors. He has been with COMAG since March 1982.

OILFAB, the Aberdeen-based engineering service group has appointed Mr Lindsay Anderson as chairman. He will be responsible for corporate development and marketing in the UK and overseas. He is succeeded as managing director by Dr Gilbert Herrie who has been a director of Oilfab since 1975. The company, previously operated in two divisions, will now have four: engineering, project services, technical services and equipment services.

Mr Noel Moore has been appointed managing director of

TRETEX ACOUSTICS, specialists in the design and supply of suspended ceilings. He previously spent four years with Rubberoid Building Products as marketing director, responsible for all sales and marketing functions.

Mr Ron Golding, marketing director, has been appointed to the board of W. H. DEANE (HIGH WYCOMBE), part of the Glaxo Group.

Mr David J. Bennett has been appointed general manager of LEWIS FREEZING SYSTEMS, a division of Spooner Industries, part of the Sandvik Group.

Mr Edwin "Nick" Carter, formerly managing director of Caterpillar London and of Metcalfe Caldwell, has been appointed director of FINANCIAL PRINT AND COMMUNICATIONS.

BRYANT HOLDINGS has appointed Mr Paul J. J. as managing director of Bryant Properties, a wholly-owned subsidiary responsible for commercial and industrial development. He was previously a director.

Mr A. W. (Sandy) Cheyne has been appointed deputy chairman of TAYLOR WOODROW ENERGY, in addition to his duties as joint managing director of the company. Mr Cheyne joined Taylor Woodrow in 1982 and has previously been a director of Taylor Woodrow International. He has been a director of Taylor Woodrow Construction since 1972. He is chairman of Taylor Woodrow Plant and president of Taywood Mining, which operates coal mines in the U.S.

On January 1 Mr Douglas Sarchett, a director of Gartmore Investment Management, and Mr Charles Caper will be appointed to the board of

BRICOMIN INVESTMENTS, a wholly-owned subsidiary of the British and Commonwealth Shipping Co.

Mr George L. J. Hayes has been appointed director of BERNARD MATTHEWS.

TEDDINGTON INDUSTRIAL EQUIPMENT has appointed Mr Peter Hunter as production director. He has been with the group for 28 years.

RICHARDS, LONGSTAFF (HOLDINGS) has made the following appointments from January 1, 1984 to the board of Richards, Longstaff (Insurance)—Mr R. C. Rickard to the board of Richards, Longstaff—Mr R. A. McKenna, Mr J. G. Ruck Keene, Mr S. M. Searle and Mr G. G. Watson; to the overseas divisional board of Richards, Longstaff (Insurance)—Mr W. D. Ashley and Mr P. D. Duckling; to the marine divisional board of Richards, Longstaff (Insurance)—Mr P. R. Churchill and Mr P. F. Fawcett; as associate directors of Richards, Longstaff—Mr G. R. W. Carter and Mr R. M. Smith.

Mr Richard Grenfell has been appointed company secretary of LONRHO TEXTILES. He joins from Eilerman Bee Line where he was financial controller.

Dr Frank Abramson has been appointed managing director of WILLIAMS AND GYNS BANK from January 1.

Mr Graham Jones, managing director of Pergamon Infoline, has been appointed managing director of WATERLOW PUBLISHERS. He will remain managing director of Pergamon Infoline, whose operations in the directory field are closely allied to those of Waterlow Publishers.

INDEPENDENT RADIO NEWS has a new editor, Mr David Willsforth, formerly a duty editor with IRN, takes over from Mr Peter Thorpe, who has been appointed editorial director of LBC, the London independent radio station, and IRN.

Mr Anthony C. Purkis has been appointed marketing director of RUBEROID BUILDING PRODUCTS from January 1. He joins from Procter & Gamble, where he was managing director. He replaces Mr Noel Moore who has resigned to join TRETEX ACOUSTICS as managing director.

PYKE HOLDINGS has appointed Mr Adrian Bazar as financial director.

Mr John R. Toole has been appointed to the board of NORTON OPAK from January 1. He is a director of the Broadprint Group which has recently acquired by Norton OPAK.

## APPOINTMENTS

## Sony Broadcast managing director

SONY BROADCAST has appointed Mr Jeff Meadows as managing director designate. He will take up his appointment in Basingstoke on February 1. Mr Meadows comes to Sony from NBC, New York, where he was vice president, engineering and technical services, responsible for the design and installation of technical facilities for the NBC network generally and the electronic maintenance of their New York facilities.

Mr Robert K. Lindell has been appointed vice president and managing director of CHASE BANK AND TRUST COMPANY (CI) and vice president and general manager of The Chase Manhattan Bank, NA Channel Island branch offshore banking unit. He was appointed assistant general manager in 1976 for Chase's branch in London in charge of financial institutions.

Mr D. Sykes will be retiring as managing director of ELDER DEMPSTER LINES on July 31. He will be succeeded by Mr E. H. Birch, who is trade director. Elder Dempster is part of Ocean Transport and Trading and Mr Birch will be joining the group's marine division board from January 1. His position as trade director will be taken by Mr R. P. Gregory, who is at present serving the company in West Africa.

## Lloyd's Register deputy chairman

Mr H. J. C. Browne, a director of John Swire and Sons, has been elected deputy chairman of LLOYD'S REGISTER OF SHIPPING. He was also elected chairman of Lloyd's classification sub-committee. He succeeds Mr P. E. Arthur who is retiring at the end of June, 1984. As deputy chairman-elect, Mr Browne will join the general committee of Lloyd's Register and the executive board from January 1.

AL-MAL INTERNATIONAL has appointed Mr Christopher Webb as chief Eurobond trader. He was previously adviser on Eurobonds to the Taiy Kobe Bank Group.

STROUD RILEY DRUMMOND has made the following appointments: In the leisure fabric division incorporating Stroud Riley International—Mr Michael Miskell, assistant managing director; Mr Philip Stett, production director; Mr Tony Lister, developments director; and Mr David Maden, accounts director. In the worsted fabric division incorporating James Drummond and Sons and J. Haywood and

Sons—Mr Leslie Metrick has become operations and production director. Following the recent acquisition of Longbottoms (Sowerby Bridge) which has now become part of the worsted fabric division—Mr S. M. Simmonds, group chief executive; Mr R. W. Stroud, group managing director; Mr E. S. Levi, group sales director; and Mr E. E. Taylor, group financial director.

OCRONICS GROUP has appointed Mr Nigel Jones as financial director of the Geosite Survey Group division.

Mr T. R. Paris has been appointed to the board of KEY THERMAL, a Reed building products company.

MARANELLO CONCESSIONAIRES has appointed Mr Kenneth P. Lee as technical director with responsibility for engineering matters and all aspects of customer service with the exception of parts. He is also chairman of the English Ford main dealers in Bourne-mouth and will continue to hold this position in a non-executive capacity for the foreseeable future.

The following promotions have been announced by CONTINENTAL ILLINOIS NATIONAL BANK TRUST COMPANY OF CHICAGO for Europe/Africa/Middle East group in the London office: Mr Richard E. Jones becomes a vice-president, previously he was a senior vice-president. Mr James G. Larkin has been promoted to second vice-president. Mr Andrew W. Hewson, who joined Continental Bank as audit manager for the Europe/Africa/Middle East region in August, has been named a second vice-president. In Continental Illinois Leasing Corp., Mr Andrew Bell is made a second vice-president.

Booker McConnell's specialist wine trading companies will be integrated into a new company, EUROPEAN VINTNERS from January 1. It will be responsible for Italy, France, Vin, BWA, Deutschland, Espino, and International Wine Distributors. The board will be Mr Joe Crick (managing director), Mr Bill Page (deputy managing and trading director), Mr Des Glen (finance), Mr Daniel Martell (services) and Mr Gianni Castagno (buying director—Italy).

DSM has appointed Mr R. D. Hall as marketing and sales director of ADDISON POLYTHENE FILM PRODUCTS. He was director of sales with Arthur Guinness Son and Co.

## BASE LENDING RATES

A.B.N. Bank	9 1/8	Hambros Bank	9 1/8
Allied Irish Bank	9 1/8	Heritable & Gen. Trust	9 1/8
Amro Bank	9 1/8	Hill Samuel	9 1/8
Barclays Bank	9 1/8	Hoare & Co.	9 1/8
Bank of America	9 1/8	Hongkong & Shanghai	9 1/8
Bank of Australia	9 1/8	Indus Bank	9 1/8
Bank of Canada	9 1/8	Kingsnorth Trust	10 1/8
Bank of China	9 1/8	Knowles & Co. Ltd.	9 1/8
Bank of India	9 1/8	Lloyds Bank	9 1/8
Bank of Japan	9 1/8	Maitland Ltd.	9 1/8
Bank of Korea	9 1/8	Edwards & Sons Ltd.	9 1/8
Bank of London	9 1/8	Mechurch & Sons Ltd.	9 1/8
Bank of Mexico	9 1/8	Midland Bank	9 1/8
Bank of New York	9 1/8	Morgan Grenfell	9 1/8
Bank of Persia	9 1/8	National Bk. of Kuwait	9 1/8
Bank of Portugal	9 1/8	National Girobank	9 1/8
Bank of Romania	9 1/8	National Westminster	9 1/8
Bank of Russia	9 1/8	Norwich Gen. Trst.	9 1/8
Bank of Spain	9 1/8	R. Raphael & Sons	9 1/8
Bank of Sweden	9 1/8	P. S. Nelson & Co.	9 1/8
Bank of Switzerland	9 1/8	Rabauke Guaranty	9 1/8
Bank of Taiwan	9 1/8	Royal Trust Co. Canada	9 1/8
Bank of Thailand	9 1/8	Standard Chartered	9 1/8
Bank of Tonga	9 1/8	Trade Dev. Bank	9 1/8
Bank of Trinidad	9 1/8	TCB	9 1/8
Bank of Union	9 1/8	Trustee Savings Bank	9 1/8
Bank of Vietnam	9 1/8	United Bank of Kuwait	9 1/8
Bank of Yugoslavia	9 1/8	United Mizrahi Bank	9 1/8
Bank of Zambia	9 1/8	Volkskas Intl. Ltd.	9 1/8
Bank of Zimbabwe	9 1/8	Westpac Banking Corp.	9 1/8
Bank of the Middle East	9 1/8	Whiteaway Ltd.	9 1/8
Bank of the Pacific	9 1/8	Williams & Glyn's	9 1/8
Bank of the South	9 1/8	Wintress Secs. Ltd.	9 1/8
Bank of the West	9 1/8	Yorkshire Bank	9 1/8

\* Members of the Accepting Houses

† 7-day deposits 5%, 1-month 6%, 3-month 6 1/2%, 6-month 7%, 12-month 7 1/2%

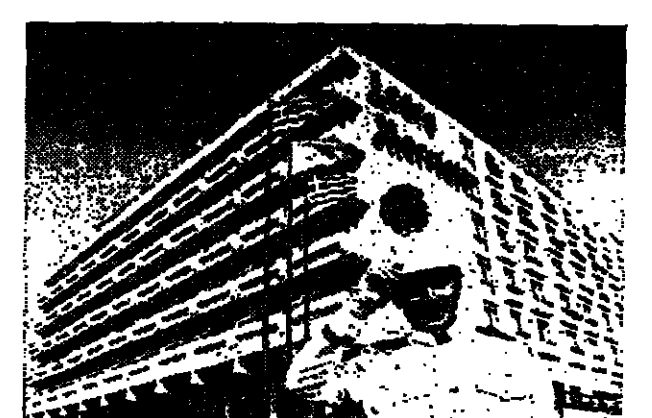
‡ 7-day deposits on sums of: under £10,000 5%, £10,000 up to £50,000 5 1/2%, £50,000 and over 6%

§ Call deposits £1,000 and over 5 1/2%

|| 21-day deposits over £1,000 6 1/2%

¶ Demand deposits 5 1/2%

\*\* Mortgage base rate.

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## MANAGEMENT

POLITICIANS and business leaders have long since contended that making full use of new technologies in industry and commerce means greater prosperity for the average citizen. The problem is that not many individual citizens see themselves as "average" enough to benefit personally.

Perhaps we all ought to be motivated to change our working habits by the prospect of becoming richer instead of poorer than other countries as a nation. But we evidently aren't. What moves us as human beings is the prospect of falling behind or getting ahead of the Joneses next door. That is the criterion by which we mainly assess our likely gains or losses from new technologies.

Most of the public have little power to decide how they will be affected because the way the latest developments are applied will be determined by the minority working as decision-makers and supporting specialist managers in employing organisations. And judged by their efforts to date, they mean to see that the people who are managers. They are largely applying the latest advances in remote control and automated processing as a replacement for shop and office workers.

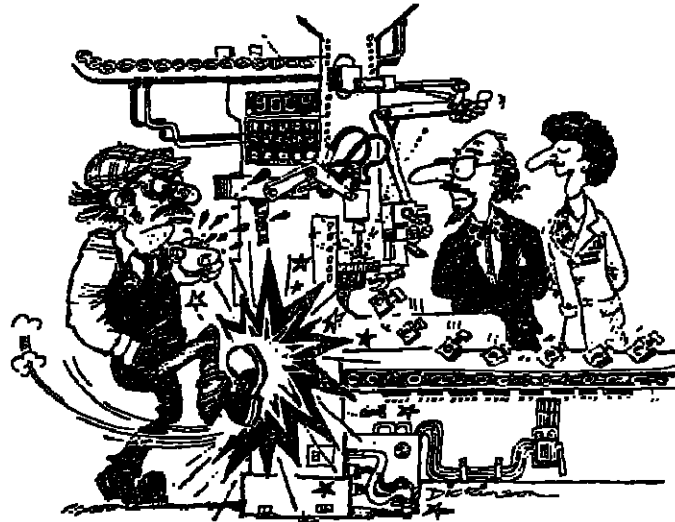
In doing so they may well be chipping away their own career prospects even though, to managers who view their job as controlling those under them to produce the results required by those above, substituting machines for workers might seem the natural course of events.

That, after all, has been the effect of the technological developments of the past. Besides, a major obstacle to the controllers' success is the fact that as well as being not rational, human subordinates are not constant in their standard of performance nor always obedient. The new systems are all three.

But there is another way of looking at the role of management. It is to view the job, not as pre-determining and controlling the operations of inferiors, but as supporting the organisation's front-line producers and sellers.

One of the senior executives who take the secrets of management to the masses is Frank Kenaghan, director of manufacturing and distribution at Carreras Rothmans.

When he joined the company in 1977, he told the recent Institute of Personnel Management conference, "the manufacturing facilities no longer cope with sales demand. Industrial relations were rather bad. And but use of earlier cash problems there were few managers and no trainee managers being developed."



"Not only does it keep him happier but he's also improved the machine's output by 90 per cent."

## Technology: the human factor

BY MICHAEL DIXON

Today the company turns out twice as many cigarettes for each person employed. The unit production cost has been cut by a quarter since 1978-79. There are four fairly well managed factories where there used to be two, and the older plants are achieving similar output with less than two-thirds of their former workforces amid much improved industrial relations.

"That is a very good record. I glow when I reveal it," Kenaghan said. "Yet on joining I was not an expert at cigarette manufacturing, was not equipped to make these changes, and I could not and did not effect the change."

His role throughout has been to hold discussions with his middle managers (which is different from just informing them) about the current state of affairs, what would be a feasible better position, and how the company could get to it. He also "needed to give them authority to achieve what was agreed."

But he emphasised that the middle managers were no better technically or managerially, to apply their authority by translating the agreed targets into new operating practices and controlling the shop-floor work-force in their use. The middle managers had "joined as operators or fitters within the past three years, knowing nothing of the industry."

The success was evidently rooted in their and his own realisation that the wealth-creators in the factories are the operators. We have recognised that our management job is to assist them to perform well—not to tell them what to do," Kenaghan declared.

From their broader perspective, he and his senior and middle-rank colleagues can come up with hypotheses for improving shop-floor performance, and test and refine them into definite plans. But the proposed aims and procedures are discussed and agreed with all the workers affected before being adopted.

"Most people enjoy doing a good job. But they do want to think that the job, the performance, the environment, are sensible — allowing them to contribute," the Carreras Rothmans director added.

The contrast between Kenaghan's view and the one prevailing among the present generation of executives echoes an argument fairly widespread in managerial quarters some 15 years ago. Its basis was the finding by the American psychologist Douglas McGregor that managers tended to hold one of two extreme views about their subordinates.

The first view, which McGregor termed Theory X, is that people have an inherent dislike of work. So unless they are con-

trolled by others with power to punish them, they will rarely accept the responsibility for doing work well and will usually skimp their efforts.

Its opposite, termed Theory Y, is that work is as natural to people as play or rest. So if they are respected as humans and allowed to take a personal interest in the job, they will not just accept but seek responsibility for doing it well.

In the economically balmy days of the late 1960s, most executives who spoke at management conferences seemed to look on Theory Y as the better prescription for company success. And although Theory X has largely submerged it during the subsequent years of recession, the Y alternative is not only still just as valid. It has been given added force by a difference between the technology and its preceding developments.

They mostly enable machines programmed by intellectually trained managerial staff to attain successively better results than human hands were capable of. But the latest advances permit purely automatic performance to be improved on by people with the sort of practical skills which, for all we owe to them, our language can describe only as a "nose" or a "feel" for the activity concerned.

For instance, the new machine tools with their own in-built computers can still be run by a standard programme to give a highly accurate result. But it has been proved that they can achieve even better quality when operated by someone with a "feel" for the particular job in hand who has also been trained in the programming skills required to adjust the machine accordingly.

Applying the new technology so as to help front-line workers to use their talents and redefining management's role as support would, of course, mean trouble for a fair number of managers.

But a worse thinning of the ranks would seem to be threatened by the use of the latest advances to replace subordinate people. If managers are controllers, then the more that goods and services are supplied by obedient machines—and even sold by means of two-way links between the supplier's database and potential users—the fewer the managers companies will need.

The main reason why so many middle managers are employed today is that the shop- and office-dweller at the bottom, trod by wily self-willed humans apt to scramble the plans of the senior management at the top, and not least because they are bored to tears by their jobs.

## American car design

## 'Extravagant, sensual, custom-made bodies'

"The most exhaustive and inventive probing of the consumer's id by an industry ever."

"Symbols of a massive public fantasy to which most of the citizens of the U.S. subscribed, and to which a large part of the rest of the world aspired."

As the "dream machines" of the 1930s, '40s, '50s and '60s (until Ralph Nader and consumer cynicism got to work), the Cadillacs, Chevrolets and Buicks of those days rapidly came to represent almost every possible styling cliché: with gleaming chrome, two-tone paint, tail fins to make the cars look like aircraft or rockets, and all the other baggage of hard-sell overstatement.

The image these General Motors cars created has lasted ever since, vying continually with a diametrically opposed European approach — the intellectual idea that restrained form should "follow" a machine's stark function — to create a dominant pattern of industrial design for all sorts of products.

Basically wedded to its indigenous traditions since the 1940s, European design is only now swinging towards the jockiness and frizziness so familiar to Americans for so long.

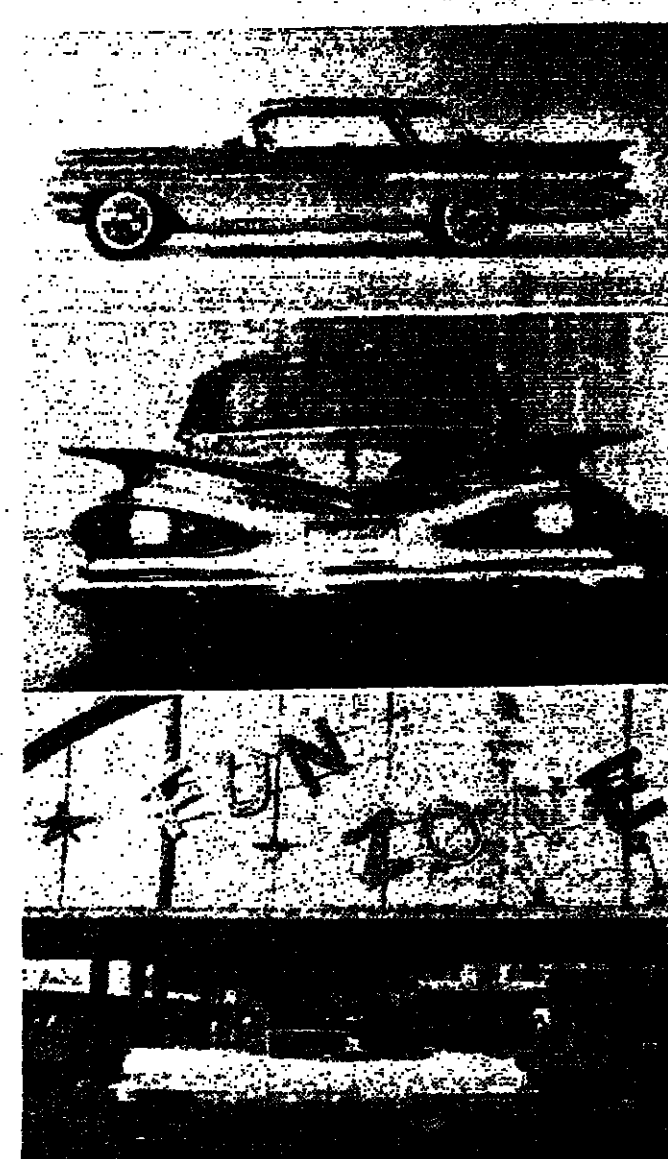
It is this shift away from Bauhaus severity which makes so timely Stephen Bayley's new book, "Harley Earl and the Dream Machine," from which the quotations above are taken. As the man who put General

Motors' idiosyncratic designs on the map from the late 1920s right through to his death in 1999 and created rickshaws throughout the worlds of marketing and design, Earl probably has been "the most influential designer of the 20th century," as Bayley calls him. But as someone who saw design purely as styling — as having almost nothing to do with the function of a product — Earl probably also did unparalleled harm to the "clout" of the design profession, and particularly to the willingness of marketing professionals to harness its much deeper potential.

Unlike many of America's most influential designers in the first half of this century — illustrators, stage designers, and so forth — Earl's training was not in graphic design but in a "heavier" discipline: coach building. But this did not deter him from treating design as purely a cosmetic exercise — rather the reverse, since the Earl family coachbuilding business pandered particularly to the whims and fancies of rich Hollywood film stars who wanted extravagant, sensual, custom-made bodies.

It was this ability to create dreams, and satisfy them, which Alfred P. Sloan, the legendary founder of General Motors, so appreciated in Earl. At a time when Henry Ford had been offering consumers any car they liked, so long as it was black (and boxy), Earl was a key weapon in Sloan's strategy of product differentiation (as it has since come to be called).

To today's designers, almost all of whom crave influence over their marketing and engineering colleagues, Earl represents the perfect model, do not then need a second entry on the transaction telephone keypad. Errors are reduced and the documentation can be printed out on the POS terminal's printer.



Top to bottom: 1957 Impala; Chevrolet Impala coupe; and 1956 Cadillac Sedan de Ville

in a fashionable chair (oddly enough, by a Germanic Bauhaus master), and "would point to offending details with a foot clad in hand-made English shoes."

With this and his fetish for changing clothes several times daily, "in just about everybody's estimation it was as if he was in permanent audition for the 'Most Unforgettable Man I Ever Met' series," reports Bayley.

It is the irreverence of Bayley's style which makes his lavishly illustrated book so much more than just a disbelieving but admiring biography of an ogre. A design historian whom Terence Conran plucked out of academic obscurity to administer his handsomely-endowed and controver-

sial Bolterhouse gallery at London's Victoria and Albert Museum, Bayley is perennially ready to bite the capitalist hand which feeds him, and just savour this nugget about America in the 1950s:

"The consumer was so near satiety that manufacturers feared that the end result would be the unthinkable consequence that satisfied consumers would forget the itch of demand. So they set about dissatisfying the consumer by bringing before him every more novelty to excite his cupidity and, by extension, to keep the mechanism of wealth turning." *Waldenfeld and Nicholson, Price £12.50 cased, £2.50 paper.*

Christopher Lorenz

## TECHNOLOGY

EDITED BY ALAN CANE

## RD PROJECTS SEEKS MORE FUNDS

## Automation successes for university spin-off

ALTHOUGH IT has been in action only for about 18 months, RD Projects of Nine Elms in London has several automation schemes nearing fruition and is seeking a second tranche of cash from the City.

Some 13 founder members provided an initial £250,000. Although this has not been used up, the company believes it needs a further £1m to bring several projects to the point where they can earn profits.

Run by Frank Craven, a manufacturing engineer who used to work for Alfred Herbert, and chaired by Sir Hugh Ford, Emeritus Professor of Mechanical Engineering at Imperial College, the company was set up in April 1982 to exploit speculative ideas from Dr Colin Besant and others at Imperial College.

The first success was in August when RD Projects signed a licence agreement with Thorn-EMI. The grant of Thorn-EMI the rights to manufacture and sell continuous-path robots to the design of RDP.

In addition, nearing completion is a project for a colour screen-based machine tool controller to which Prutec has committed £250,000 subject to certain performance by RDP. (ACV) which is believed to use Prutec as the venture capitalist guidance.

arm of the Prudential Group. The development is intended, among other things, to revitalize some 400 Batchmatic three-axis machine tools (a design that originated in the old Alfred Herbert company). It will allow the user to set up the complete production of parts on an interactive colour screen next to the tool.

He enters the part dimensions on the keyboard and the size of the blank from which it will be machined. Both outlines immediately appear on the screen in different colours. The software then sorts out cutting paths (also seen on the screen in another colour), tools, speeds, feed rates and other data from its database, accumulating data that will operate the tool.

Craven says that the controller "more than matches the best Japanese practices and is aimed ready for market launch." He claims there is no UK maker of CNC control systems left of any standing and believes that the RDP system should sell well in Europe, largely because of its communications abilities.

Another joint development with Imperial College is an automated guided vehicle (AGV) which is believed to use Prutec as the venture capitalist guidance.

## ELECTRONIC FUNDS TRANSFER ISSUES NEED AIRING

## Retailers must speak out

BY GEOFFREY CHARLISH

ACCORDING to Dr Gil Jones, who is director of the Retail Management Development Programme (RMDFP) in Brighton, retailers in the UK need to form a much more widespread and united front to put their case publicly over the question of EFTPOS (electronic funds transfer at the point of sale).

EFTPOS, which might move into serious experimental phase in two or three years, is a technique in which the shopper pays no cash but instead pushes a card into a slot. The card's magnetic strips are scanned electronically while the shopper is keying in a personal identification number (PIN) in privacy on a customer keyboard.

If the two lots of data tally and the customer has sufficient funds, his account is debited at the bank. At the same time the terminal will collect sales data for in-store management use (a task already carried out in many stores by terminals dedicated to the task).

In discussions so far says Jones, the banks have been dominant, "a situation that could be seriously experimental phase in two or three years, is a technique in which the shopper pays no cash but instead pushes a card into a slot. The card's magnetic strips are scanned electronically while the shopper is keying in a personal identification number (PIN) in privacy on a customer keyboard."

At the symposium, delegates from Currys got up and declared EFTPOS to be "an imposition on the retailers." He felt that shopkeepers should be reimbursed by the banks for services rendered.

The "who pays?" question remains unanswered, although a Spanish experiment involving Nixdorf equipment has attracted some interest. There, the banks are buying the equipment in bulk and offering it to retailers on favourable terms.

Retailers in general in the UK have only marginal interest in card and cheque fraud prevention since it is the banks and card companies that pick up the bill.

In system terms, a "piece-meal mess" could easily occur according to Jones, if the retailers did not get together comprehensively. Already in the transaction terminal could be seen a partial approach with which organisations like IBRO (the inter-bank research organisation) were not too happy.

Such a terminal accepts a credit card, reads it, and sends



Dr Gil Jones, director of the Retail Management Development Programme, thinks the time has come for retailers to present a united front in terms of electronic funds transfer.

organised at the political level, are not using their own technical resources, and fraud prevention is not their priority.

Some of them see no reason why they should. At the symposium, for example, a delegate from Currys got up and declared EFTPOS to be "an imposition on the retailers."

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Automated Clearing Services). Gil Jones believes that this is the way things will develop and grow—not by some giant leap into full EFTPOS, but by inexpensive, sensible steps that can be demonstrated to have real benefits.

But IBRO's reservations are easy to understand says Jones, because once a significant population of transaction terminals is in place, future developments will have to take them into account "simply because they are there and represent a significant investment."

In another system recently developed, NCR POS terminals are linked with a Rascal Card-Safe radio telephone. The two devices still operate as they would when standing alone, but the transaction is speeded up because the sales details, once entered across the keyboard of the POS terminal, do not then need a second entry on the transaction telephone keypad.

Errors are reduced and the documentation can be printed out on the POS terminal's printer.

A presentation by Robin Hoy, head of EFT and Networks applications at BT, indicated there would be no real problem in providing the necessary communications using the new packet switching services "with some added intelligence to manage the security functions."

This is a reference to encryption and the way in which the EFTPOS data signals will be sent over the network. There will be many "nodes" in the system—collection points for the many thousands of terminals involved and a means of directing signals to the appropriate banks and card companies.

Hay said that although BT had been talking to several major computer companies there was no commitment yet. He stressed that much rested on decisions in the banking community.

But there was little or nothing to be heard from that camp at the symposium.

They might not, suggests Jones, be the final arbiters. In Belgium, the GB-Inno group had gone ahead with on-line EFT facilities and is now presenting the Belgian banks with what is in effect a fait accompli.

Could the UK banks "be left behind by pockets of progress?" Jones asks.

## Agriculture

## Secret of the electronic potatoes

THEY ARE disguising transducers as potatoes at the Scottish Institute of Agricultural Engineering in trying to find out why potatoes get damaged between field and shop. It's a serious problem, as about 10 per cent of the nation's maincrop potatoes is lost in this way.

The secret is to use transducers disguised as potatoes — a suitably shaped piece of plastic foam in which is embedded an accelerometer and a very small radio transmitter with equally small rechargeable batteries.

Extran accelerometers weighing only 0.5 gm from Thorn EMI Datatech are used; when the potato hits some obstacle, suffering rapid deceleration, the radio transmitter frequency is correspondingly altered.

A fixed receiver picks up the signals which are recorded on tape together with a verbal record on the potato's position in, say, a potato harvesting machine. Joint study of print-out and commentary allows those parts of the machine that bruise the potatoes to be identified and corrected. More on 01-890 1477.

## Financial

## Accounting software

MAI IS to provide its Basic Four integrated accounting software for the new Tandy personal computer, the TRS-80 model 2000.

The company sees this as a major move into one of the fastest growing sectors. Initially three software packages will be available. These are general ledger, accounts payable and accounts receivable. More information from MAI on 01-965 9731.

## Computers

## Graphics set for growth

THE GROWTH RATE of the computer graphics market in constant money terms over the period 1980 to 1985, compounded annually, will turn out to be 28 per cent, according to a new Strategic Incorporated study.

By 1985, that growth will have produced a market shipment value in the U.S. of some \$6bn.

But price erosion will be severe, leading to the demise of some makers, says the research company. The likely cost of a system offering 500 x 500 pixel resolution (eight bits per pixel) with eight levels of colour, two megabytes of disc storage and an eight colour pen plotter will be under \$35,000.

A sign of the times is that by 1985, Strategic predicts, the main application of electronic graphics techniques will be to display business information, rather than to facilitate computer aided design as at present.

Mechanical engineering CAD will be the second biggest market, electronic circuit CAD the third. The growth of the latter is slowing down according to Strategic, because the electronics industry adopted the CAD idea much earlier, while the mechanical engineering industries have much further to go.

Microcomputer Graphics: Impact and Opportunities; from International Planning Information, Nordre Rkagve 201, 2000, Glemstrup, Copenhagen. Price U.S.\$970.

© Dataquest forecasts sales of more than US\$1bn worth of semiconductor in the U.S. next year. This demand is fuelled by the economic recovery. Memory components will have the highest growth.

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## THE ARTS

Architecture/Colin Amery...

## Capsules of convenience

At this time of the year the family's demand for exotic gifts means we all spend a good deal more time than usual pounding the pavements. In London this seasonal outing into unlikely places brings home the dismal standards of boulevard life.

A walk, which is scarcely possible, along Oxford Street is a nightmare. Apart from the throng it is the lack of any effort to make it a decent environment that makes a visit so unpleasant. Poor materials have been used to cover the pavements, now they are widened — a few trees struggle for life and as for traffic management, that is nil.

A recent architectural phenomenon to hit the London streets is a curious concrete cabin that has sprouted unannounced on the London pavements. I was completely mystified by this apparently uncontrolled rash of pill-boxes.

Inquiries to Westminster Council revealed that they are in fact part of the council's "strategic convenience policy" — in fact they are the new super-lavatories. Waves of them are due to replace those friendly old public lavatories where ancient attendants sit in glass cupboards keeping one eye on the customers and one eye on the Baby Belling. Superlavs are incredibly ugly and have been spotted to date in Soho Square, Leicester Square, Victoria Street, Cambridge Circus, Paddington Street, Lumsley Street and a rumoured stalling has been made at Hyde Park Corner. Apparently they are made in France from a particularly hideous kind of ribbed concrete — inside they are lined with a speckled terrazzo and the whole floor and basin is flooded with water and is disinfectant after every visitor.

They are hard to beat for a twentieth century, on-the-brink-of-1984 environmental experi-



The superlavo: a computer-linked symbol of 1984?

Ashley Ashwood

ence. The sliding door is released on the insertion of a 10p by a blast of loud pop music. On my one and only visit, undercoils, it is curved and closes behind you like a space capsule. Unless you are under 10 you are expected to be alone in this chilling cabin and it is a thoroughly gruesome experience. First of all you are not certain whether the door is locked or not — it is rumoured to fly open after a quarter of an hour.

But the worst aspect of a visit to one of these little mon-

sters is not a visual one. The moment the door closes, instead of being left alone with your thoughts, you are assaulted taken for research purposes, it was an unknown woman singer screaming at me, in French. Quelle horreur.

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This is not the time of the year to be too serious about anything — but it is the moment to ponder the year that has passed and give it a farewell wave. Architects are sending just as many cards this year but

their handwriting has that slightly nervous wobble that we all feel inside when contemplating 1984.

Architects have a particular reason for a sensation of trepidation — 1984 has been declared Festival of Architecture Year. The reason has nothing to do with the apocalypse or the grim vision of George Orwell — it is the 150th anniversary of the Royal Institute of British Architects.

Starting with basics, there will be a major exhibition in London at the Natural History

Museum (from May to September) to be entitled *Animals as Architects*. Hills made by termites, honeycombs made by bees, cobwebs, birds' nests, burrows and dams will be assembled to show that for rather more than 150 years, beautiful and efficient structures and shelters have been erected without the aid of the RIBA.

I doubt whether any member of the public really cares how old the RIBA is as an institution, but they do care about architecture and environmental standards. I can never understand why the RIBA wants to be loved so much — all we expect from the professional body is the proper maintenance of professional standards and a constant battle to raise the level of architectural achievement.

One very important thing the RIBA should do more about is the teaching of architectural and environmental awareness at junior and senior schools. I can well remember that it was the RIBA's Christmas holiday lectures that fuelled my interest in architecture — those early years are the ones to concentrate upon.

During the festival year there will be a series of events designed to focus attention on the achievements of the profession. Throughout the country famous landmarks will be floodlit, from June to September you will be able to pop in to your local building site — special information kiosks will be erected where you can chat to the sweating labourers. There will also be an opportunity to witness what the RIBA call "the seminal act". This is not quite as exciting as it sounds — for architects this moment happens when their ideas crystallise on the drawing board.

They will be doing their creating in public as some offices are to be encouraged to open their doors to the public.

## Theatre of Memory/Festival Hall

Max Loppert

John Buller's *The Theatre of Memory* was much praised when first performed, at the 1981 Proms; the opportunity for a second hearing was delayed until last Friday's BBC Symphony concert at the Festival Hall — one of the Music of Eight Decades series, in which Mark Elder also conducted Debussy and Messiaen (with Jane Manning courageously deputising, in *Poèmes pour Mi* for Jessye Norman). Strangely, the revival of Buller's 40-minute essay in orchestral music-drama encouraged now a less certain response: for though the combination of strong ambition, striking imagination, and fine working on many linked levels could still be admired, larger direction of the music seemed discontinued.

Connected images — an invocation of the Greek theory of memory and of the forms of Greek drama in order to evoke

in the listener a kind of ritualised "inner theatre" — lie behind Buller's scheme of seven linked movements played by seven soloists and an orchestra divided and re-joined into seven departments. They are potent, culturally sophisticated images typical of Buller, and they have led him to a prolonged display of brilliantly achieved musical gestures.

The physical impact of *The Theatre of Memory* is immediate: there is so much of high, individual colour and tempo, going on that it is a while before one begins to admit to doubt concerning the underlying coherence of the piece — cumulative momentum falls to build up in the way that was obviously intended. Good that it was revived, none the less; and sad that for such an attractive concert there should be so sparse an audience. There must be brief mention

of the performance earlier in the week, at a Wigmore Hall New Macnaghten concert, of Roger Smalley's *Accord* (1975); for this massive construction, 45-minutes without break, for two pianos gave off so startling a sense of coherence, purpose, and carefully graded momentum that the comparative meagreness of all other compositions in its wake was an inevitable danger. Accord is both an epic journey for players and audience, with the final arrival implicit yet marvellously concealed in the very outset; and a huge compendium of piano techniques, explored by Smalley with a mastery that seems at once natural and comprehensive. At the end of a reading by Keith Williams and Clive Williamson of sustained conviction and power, it is hard not to think of this as one of the small handful of modern masterpieces in the medium.

## Peter Donohue/Elizabeth Hall

Dominic Gill

There is in fact little competition; but even if there were, I have no doubt that Peter Donohue (b.1953) would still rank as the most gifted British pianist of his generation. The physical presence, genial but imposing, is matched by a phenomenally reliable and tireless technique that is in the most elevated sense transcendental: it takes the most fearsome virtuoso challenges in its stride, but leaves the platter of mere note-spinning far behind. A Donohue recital is that rare pianistic event which blends high seriousness and excitement in equal measure.

The very scale of the programmes tells of uncommon resilience and stamina. Ten days ago, Donohue played the whole of Messiaen's *Visage de l'Éternité* and Ravel's *Gaspard* in a single recital at the Wigmore Hall.

(enthusiastically described on this page by Max Loppert); last Friday night he returned to give a programme containing not much less than two hours of music — a group of Rakhmaninov Preludes, Beethoven's op.111, and the two longest and most taxing of Prokofiev's sonatas, no.6 and no.8.

On the face of it, the choice was an odd one. Rakhmaninov would hardly seem the aptest prelude to Beethoven's last and most sublime sonata; to follow Beethoven with two Prokofiev sonatas in succession must risk unbalancing and overweighing the sequence entirely. In performance, however, the sequence was proposed and delivered with such devotion and with such transparent lack of pretension, that it seemed both apt and natural — powerfully convincing.

The playing is not easily

characterised in general terms — for its special quality lay as much in its detail as in its broad line. Donohue's account of four Rakhmaninov Preludes was grandly stylish, high-sentiment without a trace of cloying; but more telling still was the clarity of the presentation — nothing cheated, nothing blurred or smudged, every inner voice and colour crystal clear. His Beethoven was masterly; a performance seemingly without any kind of "performer's" intervention, a direct unfettered transmission — that paradoxical, magical vanishing track fundamental to all great interpretative art. The Prokofiev sonatas were immaculately voiced, and each one, in its own fashion, driven with irresistible rhythmic charge. Until as weekend I had heard just two truly memorable pianist recitals during 1983; this was the third.

## Cinderella/Lyttelton

Michael Coveney

After the mediocrity of Jean Seberg comes the appalling travesty of *Cinderella*. One really does begin to wonder whether anyone at the National — and it has been a very poor year on the main stages outside of Hart, Hampton and *The Road* — knows what he is doing. Or why. Pantomime is a very serious business. From Watford to Glasgow, and in between, you will see this Christmas the work of people who know about the genre.

Not at the National. *Cinderella* has been "adapted" by Bill Bryden, Trevor Ray, and the company. What? The programme remains uninformative on this point. There are grand-inducing puns and couplets in the manner of Planche and K. J. Byrne, and the generally vague air of Victorianism is enhanced by the use of the glass slipper legend rather than the fur one, by the lighting of stage lamps, the sad attempt to break down the Lyttelton with a few picturesque artificial side boxes; by the use of popular music hall songs — "In the twilight" and "I like picked onions" among them.

And, not least, by William Dudley's splendid array of one-dimensional, class-conscious, take us, reluctantly, from snowy winterscape, to springtime greenery, village marketplace, Hardup Hall, the curiously unatmospheric ballroom, and a final walk-down in a garden of peacock feathers.

The embalming of the Victorian pantomime in this way seems to me a last case unless done with the affection and panache of the Players' Theatre. It is not, in itself, worth wasting time on, as in this case, lots of money, on it has to be released in the attack and artistry of the players.

Bill Bryden's company

includes a charming, harsh-voiced Cinder (Janet Dibley), two ugly sisters (Derek Newark and Robert Stephens) who cannot sing, do not operate as a duo and have no idea about engaging the audience; two thunderously unfunny brothers (John Tams and Jack Shepherd); and a Fairy Godmother and Scottish Demon King (Edna Doré and James Grant) who simply evaporate after the promising masque-like apparitions of the opening scene.

Audience reactions, such as they are, are totally mismanaged by the company, save for the cuddly, plumpish Buttons of Tony Haygarth. But even he cannot animate Cinderella in the mock "departure for the ball scene" which drags on for an eternity, despite the helpful suggestion from the stalls that the table cloth "cloak" needed a belt. So did the child, but let that pass.

The transformation scene is nicely prepared with a hanging cobweb, a large pumpkin, and actors disguised as mice and lizards. The use of the Cinderella double is painfully obvious.

Nothing like warmth is exuded by this sorry presentation. It is a large, expensive sham which has the temerity to enter the lists of popular entertainment while resolutely, even cynically, missing the heartbeat of true pantomime through-out.

The RSC succeeded with Peter Pan last year and will do so again, one presumes, this Christmas because they applied some classical nous, allied to dramatic skill and fresh attitudes, to a piece encrusted with moribund tradition. The National dips its toe into pantomime water and stands shivering with timidity and ignorance on the brink.

## The School for Scandal/Duke of York's

Martin Hoyle

John Barton's respectful, schoolmasterish and, truth to tell, slightly dull production returns to London prior to a Continental tour in the spring. Never having seen the play before, my companion cautiously inquired in the interval if it didn't usually go a little faster. Certainly if (to quote from an earlier work) "a play makes war and prologues is the drum" the evening got off to a muffled start. Dulcie Gray's Lady Sneerwell lacked bite and what followed proceeded at an uncertain pace.

Curiously jerky rhythms may have owed something to those perversely naturalistic caesuras doubtless imprinted on Mr Barton's brain for life from his RSC days; but too often it sounded like first night uncertainty, though there was a consistency to Beryl Reid's bedridden hen of a Candour feeling for the right words, given her entertainingly uncoordinated movements and that ability to turn a coo into a snarl that remains one of her funniest assets.

Unexpected strength lies in the supporting roles. Fanny and Innocent's Crabtree sweeps on with a muffled appendage before, like a fluffy sparrow that has ridden up round his waist, John Tordoff's Snake is perfectly perceptive with a dash of Heep. Richard Kane's Bacchite is bitchy without being camp.

Therein, I think, lies the production's weakness. Heaven forbid that eighteenth century comedy of intrigue should be bewitched up, but this performance lacks irony, detachment, a sense of distance. For a moment I thought we were in for a comment on the ancient regimes when wigless Charles, in his unkempt roistering companions were unveiled in a tableau that recalled the painting of Rouget de



Beryl Reid (Mrs Candour) with Donald Sinden (Sir Peter Teazle)

l'Isle penning the Marcellaise. Sure enough, Michael Sibery convinces more in his ultimate redemption than his rakishness in an intelligent performance that should beware of indulging the voice beneath.

Clive Francis's Joseph Surface is a compact and consistent piece of work, verging on the mannered but well thought out — as in the calculated sensuality of the way he peels off Lady Teazle's glove as plays with his fingers.

Nicola Pagetti is a delight to watch, but hasn't decided

whether to play Lady Teazle as a straightforwardly nice woman — a female counterpart to Mollere's honnête homme — taken in because she can't believe others could be so naïve, or a genuine country innocent.

A similar unsureness informs Donald Sinden's Peter. Very funny at times, his performance has a familiar ring. Interestingly there are hints that this Teazle could give as good as he gets, and that his bitterness springs from having been rejected by the gossips.

## Untitled/Sadler's Wells

Clement Crisp

It would be an intriguing exercise to ask Friday night's audience at the Wells to suggest a title for Twyla Tharp's work which received its first performance that evening. Miss Tharp leaves us with a non-committal *Untitled*, but certain themes and strands of meaning were clear in the dense and anxious texture of the dance which uses the entire forces of the ensemble, with Miss Tharp as a compelling central figure.

The stage is inky dark — and most imaginatively lit by Jennifer Tipton — the cast, in black singlets and briefs, white shoes and socks, emerge and recede into this oblivion, their figures additionally illuminated by light bouncing from the reflecting floor-cloth. They are gymnasts, athletes, aerobic freaks. They are also dancers.

They are driven — by Miss Tharp's sharply defined movement of quick naturalistic gesture; by David van Tieghem's raging rock score — to extreme physical effort. Fatigue sometimes attacks them, with Miss Tharp as a sacrificial, *Rite of Spring* victim who seems to die, but is born again.

I am inclined to see the work as a commentary upon the dancer as ultimate athlete, as both victor and victim of the body, with Miss Tharp's role even as a personal comment upon her own life-expectancy as a performer. I had regretfully assumed that latterly she had rationed her dance appearances; this season she is nightly performing with undimmed brilliance with that high-wire

bravura that has ever marked her style.

Not-dancing as a form of extinction seems an undercurrent of this dark and unquiet piece; dancing and "fitness" as a neurotic compulsion towards a physical ideal can also be identified with the sequences of full-powered, allusively-layered movement. But whatever the argument, and whatever the title an audience may choose to assign it, *Untitled* is superlatively danced and obsessively watchable.

The evening also included a vividly responsive account of *The Fugue*, with John Malashok, William Whitener and Richard Colton as the three stamping, whirling protagonists. Each knows to a split second what his

companions are doing, and so true is their common awareness that plainly each must have eyes in the back of his head — how else to explain such machine-like finesse?

And to close this third Tharp programme, an adorably deft and witty performance of *Baker's Dozen*. Piano rags and white clothes; manic partnering where things sometimes go far too far as girls drop from the wings into a chap's arms, or slide forward from an embrace. Sara Rudner, with her maned curls and Ida Rubinstein profile, as the loveliest girl at a party that must never end; these are all part of an irresistible piece. Like the party, the dancing should go on, and joyously on for our delight.

## New season at Royal Exchange, Manchester

Major productions of four modern classics directed by four young producers form the plans for the 1984 spring and summer season at the Royal Exchange Theatre, Manchester. The productions are *Jumpers*, *Cat on a Hot Tin Roof*, *The Prime of Miss Jean Brodie* and *Carousal*.

Tom Courtenay plays the professor of moral philosophy in *Jumpers* by Tom Stoppard, first seen at the National Theatre in 1972. *Jumpers* will be directed by Greg Hersov, it is thought to be the first major revival of Williams's original version. It will be designed by Johanna Bryant and opens on April 12, closing on May 12.

Director Bron returns to take the title role in *The Prime of Miss Jean Brodie*, adapted by Joy Presson Allen

by Mark Henderson and music by Jeremy Sams. The first work of Stoppard's to be seen at the theatre, *Jumpers*, will run from March 1 to April 7.

The second play, *Cat on a Hot Tin Roof*, is also the first by the late Tennessee Williams to be staged at the Royal Exchange. Directed by Greg Hersov, it is thought to be the first major revival of Williams's original version. It will be designed by Johanna Bryant and opens on April 12, closing on May 12.

## Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

## Music

## LONDON

Divertimenti String Orchestra conducted by John Lubbock with North Brains, violin and Peter Schill, viola. Elgar, Beethoven. Barbican Hall (Mon) (0263191).

London Symphony Orchestra conducted by David Josifovitch with Nigel Kennedy, violin. Beethoven. Barbican Hall (Mon) (0263191).

Ravel/Varese Festival: London Sinfonietta in association with the Royal Opera House and the BBC presents the complete works of Ravel and Varese.

BBC Symphony Orchestra conducted by David Adelson with Paul Crossley, piano. Ravel and Varese. Royal Festival Hall (Tue) (0263191).

Allen Schiller and John Humphreys, piano duo. Mozart, Debussy, Brahms and others. Purcell Room (Tue) (0263191).

London Symphony Orchestra and Chorus conducted by Richard Hickox. Tenebrae Christmas Festival, including Bach, Elgar, Tchaikovsky and Vivaldi. Barbican Hall (Tue and Wed).

Christopher Addison, flute d'amour and Richard Leigh Harris, harpsichord. Bach. Purcell Room (Wed).

The English Concert directed by Trevor Pinnock, harpsichord, and David Reichenberg, oboe. Corelli, Albinoni, Handel, Vivaldi, Bach, Telemann. Queen Elizabeth Hall (Thurs).

London Symphony Orchestra and Chorus conducted by Richard Hick-

## PARIS

Or. Rossini, Bach, Britten and Tchaikovsky. Barbican Hall (Thurs).

Orchestra Wenzel recital, Geoffrey Parsons, piano. Brahms, Mahler, Wagner, Wolf. Strauss (Mon) Theatre de l'Athene (7426727).

Orchestra Philharmonique conducted by Georges Pretre with Barbara Hendricks, La Renee Dole, Jose Van Dam, and Radio France Choir: Gounod's Messe de Sainte-Cecile, Poulenc's Repens des Tenebres (Mon) Saint-Louis-Des-Invalides Church (2383060).

Irma-Rosemilla Intercontinental: Stockhausen presents Stockhausen (Mon, Tue, Wed, Thurs) at the Centre Georges Pompidou (2781995).

Ensemble Orchestral de Paris conducted by Erich Bergel: Mozart, Beethoven (Mon) Gaveau (233444).

Wend Quintet of the Orchestra National de France: Rivier, Nielsen, Reich, Arnold (Tue).

Edith Mathis, soprano, Heime Medjimore, piano: Beethoven, Brahms, Schubert, Strauss (Tue) Foyat (581059).

## ZURICH

Tonhalle: Tonhalle Orchestra, conductor Dennis Russell Davies, Walter Crummer, cello; Debussy, Tchaikovsky (Mon), Mussorgsky (Wed).

Chamber Music with the Tokyo String Quartet: Haydn, Schubert, Ravel (Thurs) (2011580).

## NEW YORK

New York Philharmonic (Avery Fisher Hall): Andre Provin conducting, Finckel, Zukerman violin. Gould, Berok, Zuckerman (Tue), Lincoln Center (8742464). Oratorio Society of New York (Carnegie Hall): London Woodside conducting, Ashley Putnam soprano, Rose Taylor contralto, David Britton tenor, John Shirley Quirk bass baritone. All-Handel programme (Tue) (2471453).

Merrill Hall: The Music Project Schumann, Mozart, Franck, Spohr (Mon); Elizabeth Rich piano recital. All-Mozart programme (Tue); Beethoven, Brahms, Schubert and Richard Goode, piano recital. Schoenberg, Britten, Ravel (Wed) 67th W of Broadway (3828710).

Christopher O. Riley piano recital (Alice Tully Hall) Beethoven, Schubert, Ravel, Liszt (Mon), Lincoln Center (3070553).

## WASHINGTON

Concert Hall: Paul Hill Chorale, Christmas Programme (Mon, Wed), Choral Society of Washington, Christmas music (Tue), Kennedy Center (2543778).

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FINANCIAL TIMES  
EUROPE'S BUSINESS NEWSPAPER

Apr. 82	U.S. Dollar	Deutsche Mark	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Spanish Peseta	Belgian Franc
Pound Sterling	0.547	1.340	8.708	266.2	11.246	2.185	4.504	2554	1.587
U.S. Dollar	1.828	1.493	146.3	47.8	8.710	1.828	4.504	2554	1.587
Deutsche Mark	0.724	1.000	163.6	33.6	6.555	1.366	3.375	1936	1.213
Japanese Yen	0.007	0.007	100.0	2.4	0.089	0.019	0.048	2.9	0.018
French Franc	0.021	0.021	2.4	100.0	6.5	1.366	3.375	1936	1.213
Swiss Franc	0.015	0.015	0.015	0.024	100.0	2.0	5.0	200	0.75
Dutch Guilder	0.003	0.003	0.003	0.006	0.001	100.0	2.5	100	0.37
Italian Lira	0.000	0.000	0.000	0.000	0.000	0.000	100.0	2000	0.077
Spanish Peseta	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	0.017
Belgian Franc	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0

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Monday December 19 1983

## The appalling continuity

MR LEON BRITTAN, the Home Secretary, was right when he said on BBC Radio yesterday that the placing of the bomb outside Harrods on Saturday did not represent a change in the policy of the Provisional IRA. It was more a continuation of a policy that has been pursued for many years. When people resort to bomb warfare, there is always an element of chance. Sometimes the bombs fail to go off, sometimes they are defused in advance; sometimes they lead to the most appalling casualties. Saturday's example was one of the worst. But it was not unique.

## Another episode

It is sometimes said that the IRA is at its most dangerous when it is under greatest pressure, and it may be that there is something in that argument. Certainly the terrorists seem to be under pressure at the moment: from divisions within their own ranks, from the split between the Provisional IRA and the Irish National Liberation Army, from the "super-grass" who have turned Queen's evidence on their old masters, and perhaps from the efforts of the security forces, British and Irish, to get on top of them. But though interesting, it is beside the point. Nothing can, and nothing should, be allowed to distract attention from the dreadful continuity of the violence. In the end there is no difference between a bomb marked INLA and a bomb marked IRA.

Both Mrs Margaret Thatcher and her Irish counterpart, Dr Garret FitzGerald, have reacted to the weekend's events by saying that there can be no question of change in policy in response to the latest attacks. In the narrow sense, that view is correct. It would be an absurd compliment to the IRA to change policy merely because the bombers had got through to Harrods.

Yet, in a wider sense, there comes a time when policy must be reconsidered. Perhaps it is not so much the shock of the Harrods bomb that matters as the fact that it is another episode in an apparently unending series. Existing policies, whether in the UK or in the Irish Republic, do not seem to be conspicuously successful. The best that can be said for them is that they may have prevented the violence from reaching an even higher level.

Dr FitzGerald may have something up his sleeve. The main surprise relationship with her Irish politicians, from the par-

ties which want change by constitutional means, are now working together in the New Ireland Forum. While expectations about its findings should not be based too high, the forum is at least a recognition that it is up to the Irish themselves to come up with some constructive proposals about how the people of the Republic, Ulster and Britain can overcome the problems of centuries and live in peace. The forum is due to report early in the new year, and there is time to wait for what it has to say before any major policy decisions are taken.

Mrs Thatcher, however, is on rather weaker ground. It is not self-evident what British policy is, save to seek to reduce the level of violence and to maintain the present constitutional link with Ulster so long as that is what the majority of its population wants. Yet those are precisely the policies that have been pursued for several years with only mixed results. It is not at all clear where they are leading, except to more of the same.

Mrs Thatcher is vulnerable, too, on the ground that it is well known that Mr James Prior, the Secretary for Northern Ireland, is a man with whom she does not get on. Although relations between the two of them seem to have improved over the last few months, that is not an entirely satisfactory basis on which to run an Irish policy.

## Political agenda

The third point on which the Prime Minister is open to criticism is that she has never quite given the Irish question the priority it deserves. There have been moments of enthusiasm, and times when she was perhaps justifiably disappointed by the Irish response. But of a sustained application to the subject there has been no sign whatsoever.

The time may be ripe now for something better. There are governments in London and Dublin which should be there for several years. The forum is about to report and the latest atrocities may have served to bring Ulster to the top of the political agenda. Yet there are still at least two prerequisites for any progress towards a settlement. Mrs Thatcher will have to go out of her way to show that the top of the agenda is where the problem lies, and she will have to have a better working relationship with her Northern Ireland Secretary.

## The welfare paradox

WELFARE, UNLIKE sin, is something you cannot very well be against, or so it seems. The practice of an increasing number of electorates have been turning against the welfare state, some of them in countries that have pioneered the very concept.

Denmark may be the next on the list when the anti-socialist minority Government of Mr Poul Schlüter submits itself to the voters' verdict. Mr Schlüter called the election last week. He had been defeated on the Finance Bill 'or' 1984 by an unbelly alliance of Social Democrats, who want more spending to bring down unemployment, and the Progress Party, which wants heavier tax cuts than proposed and, at least in theory, does not really like taxation at all.

## Improved standing

Mr Schlüter has been in office since 1982 when the welfare state and the practice of foreign borrowing to permit Denmark to live above its means threatened to collapse under their own weight. The country's rating in credit markets fell away as net foreign debt rose from 174 per cent of GDP in 1979 to 339 per cent in 1982. In the same years the general government budget deficit rose from 1.4 per cent to 9.2 per cent of GDP.

In the summer of 1982 Mr Anker Jørgensen, then the Social Democratic Prime Minister, read the auguries. Since he could not marshal the bulk of his party and the trade unions behind a programme of fiscal rectitude, he made way for Mr Schlüter. The coalition formed by the latter has managed to bring down budget deficits. The inflation rate has been halved, and the succession of devaluations of the Danish krone has been ended. Danish standing in credit markets has improved.

Government strategy included a weeding-out of the more extravagant social benefits and a de-indexing of wages. The surprising thing is that both the electorate and the trade unions acquiesced. De-indexing provoked no serious strikes, and the popularity of the government soared. If the opinion polls may be believed, the coal-

tion, and especially Mr Schlüter's Conservatism, will be against, or so it seems. The practice of an increasing number of electorates have been turning against the welfare state, some of them in countries that have pioneered the very concept.

There are parallels elsewhere. In the last British general election many trade unionists voted for the Thatcher Government in spite of its attacks on trade union power. Norway in its last election spurned the Socialists and their welfare policies; so did Germany.

The swing away from welfare and deficit spending has two reasons other than the obvious one that money is running short everywhere. In bad times there is a natural tendency to economise and squirrel away savings. Keynes may have got his economics right, but his psychology was wrong.

That apart, the welfare state loses its attractions as affluence spreads. An increasing number of people come to think of themselves more as tax payers than as potential recipients of welfare benefits, and their attitudes change. It is a straightforward case of the Hegelian negation of the negation: welfare negates poverty; then increased affluence negates the need for welfare.

With that analysts one may also explain the obvious exception in France. France did not have as elaborate a welfare system as most of the northern European countries when M. François Mitterrand came to power in 1981. Moreover it took M. Mitterrand little more than a year to recognise that a policy of austerity was needed. It appears to believe that the electorate is ready to follow him down that route.

## Fiscal realities

There is thus a widespread tendency in Europe to adjust to a world where the expectations of the 1950s and 1960s can no longer be satisfied. It is a salutary development because it takes account of fiscal realities, which in the last resort are the realities of which resources are available, and which are not. It is part of the process of unwinding the distortions and restraints which have had such a damaging effect on the performance of European economies over the past decade.

"Outfitting trades will undertake their own servicing and outfitting as necessary in order to progress their own work including caulking, drilling, tack, stud and other non structural welding, hilti nailing, buffing and grinding, butting, slinging, removing and refitting of pipes, cable supports, panels and cabinets, small areas of painting and paint preparation, goodhousekeeping and upkeep of equipment and similar activities." Paragraph from British Shipbuilders' productivity document.

ANYONE possessing a ghoulis fascination for the complexities of job demarcation in Britain's traditional industries and the battles of wits in their wake need cast their eye no further than the bulkhead of a ship.

A struggle is raging in British shipyards between joiners and sheet-metal workers over new patented insulation systems made up of an insulator sandwiched between metal. Who attaches them to the walls of ship cabins? Joiners who traditionally did the job when the materials used were wood and plastic, or sheet-metal workers?

This is just one of the many entrenched facets of daily life in UK shipyards which British Shipbuilders and its new chairman and chief executive, Mr Graham Day, are now trying to brush away in one vast sweep.

The Confederation of Shipbuilding and Engineering Unions (CSEU) has called an indefinite strike from January 6 in opposition to national job flexibility and interchangeability proposals made by the corporation in return for a pay rise. Members of the largest union involved, the General, Municipal and Boilermakers', voted last week 3-2 for a stoppage, and their leaders will meet this week to consider the result of the ballot.

The BS proposals are part of a wide framework of changes incorporating manning levels, shift alterations and introduction of more advanced technology, some of which will cause more job losses.

If implemented the changes would eat the heart out of traditional work practices which have sapped efficiency for decades and helped lumber shipyards with unnecessary unit labour costs, despite some advances agreed by the unions over the past 20 years.

Shipbuilding is perhaps an extreme example of restrictive practices in British industry. Some sectors, including vehicle and component manufacturing (notably BL), steelmaking and some parts of general engineering have made forward strides in job flexibility ranging from the substantial to the dramatic. Other industries too have remodelled themselves through changes in shift systems and the acceptance of new technology.

In the shipyard, though, the tightly guarded and ruthlessly defended divisions between the

craft-based metal-bashing boiler-makers, the craft outfitters and the semi and unskilled ancillaries—each containing a multitude of trade-based classifications—govern as rigidly as anything deriving from management.

National union officials know all this and have spent the past few months attempting to draft a new national agreement acceptable to all sides. That failed, however, and the BS proposals, linked to a 27 a week payment, have been attacked by the unions as too much too quickly.

"As part of our culture we've got to bring people with us if we want to radically change the way they work," says Mr Jim Murray, the quietly-spoken chairman of the CSEU's shipbuilding negotiating committee. "You can't do things overnight and that's what British Shipbuilders wants to do."

For the corporation, with 59,000 employees, 30 yards and heavy losses, productivity

changes are seen as vital for keeping its faltering heart beat steady in the face of merciless worldwide competition and a shipping slump. On Friday BS announced a first half loss of £58m and forecast a full-year one of £120m, about the same as last year.

Its eight-page productivity plan encapsulates what is in effect an attempt to jump a generation and jettison working practices to the efficiency levels of the Scandinavians, Dutch and Germans. It does not attempt to reach the sociologically unattainable state of Korean shipyard.

Snapshots of trade-based rigidity, which varies from yard to yard but is characterised by uniform inflexibility, provide a flavour of shipyard working.

Some of the most mind-stretching attach to pipe making and fitting. Many yards have three grades doing this work—plumbers, coppermiths and fitters—and some have a fourth, brassfinishes. Which

trade does the work depends on the material of the pipe, the kind of pipe system of which it is a part, and its location in the ship. Workers from two or more trades might be involved at different times on individual pieces of work on the same length of piping.

In some yards electricians will not allow anyone but themselves—not even labourers—to manhandle cables from the deck of a ship into the engine room prior to attaching those cables to generators.

Platers, who are in the boiler-makers' section of the CSEU, make and handle plates of more than one-eighth of an inch thickness. Thinner gauge plate is the sole preserve of sheet-metal workers, who are in one of the outfitting trades.

A welder needing to repair a pipe hidden behind wood paneling must use a joiner to undo the screws on an access panel. In some yards an electrician installing a cable will have to wait until a sheet-metal worker

makes the trays (brackets) to secure the cable on its route. That wait might affect an electrician's bonus pay.

All trade groups, whether platers, painters or french polishers, have their own supervisory structure, each with white-coated head foremen, blue overalled foremen and chargehands.

Demarcation is frequently the pivot for disputes. These are likely to emerge over pay and with the arrival of new materials. The installation of plastic narrow-gauge piping for water systems has blurred pipe fitting demarcation and sparked rows. The nail-driving lift gun (referred to in the quote above) is used for attaching insulating material to bulkheads. In some yards disagreement on who should do this job has blocked its use. Some small scale, specific who-does-what disputes have rumbled on in some yards for 50 years without a satisfactory solution.

Mr Maurice Phelps, BS board member for personnel and industrial relations, says many managers and supervisors have learnt simply to work within that demarcation climate. Some have become virtually immune to it and some managers have been guilty of failing to procure positively checks which have appeared in the armour of demarcation.

That is not to say that the industry and its 14 unions have not made some forward steps. At nationalisation in 1971, 109 separate bargaining units within the then existing shipbuilding companies were replaced with just one. There is also now a common craft pay rate.

The past 30 years have also seen some job interchangeability. The boiler-makers' umbrella includes shipwrights (who maintain the shape of the ship by placing plates correctly), welders, platers, caulkers (who use compressed air hammers to clip or back gouge weld joints in preparation for more welding), burners, blacksmiths and drillers. Some of these have a clutch of further subdivisions.

Most yards have achieved limited interchangeability with men temporarily doing some other trade work. The ability of a man to service his own work has also been relaxed. For example, formerly if a plater was putting together pieces of plate he would have had to wait for a burner and maybe a tack welder. In some yards a plater or shipwright will now use a burning torch and tack weld. Other rules have also been eased: the requirement for shipwrights to work in pairs—with both going to the stores to pick up one tool—and the rigid demand for each skilled man to have a labourer.

However, the new productivity document is not a tinkering mechanism. It is designed to shake working practices almost to their roots. Mr Murray argues that some changes could be phased in, but pushing the pace too quickly will rebound on management and will fail. Certainly, one yard in the late 70s had a grudging acceptance from plumbers and coppermiths that they should do the same work, but lack of enthusiasm prevented the agreement from working properly. Union representatives say they have been told before that improved flexibility will mean more orders, but it has never worked out that way. To a shipyard worker earning less for a 39 hour week than many young clerical staff and secretaries in other industries, the payment on offer must look tiny in relation to the changes he would have to shoulder.

But that is a reflection of the crisis in shipbuilding. Mr Phelps says that job restructuring is vital. "We would be able to quote at more competitive prices and ultimately produce a viable workload. We've told the unions that those changes could lead to higher levels of redundancy—but that's inevitable anyway if we don't get improvements in practice."

## DEMARCATON IN BRITISH SHIPYARDS

## 50 years of who-does-what

By Nick Garnett, Northern Correspondent



Welder at work in Govan shipyard on the Clyde, Scotland.

## THE NINE-POINT PRODUCTIVITY PLAN

PRODUCTIVITY changes sought by British Shipbuilders divide into nine categories linked by what the document says is a need to use fully and broadly the skills of employees. This would be gained in hand with retraining.

There would be full interchangeability within the boilermaker trades; within the outfitting trades (which include engineering fitters, electricians, joiners and coppermiths) subject to individual skills and experience; and within the ancillary grades (crane drivers, lead men, craftsmen's helpers,

and labourers), again subject to experience.

Some interchangeability between boilermakers and outfitting trades, after consultation. This would be mainly to help advance work in a logical way and to handle workload imbalances. For example, a welder might be required to do some painting.

Ancillary workers could undertake minor tasks previously done by skilled workers "where no definable skill content is associated with the task."

Use of "composite groups" or hit squads in which there would be total interchangeability and flexibility to eliminate waiting of people drawn from planning, production, engineering and the drawing office. Staff employees to be interchangeable where required, as between technical and commercial jobs.

Workers to be mobile between ship and workshop, production and maintenance.

Recognition that management is responsible for determining manning requirements. An urgent review in the yards of manning levels.

Changes for staff employees. Formation of integrated teams of people drawn from planning, production, engineering and the drawing office. Staff employees to be interchangeable where required, as between technical and commercial jobs.

Workers to be mobile between ship and workshop, production and maintenance.

Recognition that management is responsible for determining manning requirements. An urgent review in the yards of manning levels.

Use of "composite groups" or hit squads in which there would be total interchangeability and flexibility to eliminate waiting of people drawn from planning, production, engineering and the drawing office. Staff employees to be interchangeable where required, as between technical and commercial jobs.

## Men &amp; Matters

## Grundig clings

Dr Max Grundig, a tough and wily old entrepreneurial battler, is still clinging on to his cherished consumer electronics licence for foreign markets.

If present plans go ahead Max Grundig will give up pretensions of management control of Grundig but will remain in a supervisory and advisory role.

"Max Grundig will be available to give the company the benefit of his experience in the future development of product lines," the company declares. It past experience is any guide, future managers can expect the occasional wrap over the knuckles as well as fatherly advice.

Now 75 he has the reputation of being still very much the boss at his company. Although his intervention tends to be sporadic it is no less dramatic for that. A succession of top managers has fallen foul of the company's patriarch and have departed after throwing overboard any "hair apparent"

notions they might once have had.

Grundig opened a radio shop near Nuremberg in 1930 when he was 22. He built up a business of 30,000 employees.

The Japanese have presented him with some headaches in the consumer electronics area. But the Japan-EEC video recorder pact has helped keep the competition at bay at least for a time.

However, Grundig is realistic enough to know that when you can't beat 'em you have to join 'em. Hence the Grundig-Philips decision to make VHS video recorders under Japanese licence for foreign markets.

Philips has played a waiting game to get Grundig. The prize looks to be within its grasp. But the old fox "as some in the industry call him is still a man to be reckoned with."

## Pimpernel returns

London chartered accountant Mark Shimmerline, still a shade under 40, expects to achieve his ambition to be one of that rare breed, a British film mogul, on Boxing Day afternoon.

All will depend upon the reception given to his new film of The Scarlet Pimpernel which is to be shown on the ITV network. The \$4.5m budget film, which has been shot on location in England, featuring four starry homes, Blackheath Palace, Ragley, Broughton Castle, and Milton Manor) runs for three hours and is one of the biggest single television productions ever mounted.

Assuming it is well received—and Shimmerline is confident after the sneak preview—he expects a lucrative future partnership with the CBS television network of the U.S. which has bought the Pimpernel. Shimmerline is also reviving a piece of British film history. His company is London Films—the same London Films that was founded by Alexander Korda and was responsible for some

of Britain's best films in the 'thirties and the forties.

While working as an accountant at Associated British Picture he saw the possibilities in London Films which was then a moribund company except for its ownership of 33 Korda films.

He bought it and became chairman five years ago. Among the assets was the unfinished Korda spectacular, I Claudius. The story was filmed again as a co-production with the BBC.

London Films was on its way. After The Scarlet Pimpernel, London Films and CBS will be bringing to the television screens in Britain and the U.S. a \$5m production of King's Rats, made in India, and starring Peter O'Toole.

## Tax payer

THE U.S. Internal Revenue Service looks like being the biggest winner from the deal to sell Hughes Helicopters to McDonnell Douglas for \$470m cash.

The estate of the late eccentric millionaire had been trying to sell the helicopter company—until recently a big money loser—for several years to help pay estate taxes.

William Lummis, a Houston lawyer and a cousin of Howard Hughes, failed to find a buyer for the company four years ago after he was made chief administrator of the Hughes estate. He subsequently appointed Jack Reed, a close Hughes aide to improve operations at the helicopter unit and turn it into a more saleable item.

Then, with the help of the Pentagon, Hughes Helicopter hit the jackpot, winning a \$75m contract to build 515 of the AH-64 Apache helicopters for the army over the next six years.

That was the bait Lummis had been looking for. Six months ago, he reopened bidding for the company with an asking price of around \$500m.

There were several bidders including McDonnell Douglas.

Helped by the Pentagon order the helicopter company is expected to make its first profit in 1985 since it was formed 49 years ago. Sales this year are expected to total \$540m.

The deal is McDonnell's second big acquisition in three weeks. Last month the company announced plans to acquire Tynshare Inc, a data transmission and processing group, for \$378m cash. That deal may be finalised this week.

## Rat power

Timothy Aiken, boss of TV-am has a sense of humour.

The station's Christmas cards feature a Barry Fantom cartoon showing two Whitehall mandarins studying a newspaper post "TV-am gains viewers."

"The minister is terribly excited. They've asked him on with Roland Rat," one is saying to the other.

A serious message underlies the joke. The puppet comes back today for a three-week season. The Camden Lock marketing people are expecting \$2 to take the viewing figures well above the current plateau for peak viewing of just over 1m.

During the summer school holidays the first appearance of Roland Rat gave TV-am heady (but temporary) viewing figures of 1.7m.

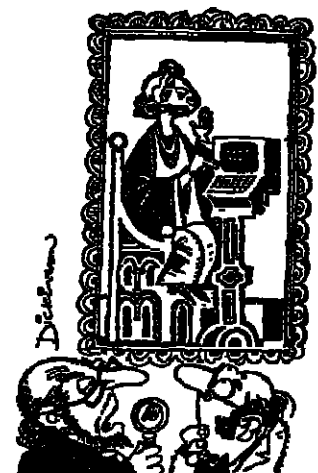
## Early riser

A management consultant died and went to Heaven. Meeting St. Peter at the gate he protested. "There must be some mistake, I'm only 54, I really shouldn't be up here yet."

St. Peter consulted the big book. "Well, according to the time you've charged your clients you are 87."

Observer

We express our condolences and sympathy to all those who suffered as a result of Saturday's outrage. Today we are open for business as usual Harrods

Knightsbridge, London SW1X 7XL  
01-730 1234





Leading actors in the Ulster drama (from left): The Rev Ian Paisley, James Molyneux, John Hume and Gerry Adams.

## Northern Ireland

# Trapped in a theatre of violence

By Margaret van Hattem

WE HAVE been here before. Before the bomb which exploded outside Harrods on Saturday came Hyde Park, Chelsea Barracks, the maiming of Sir Stuart Pringle, the Oxford Street bombs, the killing of Airey Neave... the catalogue is a long one.

The bomb which brought back into the heart of London the sort of random violence which Northern Ireland has lived with for the past 14 years has again produced a surge of anger, outrage and demands for action.

Yet the strong initial reaction to every past outrage has quickly subsided, leaving political perceptions in Northern Ireland and on the mainland as far apart as ever. This gulf showed through in a poignant exchange in the Commons recently. It was between Mr. Ken Maginnis, the Official Unionist member for Fermanagh/South Tyrone and Mr. Nick Scott, one of the Northern Ireland Ministers. It went like this:

Mr. Maginnis: We are not accustomed to power sharing in the House. It never occurs to us that the two main parties, although they were elected here more in common than do the policies of the Unionists and Republicans in Ulster, should share power in the Government of the UK. Therefore we have never believed that the insistence on power sharing in Ulster, which contradicts the principles of British democracy, was genuinely aimed at the extension of democratic devolution to the province.

Mr. Scott: I had no had proportionately the scale of deaths and damage in Great Britain that Northern Ireland has had to endure over the past 14 years, the people of Great Britain would have come to this House and said that the political parties must get together to arrange our affairs better.

British ministers and Unionist politicians have been having that conversation for 10 years. The Northern Ireland political

cast keeps changing but the script remains pretty much the same. The Ulster people simply do not believe that they need to behave as pragmatic Englishmen as they would in similar circumstances. British governments still hope that they can.

The point about the Ulster drama is that while English audiences may be heartily sick of it, Ulster audiences are still searching for a "solution" have always taken as axiomatic that the Ulster people desperately want one. But the evidence points the other way. Every Ulster politician who has dabbled in the art of the possible has seen his career take an abrupt nosedive. The longest runs are for those who sit tight and do nothing.

Nearly 2,500 people have been killed in the violence of the last 14 years. Proportionately that would be 70,000 in Great Britain, an average of 400 a month. In recent years the trend has been falling. But the past two months have been particularly violent with 27 deaths, including the victims of the Derry Goshall Hall shootings: Mr. Charles Armstrong (OUP chairman of the Armagh District Council); and Mr. Edgar Graham (an OUP Assembly member). So let us look at these playing the leading roles, and how they are doing.

Mr. Rev Ian Paisley, leader of the Democratic Unionist Party which broke away from the Unionist party in 1971. In spite of his image as a sort of Protestant Savonarola and what some have found an outrageous stance on parliamentarism, Mr. Paisley is a deeply cautious politician. He takes few political risks. Even in his more strident days, little came of his threats to make the province ungovernable or of his "third force" of vigilantes. Perhaps he was creating opportunities for his supporters to let off steam as a means of keeping them under control.

Having started his career as a wrecked Stormont govern-

ments and British initiatives, Mr. Paisley appears to have learned the hard way that if Northern Ireland is to survive as a political unit, it must be made to work from inside. That has pushed him into taking his first big political risk — publicly to support the Northern Ireland Assembly set up a year ago. Judging by the DUP results at the general election, that has already cost him support. But he appears to believe he has little alternative, and that the collapse of the Assembly would be the first step down the road to Dublin.

Mr. Paisley dwarfs the other members of his party, among whom the more prominent are the DUP's as they date from Westminster MPs: Mr. Peter Robinson, the deputy leader, who has built up the party organization; and the Rev William McCrea, who is still better known as a gospel singer.

Mr. James Molyneux, leader of the Official Unionist Party. Widely and perhaps unfairly regarded at Westminster as part of Mr. Enoch Powell's luggage, he is one of the great survivors. Since his emergence from the

party backrooms nine years ago, he has fought off numerous internal challenges, mainly by letting his rivals overreach themselves.

A man of limited vision and what friends call "a sense of service rather than of mission," Mr. Molyneux has never committed the error of supporting any of the "solutions" devised in Westminster and appears content to sit tight until the Government is ready to start integrating Ulster into the UK. This strategy indicates his sure and instinctive feel for his own community: the party, which was demoralised when he took over as leader in 1979 and on the point of collapse two years ago, has recovered its supremacy in Unionist politics.

Others prominent in the OUP include three Westminster MPs:

Mr. Martin Smyth. Like Mr. Molyneux, he is a leading figure in the Orange Order and since winning the crucial South Belfast by-election in 1982, has looked like his successor. Currently an integrationist, but not necessarily a dyed-in-the-wool one.

Mr. Harold McCusker, deputy leader of the OUP. Previously a staunch devolutionist and supporter of the Assembly, he lost much of his influence in an unsuccessful bid for the leadership and is finding it difficult to claw his way back.

Mr. Enoch Powell. A much bigger figure in Westminster than in Ulster, he is nevertheless the major intellectual influence on Mr. Molyneux.

Mr. John Hume, leader of the Social Democratic and Labour Party, which gains most of its support from the Catholic community. The most inventive and imaginative of Ulster's politicians, he gives the impression of believing there is no problem that cannot be solved by the creation of appropriate institutions. Much of his political energy is spent in devising the perfect institutions to reconcile the two communities. His intellectual enthusiasm for compromise goes a long way towards masking the fact that, in practice, he is almost as cautious as the other party leaders.

As one of the founder members of the SDLP, Mr. Hume was committed to breaking with the old nationalist tradition of abstentionism. But the emergence of Sinn Féin in conventional politics has forced him almost back to the old position. In June he became the first non-Unionist since partition to represent a seat in predominantly Catholic Derry, but he has yet to make his mark at Westminster, for he is making a point of spending much more time in the Dublin-based Forum for a New Ireland. This body, which he played a key role in setting up, is examining the options for a political settlement. He is still the only nationalist politician remotely capable of winning the support of most of the nationalist community, but his party is beginning to look like a spent force.

Mr. Gerry Adams, leader of Provisional Sinn Féin, the political wing of the IRA. Mr. Adams has always denied being a member, let alone head, of the Provisional IRA but his efforts to convince the security forces and the Government of this have been no more successful than their attempts to prove the contrary. He believes there can be no military victory for either side in Northern Ireland and is generally credited with much of the responsibility for moving Sinn Féin towards conventional politics.

This high-risk strategy appears to have paid off. His achievements — including a leading policy-making role in the 1981 H-block hunger strike, leading the campaign for the 1982 Assembly elections in which Sinn Féin won five seats, and winning the Westminster seat of West Belfast last June — have made Mr. Adams the leading figure in the party in the South as well as the North.

Mr. Adams is sufficiently aware of the political eclipse of those of his predecessors who laid down their arms to remain firmly committed to the "armed struggle." He is also aware of the host of shadowy hit-men, such as Mr. Jim Lane, chairman of the Irish Republican Socialist Army, and Mr. Dominic McGlinchey, believed to be a leader of its paramilitary wing, the Irish National Liberation Army, whose capacity for producing shock waves constantly threatens to upstage him.

He has yet, however, to formulate a strategy which is not anathema to the vast majority in the South, let alone the North.

What chance is there of a change in the province's repetitive political drama? There is a possibility that the Dublin Forum will, in the New Year, produce a report that sets the action in a fundamentally different context. It may, for example, turn its back on reunification in the traditional sense of a unitary state, opening the way for some major rethinking. There is little sign, however, that the audience is clamouring for a change.

## Lombard

# 'Great and good' are the dangers

By Samuel Brittan

ONE SPECIFIC subject which Sir Douglas Wass, former Permanent Secretary of the Treasury, discussed in his last Reith lecture was the future of Royal Commissions. Many people share the late Sir Alan Herbert's view that when governments have no idea what to do they set up a Royal Commission.

But this is not always fair. Royal Commissions have done good work on subjects ranging from child labour in the 19th century to broadcasting in the 20th century.

Sir Douglas's starting point is that the Government should not be the sole or primary source of information and analysis. Alternative existing sources include the media and various research institutes and foundations — renowned for rigour, independence and impartiality, although not always, I would add, for escaping the conventional wisdom of their time.

Sir Douglas's reservation was, however, on a slightly different aspect. It was that the "findings and conclusions" of these bodies "do not always percolate to the public at large; nor do they always make the impact that they should when they reach the policymakers' desks."

It is here that the Royal Commission comes into the picture. It "combines authority and prestige with thoroughness of approach and has succeeded in making an impact on both public opinion and policymakers." Above all, Royal Commission reports attract attention which the same work performed unofficially or informally would not.

At the Reith lecture was not quite satisfied with the Royal Commission system as it stands. This is mainly because its creation lies in the hands of governments, which select its members and write its terms of reference. "Whitehall invariably spends a good deal of effort defining the remit of an external body to make quite sure it will not trespass on territory which it does not want explored." This is an aspect Sir Douglas should know very well.

But I fear that the suggested remedy may be worse than the disease. The suggestion made in the lecture is for a single standing Royal Commission of a couple of hundred persons. Panels to which outsiders can be appointed would investigate specific issues. But the chairman and executive board would normally choose the issues and write the terms of reference.

This permanent Royal Commission would be appointed by the Crown on the advice of the Prime Minister and serve a fixed number of years. The Prime Minister would be expected to make appointments in a non-partisan way and be guided "by a spectrum of interests."

Such a Standing Commission might make it easier to bypass the partisan ideological Prime Minister figure who haunts so many of Sir Douglas's lectures. But it would be almost bound to fall into the opposite danger by being composed of safe, representative figures: industrial statesmen, educational administrators, and representatives of various interest groups. Sir Douglas hopes that the selection of people would be adventurous and not always safe. But I am afraid his hope would be disappointed.

There is already a Whitehall book of the "great and good" for Commissions, committees and other public appointments. The Standing Royal Commission could hardly escape being simply the hard core of "the great and the good."

As it is, the great and the good predominate on official inquiries. Anyone who is difficult to classify politically, or who is not associated with some industrial, professional or academic interest group is likely to be omitted. If I may bring in a personal note, I have not been asked to serve on a single Royal Commission, and not even on the most humble departmental inquiry, at any time at all.

But in spite of this personal experience, with the present untidy system there is always a chance that some Minister will manage to get through an unconventional or unrepresentative appointment at some time. Under the tidy and logical-seeming system proposed by Sir Douglas, the cracks would be filled in and the "great and the good" will reign supreme, and faults which weaken the present type of Royal Commission will be come embedded and impossible to remove.

## Letters to the Editor

## Architecture in the Square Mile—from splendour to banality

From Dr A. Henfrey

Sir—As a former member of the Court of Common Council, of the City conservation area advisory committee and contributor to early SAVE reports on conservation in the City, I have read Colin Amery's article (December 8) and subsequent correspondence with great interest.

Dr Guggan (December 8) unfortunately reflects the real sympathies of the City planning authorities and the City of London Corporation. He says that the "luxury of its 21 conservation areas." Rather than being a "luxury," the intimate human scale of so much of the City provided by the Victorian and Edwardian buildings that still survive is one of the many important reasons why the working environment in the Square Mile is so appealing to the high level professionals and other people who make it the leading international business centre it is. I write as one whose business career has of necessity taken him to some of the world's more dreary financial centres.

I find it difficult to accept Dr Guggan's definition of "about right" when I recall from my own days as a City resident the systematic elimination of so many of the City's charming passages and alleyways and their replacement by mediocre glass shoe boxes and windward walkways.

Future generations of City workers will not look back benevolently on those responsible for the submission by indifference of Little Britain, Bow Lane, Throgmorton Street and Angel Court to name but a few examples I am personally familiar with. They will reflect on what could have been done to restore so many of these buildings for modern business requirements. Imaginative uses for older commercial buildings was an alien concept for the City Fathers and architectural establishment during much of the postwar period. Only in the late 1960s and 1970s were they belatedly and reluctantly persuaded to take it seriously by the actions of SAVE and others, such as the City Heritage Society.

While SAVE probably does tend to underplay the importance of the small amount of good modern architecture in the City, the considered verdict of time will, I believe, favour SAVE rather than Dr Guggan.

Dr Anthony W. Henfrey, Simmons and Co. International, 1800 South Tower, Pennzance Place, Houston, Texas 77002

From the Chairman, The Smithfield Trust

Sir—Dr Guggan's extraordinary outburst (December 9) cannot obscure the facts. The City's conservation policies for the last decade and more have involved designating areas of conservation until after big redevelopments have destroyed their character and the manipulation of their boundaries to help further developments. In Little Britain, for which permission was given last week, the City itself is promoting a scheme which will destroy all the buildings in the conservation area it designated, as well as most of those in an area designated by Greater London Council. In Newgate Street nearby, the City has recently decided to demolish the northern side of the street—even though it had designated one end of it a conservation area only two years ago.

Your architectural correspondence has consistently drawn attention to the ways in which conservation can be happily combined with development. Dr Guggan's letter has reminded us all too well how little this message is understood in the City Corporation.

George Allan, 14-16, Cowcross Street, E.C1.

From the Chairman, SAVE Britain's Heritage

Sir—The chairman of the City Planning Committee (December 8) attacks my architectural correspondent "without checking their accuracy, 'facts' which were already wrong" in SAVE's new report on demolition and rebuilding in the City. At no point, however, in his long letter does he cite any specific errors of fact. Of course, any authors covering new ground are liable to correction by reviewers, critics or later writers but our report is rather cooler and more objective than Dr Guggan's reaction suggests.

It consists of an introduction on planning policy in the City since 1945, quoting substantially from reports prepared by or for the City Corporation. The historical details of demolished buildings are based on extensive research at the Guildhall and Royal Institute of British Architects libraries. Dr Guggan has clearly seen red at the comments on the modern buildings that replace them, but these are not universally adverse or deprecatory: what they do analyse and attack is the cumulative effect of many standardised buildings on the character and liveliness of the City's streets, courts and alleys. And many of the replacements we illustrate cannot be excused as products of immediate post-war austerity, as they date from the past 10 or even five years. Dr Guggan doubts whether those committed to Victorian architecture could see any merit in modern building. But it was SAVE who commissioned Richard Rogers to do a scheme for Billingsgate fish market, and the City Corporation which voted itself a deemed planning permission very much on the lines of the SAVE proposals.

Dr Guggan talks of the "luxury" of the City's 21 conservation areas as if their future was secured. Only this summer came news that the City's own road widening proposals would involve the demolition of 26 buildings in conservation areas, while within days of the designation of an extension to the Bank conservation area, permission was given for the redevelopment of a substantial part of the area. And most recently, permission has been given for the demolition of some 70 per cent of the buildings in the Brick Lane conservation area. Is this what Dr Guggan considers "about right"?

Marcus Binney, 68, Battersea High Street, SW11.

From Mr P. Minton

Sir—Like any question of aesthetics, architecture is a very personal matter. Accepting this I cannot but wonder incredulously at the comments of the president of the Royal Institute of British Architects, reported on December 7, and the chairman of the City planning and communications committee, letters December 8.

Mr Manser, speaking one hopes for himself rather than the general membership of the RIBA, suggests that "too many architectural ideas were still born by obsession with conservation." Dr Guggan believes that there is little disagreement in the City Corporation about the aesthetic quality of many postwar buildings. Does it occur to neither of them that the criticism of our environment and the drive to conserve the buildings of the past might stem from the awful nature of all too much of the "architect-designed" building foisted upon us since the war?

Looking at the City, for instance, can Dr Guggan and Mr Manser list more than a hand-

ful of postwar buildings, from the enormous number built in the period, which has enjoyed acclaim? Where has planning done one iota to improve the skyline as opposed to destroying it? The superb views that even played a key role in setting up some of our middle-aged people remember? It all depends on one's point of view but I am sure that the views of most people are very different from that of the "experts."

Peter K. Minton, "Underwood," Hardwick Road, Whitechurch, Reading, Berks.

From Mr C. Wilson

Sir—Your architectural correspondent (December 5) is understandably gloomy about the City's architecture but he should not lay all the blame on the City fathers who, at least, permitted his own Bracken House. Since 1947 developers have laboured under development charges, land commission levies, development gains tax and development land tax, which latter is to be with us permanently according to Mrs Thatcher. Mr Amery and SAVE Britain's Heritage might do better in the long run by campaigning for the removal or modification of this burden which, like high building costs and interest rates, must surely contribute towards a lowering of building design standards.

C. F. Wilson, 14 Royal Chase, Tunbridge Wells, Kent.

From the Chairman, Industry and Employment Committee, Greater London Council

Sir—Mr J. K. Money (December 13) has missed the point when he says that Greater London Council's use of its expenditure to create jobs does not increase wealth. The great balance of the expenditure by the industry and employment committee of the GLC is to finance the Greater London Enterprise Board. It has now invested some £14m in 123 companies in a wide range of wealth creating industries. But for these investments many of these companies would not now exist, the 1,800 jobs we are creating or preserving would not exist, and London's wealth would have further diminished.

Michael Ward, County Hall, SE1



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Terry Byland  
on Wall StreetMotors  
lose their  
drive

WHEN THEY come to write the history of the great Wall Street bull market of 1983, one of the highlights must be the day in April when General Motors announced a substantial surge in profit in the first quarter and set the whole market ablaze with delight.

The spectacular recovery in the U.S. motor industry, which was lying battered on the ropes in 1982, has been one of the main thrusts beneath the bull market and, indeed, the U.S. economic recovery itself.

All the more unsettling, therefore, is the dull performance of the motor stocks over the past couple of months. Far from even keeping pace with the rest of the market, stock prices in the Detroit majors have fallen sharply from their 12-month highs - by around 25 per cent in the case of Chrysler, for example.

Over the past month, falls in car stocks have outpaced the fall in the Standard and Poor's 500 stock index, the tally stick most favoured by the brokerage analysts.

Several leading brokerage houses have turned distinctly cooler towards motors. Not bearish, or at least not yet, but certainly no longer bullish.

One of the first to change tack was Shearson-American Express, which was telling clients by the end of September: "We do not recommend... major new long-term commitments."

There was a fresh flurry of nervousness in the stock market towards the end of last month when the industry's sales for early November appeared to be weakening.

However, the nervousness proved a false alarm, or perhaps an early warning. Sales steadied in the latter part of the month and most analysts professed themselves satisfied with the total sales for the full month of 590,000 units. The total for the early part of the month seems to have been distorted by sales promotions in the comparable period.

But the disquiet over car sales since mid-summer continues to unsettle the market. Mr Hugh Johnson of First Albany blames sluggish car sales for the weakening in total retail sales, which gained only 1.51 per cent in May-October, compared with 7.43 per cent in January-May. Auto sales make up about 18 per cent of total retail sales and the strong Christmas season at the stores has lifted totals towards the end of the year.

The debate over car sales trends is part of a wider debate over the present ratings on car stock prices. Shearson-American's decision to take a more restrained view of the sector was based on its reading of the cyclical factors affecting the industry and the stock market ratings.

The pace of recovery by the industry from its woeful condition in 1982 has fuelled gains of around 300 per cent in General Motors and Ford stock prices, and it may now be time to ask how far the present recovery cycle has left to run.

At Shearson-American, Mr Scott Merlis believes the big three car makers have discounted most of the cyclical growth that can be expected by 1985, when he sees U.S. car sales reaching a plateau at around 10.8m units.

In 1985, Shearson forecasts that GM will be reaching peak earnings of \$18 a share, with Ford around the same after adjusting for the three-for-two stock split.

In the previous economic recoveries of the post-war period, motor stocks have traded at high price/earnings ratios during the early phase, and then settled back to a p/e of about half the market average when nearing the peak of their earnings cycle.

The big three have followed that trend in the present bull market and now trade around nine times earnings. If the trend is followed through, then by 1985 price/earnings for Ford and GM might have fallen to about five, compared with a predicted p/e of 10 on the S & P 500 index.

U.S. bonds, Page 14

## CENTRAL BANK CHIEF IN U.S. TO MEET CREDITORS

## Argentine bid to end debt doubts

BY JIMMY BURNS IN BUENOS AIRES

ARGENTINA's central bank governor, Sr Enrique García Vázquez, left for the U.S. at the weekend for a series of meetings with his country's foreign creditors aimed at clarifying his Government's position on its \$40bn foreign debt.

Sr Vázquez left foreign bankers in considerable confusion last week after declaring that Argentina would defer foreign debt principal and interest repayments for six months while it renegotiated its foreign debt commitments for next year.

That was contradicted by the Economy Minister, Sr Bernardo Grinspun, who emphasised that Argentina had only requested a deferment of deadlines on the signature of debt contracts with 30 public-sector entities worth about \$6bn. Sr Grinspun also denied an earlier report that one of the contracts already signed - with the state airline Aerolíneas Argentinas - had been declared null and void.

Foreign banks will be seeking further reassurance that Sr Vázquez's original statement was due to a misunderstanding and that his position on the debt remained essentially that of Sr Grinspun.

Before leaving Buenos Aires, Sr Vázquez indicated that he would seek to underpin a new rescheduling with foreign banks with an agreement with the International Monetary Fund. The Argentine Government wants to revive an existing 15-month agreement with the fund, and eventually to negotiate a new three-year standby facility consistent with the country's new economic programme and broadly acceptable to its foreign creditors.

Argentina has drawn only about \$650m of a \$1.7bn loan signed with the fund last January because of the former military government's failure to meet economic targets.

Banking sources said Sr Vázquez was also considering asking for fresh funds from the U.S. Treasury or the U.S. Federal Reserve in addition to a commercial credit, which Argentina would need to cover payments due next year.

According to U.S. bankers, current debt talks are focused on deciding how much of Argentina's trade revenue should be used to pay interest and how much should be set aside to boost the country's reserves, which have fallen to about \$300m.

Sr Grinspun now forecasts a trade surplus next year of \$3.5bn, and he expects about \$2bn of that to be used to meet interest arrears. Argentina's current interest arrears amount to about \$2bn.

The country also faces repayments of about \$3bn in interest maturing in 1984. About \$1.7bn in principal payments falling due in 1984 would need to be renegotiated.

In a speech broadcast nationally on Friday night to outline the Government's economic policy, President Raúl Alfonsín said Argentina would continue to honour debt obligations but emphasised that the country would seek a longer grace period in rescheduling existing debt and softer terms for fresh money.

Sr Alfonsín said one of his Government's main priorities would be to cut the budget deficit from 14 per cent of GDP to 4 per cent by curbing military spending, increasing taxes on most luxury goods and tightening up the tax collection system. At the same time, Sr Alfonsín aims to pull the country out of its present recession by aiming for growth in 1984 of 5 per cent.

In a move aimed at drawing the country's unions towards a social contract, Sr Alfonsín followed last week's announcement of price controls by increasing all salaries by 1,000 pesos (\$40). That will mean an effective 50 per cent rise in the minimum wage.

However, the Radical Government might be heading for a clash with the Peronist leadership of the main trade union organisation, the General Confederation of Labour, over proposed new legislation calling for direct union elections and greater participation of independent members in decision-making.

Brazil reduces interest arrears, Page 2

## UK, Ireland consider banning Sinn Féin after London bomb

BY JOHN HUNT IN LONDON AND BRENDAN KEENAN IN DUBLIN

THE BRITISH Government is under pressure to ban Sinn Féin, the political wing of the Irish Republican Army (IRA), after the car bomb, claimed by the IRA, that killed five people and injured 91 outside the Harrods department store in central London on Saturday.

The Irish Government is also expected to discuss the possibility of a ban on the organisation at a Cabinet meeting tomorrow in Dublin.

Mr James Prior, the UK's Northern Ireland Secretary, said yesterday that the Government would look again at the possibility of proscribing Sinn Féin.

It is understood, however, that Mr Prior is sceptical about the possibility of operating a total ban and feels that it might prove counterproductive. He and other ministers feel, nevertheless, that some action must be taken to show their abhorrence of Sinn Féin's links with the IRA.

In Dublin, Dr Garret Fitzgerald, the Irish Prime Minister, said the division between Sinn Féin and the IRA was specious. "Politically they

represent the IRA, they support and advance the methods of the IRA."

Two junior ministers in the Dublin Government and the Opposition leader Mr Charles Haughey, the former Prime Minister, favour a ban.

Mr Prior acknowledged yesterday that if Dublin did go ahead with such a move, it would be anomalous for Britain not to follow. "Of course we will consider it again and keep it under consideration," he said.

Privately, British ministers believe that a ban might increase sympathy for the IRA in Northern Ireland as Republicans would argue that Britain was flouting the wishes of 102,000 voters in the province who supported Sinn Féin at the general election.

In London, police were said to be following up "very promising leads" in their search for the bomber. The bomb, believed to have weighed between 25 lbs and 30 lbs, was left in an Austin 1100 saloon car and is believed to have been released by a timing device and not by remote control.

Mr Leon Brittan, the Home Secretary, is to make a statement on the bombing today in the House of Commons.

Yesterday he met with Sir Kenneth Newman, Metropolitan Police Commissioner, to discuss tighter security. Later he said that policing of the streets would be stepped up but that he could not guarantee the safety of Londoners against "murderous" acts of terrorism.

Mr Prior will be meeting representatives of the Dublin Government early in the new year to discuss improved extradition procedures from the Republic.

Short of proscribing Sinn Féin, the British Government could institute a policy on non-cooperation between the various government agencies in Northern Ireland and Sinn Féin.

Mr Prior pointed out, however, that that might lead to difficulties. A member of a Housing Executive who refused to assist a local Sinn Féin councillor might be the victim of IRA retaliation.

Editorial comment, Page 10; theatre of violence, Page 11

## New Paris minister for EEC

BY DAVID HOUSEGO IN PARIS

M ROLAND DUMAS, a Socialist deputy and a close friend of President François Mitterrand, was appointed last night to take over as Minister for European Affairs.

He replaces M André Chenu, a Socialist, who was made president of the Cour des Comptes immediately after the breakdown of the Athens summit a fortnight ago. His transfer had been in the pipeline for some time and was not intended as a rebuke.

M Dumas takes over at a key moment with the crisis in the EEC coinciding with France assuming from January 1 the presidency of the European Council of Ministers. French officials intend by early January to put forward proposals on how negotiations can be resumed.

The post of European affairs officially comes under the wing of M Claude Cheysson, the Minister for External Relations. At one time it had been thought M Cheysson would take over the European dossier during the coming six months leaving a newly appointed minister to take charge of other aspects of the ministry's work.

Responsibility for the French approach to Europe has, however, been increasingly shifting to the president and to M Jacques Delors at the Ministry of Finance who recently put forward the French proposals on controlling EEC budget expenditure.

The agreement should remove the tension from today's meeting between M Laurent Fabius, the Minister of Industry, and M Georges Marchais, the Communist secretary general, who has been bitterly attacking the Government's industrial policy because of the increase in unemployment it is causing.

The CGT last week brought production to a halt at the factory, which employs 17,000, in protest at the planned layoffs. On Thursday, in a deliberate effort to force the Government to agree to the redundancies, Peugeot announced that it

was closing down the plant indefinitely from today and postponing FF 1.2bn of investment to modernise the factory.

The agreement commits Peugeot to go ahead with the planned investment and to maintain the production in France of Talbot, the future of which has been in doubt.

After the new dispute last night, the management said it would go ahead with the investment only when work returned to normal.

The pro-Socialist CFDT union, which are opposed to any redundancies, called on workers to occupy the Talbot factory last night.

## Peugeot redundancies compromise

Continued from Page 1

to negotiate on retraining plans for the 1,900 being made redundant.

The CGT called on the workforce to return to the plant this morning to discuss plans for a fresh strike.

In spite of this setback, the agreement over the size and terms of the layoffs ameliorated what had become for the government a deeply embarrassing dispute which the Communists were using as a test case to challenge other industrial restructuring schemes.

The CGT yesterday welcomed the agreement which it said had created "a new situation."

The agreement should remove the tension from today's meeting between M Laurent Fabius, the Minister of Industry, and M Georges Marchais, the Communist secretary general, who has been bitterly attacking the Government's industrial policy because of the increase in unemployment it is causing.

The CGT last week brought production to a halt at the factory, which employs 17,000, in protest at the planned layoffs. On Thursday, in a deliberate effort to force the Government to agree to the redundancies, Peugeot announced that it

was closing down the plant indefinitely from today and postponing FF 1.2bn of investment to modernise the factory.

The agreement commits Peugeot to go ahead with the planned investment and to maintain the production in France of Talbot, the future of which has been in doubt.

After the new dispute last night, the management said it would go ahead with the investment only when work returned to normal.

The pro-Socialist CFDT union, which are opposed to any redundancies, called on workers to occupy the Talbot factory last night.

Lebanon's agreement with Israel to one side and move on to discussion of a national union government.

In Tripoli, 450 lightly armed guerrillas have moved in between Mr Arafat's men and their rebel opponents so that evacuation can proceed easily today. Some 102 badly wounded PLO men have already been evacuated. It is not clear whether Mr Arafat will depart today or tomorrow.

Greece, which is providing five ships for the evacuation, is satisfied that sufficient international guarantees have been given for Mr Arafat and 4,000 of his men to be transported out of the country without Israel attacking the ships.

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Lebanon's agreement with Israel to one side and move on to discussion of a national union government.

Japanese  
Election  
'83Tanaka's  
blow to  
Nakasone

Continued from Page 1

power over his district, the electors of which appear totally indifferent to his conviction in October for having accepted about \$1.7m from Lockheed to help to promote the sale of TriStar aircraft to a Japanese airline.

According to NHK, the Tanaka faction, which had 66 seats in the old lower house, lost only one seat yesterday, while its closest rivals fared much worse. The Suzuki faction was down a net nine seats from its 62. Mr Nakasone's was losing five of its 48, the Fukuda faction seven of its 46, while the Komoto faction had incurred no net loss or gain from its 30. The figures may change today.

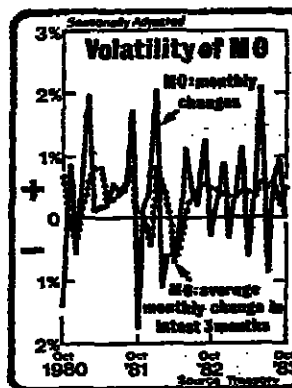
Mr Nakasone already relies on the Tanaka faction's support and his survival as Prime Minister may now absolutely depend on it. It is inconceivable that Mr Tanaka himself can return to high office after his conviction but, if he decides to withdraw support from Mr Nakasone, then he may wish to advance the cause of one of his own supporters, such as Mr Norihiro Takeshita, the current Finance Minister.

What appeared really to hurt the LDP, and benefited the well organised smaller parties, was low voter turnout, which may well have been brought on by the widespread belief that the ruling party's losses would be minimal. The principal opposition gainer was the biggest Komeito Party of the centre (34 seats in the old parliament), which looked likely to win back most, if not all, the 24 seats it lost in 1980.

Projections suggested that the Japanese Socialist Party might win 107 seats, up from 101, while the Democratic Socialists and the Communists might also make small advances. The pooling of resources by the Socialists, Komeito and the Democratic Socialists appeared to have been successful in 17 out of 21 races.

The Japanese electorate also demonstrated remarkable indifference to the question of individual corruption. Another politician convicted in the Lockheed trial easily won re-election, as did an MP from the Tokyo outskirts whose massive gambling losses in Las Vegas had been a recent national scandal.

## THE LEX COLUMN

Little Mo comes  
out to play

Two months after putting in an unexpected London appearance, little Mo is back in town. Last week, just as the financial markets were beginning to view as an unfortunate aberration the reference to her by Mr Nigel Lawson, Chancellor of the Exchequer, in his speech to the annual Mansion House dinner, she popped up smiling in the British Treasury's economic progress report.

The Treasury's sponsorship of Mo is not exactly wholehearted. The argument runs roughly that, in 1980 and 1981, the broader monetary aggregates gave too vigorous an impression of output and that a narrower measure would better have reflected the level of transactions within the UK economy. M1 has become less useful for this purpose, because of its high "savings" content, while M2, although perhaps the best measure of transactions, has too short a pedigree. So Mo will do as a proxy until M2 finds its feet.

The Bank of England's opposition to Mo is well known and is most clearly expressed in an article in last December's quarterly bulletin. The central bank concludes - in letters an inch high - that "movements in cash are unlikely to be helpful as a guide to general economic conditions." Mo, as a measure of coin and notes in circulation, money in the till and bankers' deposits with the central bank, is largely what the article was driving at.

More recently, the Bank has kept a deliberately low profile, arguing presumably that it is better to bury Mo than to praise her. Its statistics, however, have done a reasonable demolition job. In the November banking month Mo rose by 1 per cent seasonally adjusted, almost twice as fast as any of the targeted aggregates, even though Mo's medium-term rate of growth is expected to be the lowest of all by a substantial margin.

Both the Bank and the Treasury would accept that Mo is a highly volatile series - mostly because of the wild gyrations in bankers' deposits - and that not too much can be read into one month's figures. That is all very well, but the government securities market could not be depended upon to take such a sanguine view. If Mo were targeted as a measure of transaction balances, the markets would have available a weekly series of monetary data - derived from the banking return - of very doubtful value. The experience of the Federal Reserve with M1 has shown the pitfalls of a volatile

the weekly series and also the difficulty of ignoring the figures once the market is hooked. For the brokers, of course, the extra gilt-edged volume arising from a weekly panic would compensate delightfully for the pain of negotiated commissions.

A more serious complaint is that, even over the long term, Mo is an unreliable guide. The most common criticism is that it fails to adjust for the diminishing use of cash resulting from credit cards and other bits of plastic. That, however, is not the only problem. One camp may emphasise that, as unemployment rises, the black economy increases and encourages cash usage; another camp may argue that rising unemployment reduces the disposable income of heavy cash users and so has the opposite effect. Both contentions are certainly correct but establishing a balance between one and the other would probably prove beyond the powers of even the most sophisticated econometric model.

The information which Mo provides about shifts in financial or economic behaviour is extremely limited. In particular, it tells no one anything about the corporate sector, in which the amount of ready money bears no relationship to, for example, business loan demand. At best, Mo may shed some light on the pattern of consumer spending.

By linking notes and coin with bankers' deposits and till money, Mo raises the spectre of monetary base control. The Bank is understandably sceptical about this kind of tail-wags-the-dog monetary approach, while the Treasury is publicly committed not to use Mo as an instrument of direct monetary control, the greater prominence being given to it has been enough to set alarm bells ringing.

As an indicator of velocity, Mo may nevertheless have some purpose. It could, for example, help to elucidate the inflationary potential of a given increase in one of the

broader aggregates. But this fails to explain why the authorities wish to highlight, let alone perhaps target mischievous Mo. The measure is too erratic to function as an effective monetary signal and has few of the predictive qualities associated with other aggregates. The components of Mo are already available within the four walls of the Bank of England and the Treasury. Perhaps that is where she should stay.

## Int'l Harvester

The U.S. markets have been signalling a decisive turn in international Harvester's fortunes for many months past, so the success of last week's debt restructuring came as little surprise. For those investors brave enough to buy the shares in mid-1982 - or shrewd enough to buy the deeply discounted 12 1/2 per cent bonds guaranteed by the credit corporation of the group - the bank's decision to refund \$3.5bn of borrowings has crowned capital gains of about 300 per cent in 18 months. This puts IH's recovery to date on a rough par with Chrysler's, but beyond the stock market, the parallels end.

The volume gain from the cyclical recovery at Chrysler have produced much faster margins on the car maker's more vertically integrated operations. The U.S. trucks division to which IH is now looking for most of its profits in the next two years is already starting to generate its own sharp recovery; but it can expect to see far less benefit to margins in what remains essentially an assembly operation. More to the point, any profits made on the trucks are liable to be sopped for some time yet with losses on IH's agricultural equipment group.

However much IH talks about the potential returns on its agricultural equipment businesses, their closure or disposal must now be on the cards. Such a momentous last act in the IH survival drama would require a heavily positive operating cash flow elsewhere to absorb the costs. Last week's restructuring would, at current rates, cut next year's interest, charges by about \$60m, as well as providing IH with a debt repayment holiday until 1987 on its bank borrowings.

That still leaves a lot hanging on the general recovery. But after operating losses of \$28m since 1978, IH's shares are now trading around \$12. In order to justify that price for its newly expanded equity, then assuming a fully diluted prospective p/e of 6 (about in line with the competition today) IH will have to be earning roughly \$300m by 1985.

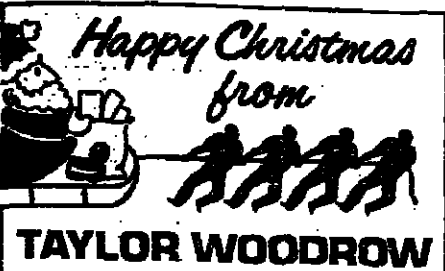
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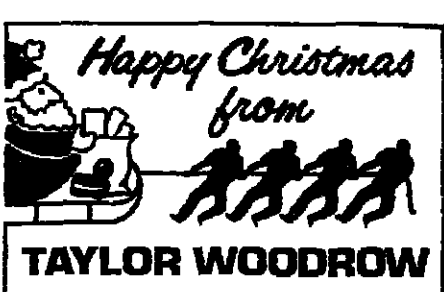
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Telephone: 01-623 5661 Telex: 883661





SECTION II - COMPANIES AND MARKETS  
FINANCIAL TIMES

Monday December 19 1983



Market dominated  
by quest for  
quality Eurocredits

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT,  
IN LONDON

THERE is now no escaping the fact that the Eurocredit market is dominated by heavy demand for good quality business at almost any price.

Credits for both Belgium and Ireland met heavy demand last week despite low margins which started at only 1/2 points over money market rates. Both were oversubscribed, and on Friday Belgium became the latest in a string of sovereign borrowers to see its loan increased. The amount rose to \$800m from \$600m.

One feature of the loan was strong demand from US banks who were apparently undeterred by the lack of an option to lend at a margin over the lucrative prime rate. Of the 42 banks which initially agreed to take \$15m, no less than seven are American and all banks in this category have had their participations cut to \$12m despite the loan's increase.

The credit will be signed in Brussels on January 12 and drawn some time in February, so that the proceeds will go towards Belgium's 1984 requirements. Bankers believe that it may be up to a year before Belgium returns to the Eurocredit market and the potential scarcity of Belgian assets may have stimulated extra demand for this operation.

Much the same situation prevails in Ireland, which was offered a £20m increase to £120m in the credit it is arranging through Allied Irish and Lloyd's Bank International. Ireland rejected the increase and as a result commitments of the 13 lead managers will be scaled down to only £7.89m. Syndication is now expected to be limited as some of the lead managers do not wish to sell down their commitments much further.

But a particularly telling indication of the quest for quality credits is a flurry of interest in the market over a possible \$100m credit for the

INTERNATIONAL BONDS

Wrong buying climate

BY MARY ANN SIEGHART IN LONDON

LAST WEEK the U.S. dollar reached a 10-year record high against the D-Mark and was at its highest all year against the Swiss franc. What effect has that had on bond market investors?

Dealers in Continental markets usually say that a strong U.S. dollar will dampen investor interest in their markets. Rather than buying D-Mark or Swiss franc bonds, investors will go for Eurodollar ones instead.

That behaviour is presumably based on an incurable optimism about the future of the dollar or maybe even a herd mentality that feeds on itself. Once an upward trend has started, the theory goes, everybody wants to be in on it. That is not necessarily a losing strategy.

Confusion arises, however, when talking to dealers of Eurodollar bonds. Nobody wants to buy dollars, they say, because there is a fear that the dollar has reached its peak and that its only future course is

downwards. When it is so strong against Continental currencies, it should make sense to take dollar profits and invest in cheap D-Marks or Swiss francs instead. Much depends on the investment

BNP Bank bond average			
Dec 18	Previous	1983	Low
97.847	97.840		
High		102.017	97.698

aims of each individual portfolio - for instance, whether its performance should be measured against the dollar or the D-Mark.

Of course, if investors are dollar-based, anyway, those considerations do not come into play. That is evident in the floating-rate note market, where the chief investors are banks with easy access to dollar funds.

The cynical solution to the apparent paradox might be that if the cli-

Toronto-Dominion floats  
rare breed rights issue

BY DAVID LASCELLES IN LONDON

TOP EXECUTIVES from Toronto-Dominion Bank, one of Canada's big five, have been wheeling through Europe in the last few days putting on a road show for a rights issue that is attracting attention for several reasons:

● At CS243m, it is the largest ever made by a Canadian company

● Up to CS100m of it is being underwritten by an international group for sale outside Canada

● Toronto-Dominion is already the best capitalised bank in Canada, so why does it need more equity?

A couple of Canadian companies - Bell Canada and Alcan - have recently sold shares on foreign markets, underlining the growth of a Eurobond-style international primary market for equities. But the Toronto-Dominion issue belongs to a rare breed - internationally underwritten rights issue.

As with a normal rights issue, Toronto-Dominion's shareholders

will be offered the chance to buy extra shares - in this case one for seven - at a slight discount to the market price. But in Canada, rights issues are not normally underwritten by an issuing house; instead a group of dealers gets together at the end to bid for the unsubscribed shares.

In this case, an 11-strong international underwriting syndicate headed by McLeod Young Weir, the Toronto investment dealer, and Kleinwort Benson, the UK merchant bank, have agreed to buy up to CS100m worth of unsold shares after the closing date on January 10.

These will be offered for sale on major foreign markets in Europe and the Far East - though not in the U.S. - because Toronto-Dominion's securities are not registered with the SEC.

Mr Richard Thomson, the bank's chairman, said he wanted to raise

the foreign ownership of the bank, which at 3.5 per cent is low by Canadian standards. "Shareholding goes hand in hand with business," he said, noting that the issue will get the bank's name better-known among foreign financial institutions.

The issue has attracted favourable comment and there is a chance that the international syndicate will be left with less than CS100m to sell.

The syndicate members are: Amro, Burns Fry, Deutsche Bank, Midland Doherty, Morgan Stanley, Nikko Securities, UBS, Warburg and Wood Gundy.

This is Toronto-Dominion's first rights issue for nearly 10 years, and it is a good candidate for the international market. Although it is the smallest of the "big five" (assets CS42bn), it is the most profitable, and has a good record of innovation and loan loss.

CURRENT INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %	Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS								Banka Saba **†	20	1989	-	2 3/4	100	CS	2.750
Banco Brasil ††	150	1991	7	7 1/2	100	Salomon Bros.	4.250	ABN **†	100	1988	-	6	99 1/2	UBS	6.051
Deutsche **†††	100	1994	10	1/2	100	Mgn. Stanley, Soc. Gen. de Bque.	-	All Nippon Airways †	100	1994	-	2 1/2	100	SBC	-
Morgan Grenfell ††	50	1994	10	1/2	100	Mgn. Stanley, Mgn. Grenfell, Mgn. Guaranty	-	STERLING							
Credit Lyonnais ††	250	1996	12	4 1/2	100	Credit Lyonnais, Sal. Bros., CSFB, Merrill Lynch, Nomura Int.	15.003	Spain (p) †	50	1988	5	12	99.893	Samuel Montagu	12.038
Swiss Bank †††	135	1998	15	14 1/2	99 1/2	Dresdner Bank	-	Mtge. Bk. of Denmark †(b)†	50	1993	10	7 1/2	100	Hambros Bk., LTCB, Man. Haverov, Mircea Tst.	-
Continental †††	125	1994	10	1/2	100	Mgn. Stanley, EBC, CSFB, Soci. Montagu, SBCI	-	GUILDERS							
D-MARK								ABN **†	200	1989	5	8	99 1/2	ABN	8.126
Glaxo Int. †	100	1991	7	8 1/2	99 1/2	Deutsche Bank	8.347	CNT †	100	1996	8	8	100	ABN	9.008
EU Fin. **†	100	1989	5 1/2	7 1/2	99 1/2	Deutsche Bank	7.547	ECIS							
SWISS FRANCES								Soc. de Dev. Regional †	20	1990	5	11 1/2	100	BNP, Paribas, Soc. Gen., BBL	11.125
Tokai Sanyo **††	150	1989	-	2 1/2	100	SBC	2.500	Compagnie Financiere †	37.2	1990	5.425	11	100	Paribas, Kreditbank Lux.	11.525
Karlsruhe Int. **††	50	1989	-	2 1/2	100	CS	2.525	YEN							
London British **††	50	1989	-	4	100	USC	4.000	YEN Bank †	200m	1995	10.32	7.6	99.35	Yamaichi Secs.	7.832
Daiwa Bank **††	100	1994	-	9	-	Sodite	9.000	Eurovis **†	50m	1993	9	8.4	99.85	Yamaichi Secs.	8.600
GTE Fin. ††	100	1996	-	7	-	SBC	7.000								

\* Not yet priced. † Final terms. \*\* Placement. †† Conversion. ††† Floating rate notes: coupon is spread over 6-month Libor. (b) Spread over 3-month Libor. (p) Partly paid. Q Spread under prime with CD cap. † With warrants. †† Dual currency issue repayable in dollars. ††† Increased. ††† Registered with U.S. S.E.C. Note: Yields are calculated on ARD basis.

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December 1, 1983 All these securities have been sold. This announcement appears as a matter of record only.

All of these Securities have been sold. This announcement appears as a matter of record only.

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**Closing prices December 16**

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Continued on Page 18

## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

[illegible]

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid the year's high-low range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividends are annual disbursements based on the latest declaration.

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## WORLD STOCK MARKETS

## Indices

## NEW YORK

DOW JONES									
Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
12,247.12	12,236.78	12,246.86	12,255.89	12,251.59	12,260.12	12,270.04	12,270.04	41.22	12,270.04
12,247.12	12,236.78	12,246.86	12,255.89	12,251.59	12,260.12	12,270.04	12,270.04	41.22	12,270.04

Day's high 12,247.12 (12,250.20) low 12,236.78 (12,231.40)

Indust'l div. yield % 4.47 4.45 4.40 5.51

STANDARD AND POORS

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
182.80	181.84	185.67	186.67	186.67	186.67	186.67	186.67	3.62	186.67

Indust'l div. yield % 3.78 3.72 3.78 4.73

Long P/E ratio 15.35 13.55 14.43 10.42

Long Govt yield 11.90 11.66 11.49 10.53

N.Y.S.E. ALL COMMON

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
93.86	93.53	94.11	95.28	96.64	98.02	98.02	98.02	2.88	98.02

MONTREAL

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56

TORONTO Composite 2566.7 2515.2 2545.8 2536.8 2556.7 2567.1

NEW YORK ACTIVE STOCKS

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56

Finday

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56

ATT 2,859.200 60% + Gulf St. Ut. 647,300 13% +

AT&T 2,715,000 15% + IBM 604,200 12% +

AM Express 1,515,400 30% + General Elec. 20 19 28

Cum 730,300 25% + Pub. Serv. Indus. 596,300 16% +

Superior Oil 663,800 25% +

## AUSTRIA

## AUSTRIA

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
12,247.12	12,236.78	12,246.86	12,255.89	12,251.59	12,260.12	12,270.04	12,270.04	41.22	12,270.04

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Indust'l div. yield % 4.47 4.45 4.40 5.51

STANDARD AND POORS

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
182.80	181.84	185.67	186.67	186.67	186.67	186.67	186.67	3.62	186.67

Indust'l div. yield % 3.78 3.72 3.78 4.73

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Long Govt yield 11.90 11.66 11.49 10.53

N.Y.S.E. ALL COMMON

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
93.86	93.53	94.11	95.28	96.64	98.02	98.02	98.02	2.88	98.02

MONTREAL

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56

TORONTO Composite 2566.7 2515.2 2545.8 2536.8 2556.7 2567.1

NEW YORK ACTIVE STOCKS

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56

Finday

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56

ATT 2,859.200 60% + Gulf St. Ut. 647,300 13% +

AT&T 2,715,000 15% + IBM 604,200 12% +

AM Express 1,515,400 30% + General Elec. 20 19 28

Cum 730,300 25% + Pub. Serv. Indus. 596,300 16% +

Superior Oil 663,800 25% +

## CANADA

## CANADA

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
12,247.12	12,236.78	12,246.86	12,255.89	12,251.59	12,260.12	12,270.04	12,270.04	41.22	12,270.04

Day's high 12,247.12 (12,250.20) low 12,236.78 (12,231.40)

Indust'l div. yield % 4.47 4.45 4.40 5.51

STANDARD AND POORS

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
182.80	181.84	185.67	186.67	186.67	186.67	186.67	186.67	3.62	186.67

Indust'l div. yield % 3.78 3.72 3.78 4.73

Long P/E ratio 15.35 13.55 14.43 10.42

Long Govt yield 11.90 11.66 11.49 10.53

N.Y.S.E. ALL COMMON

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
93.86	93.53	94.11	95.28	96.64	98.02	98.02	98.02	2.88	98.02

MONTREAL

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56

TORONTO Composite 2566.7 2515.2 2545.8 2536.8 2556.7 2567.1

NEW YORK ACTIVE STOCKS

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56

Finday

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56

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AT&T 2,715,000 15% + IBM 604,200 12% +

AM Express 1,515,400 30% + General Elec. 20 19 28

Cum 730,300 25% + Pub. Serv. Indus. 596,300 16% +

Superior Oil 663,800 25% +

## ITALY

## ITALY

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
12,247.12	12,236.78	12,246.86	12,255.89	12,251.59	12,260.12	12,270.04	12,270.04	41.22	12,270.04

Day's high 12,247.12 (12,250.20) low 12,236.78 (12,231.40)

Indust'l div. yield % 4.47 4.45 4.40 5.51

STANDARD AND POORS

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Long P/E ratio 15.35 13.55 14.43 10.42

Long Govt yield 11.90 11.66 11.49 10.53

N.Y.S.E. ALL COMMON

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93.86	93.53	94.11	95.28	96.64	98.02	98.02	98.02	2.88	98.02

MONTREAL

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56

TORONTO Composite 2566.7 2515.2 2545.8 2536.8 2556.7 2567.1

NEW YORK ACTIVE STOCKS

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56

Finday

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
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Cum 730,300 25% + Pub. Serv. Indus. 596,300 16% +

Superior Oil 663,800 25% +

## HONG KONG

## HONG KONG

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
12,247.12	12,236.78	12,246.86	12,255.89	12,251.59	12,260.12	12,270.04	12,270.04	41.22	12,270.04

Day's high 12,247.12 (12,250.20) low 12,236.78 (12,231.40)

Indust'l div. yield % 4.47 4.45 4.40 5.51

STANDARD AND POORS

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
182.80	181.84	185.67	186.67	186.67	186.67	186.67	186.67	3.62	186.67

Indust'l div. yield % 3.78 3.72 3.78 4.73

Long P/E ratio 15.35 13.55 14.43 10.42

Long Govt yield 11.90 11.66 11.49 10.53

N.Y.S.E. ALL COMMON

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
93.86	93.53	94.11	95.28	96.64	98.02	98.02	98.02	2.88	98.02

MONTREAL

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56

TORONTO Composite 2566.7 2515.2 2545.8 2536.8 2556.7 2567.1

NEW YORK ACTIVE STOCKS

Dec. 16	Dec. 15	Dec. 14	Dec. 13	Dec. 12	Dec. 9	High	Low	Since 'C'mp' H't	Low
448.56	448.56	448.56	448.56	448.56	448.56	448.56	448.56	1.11	448.56







## FT UNIT TRUST INFORMATION SERVICE

[illegible]

59	---	Lazard Brothers & Co (Jersey) Ltd	State St Bank Equity Hedge NV
17	....		Car Mgr Co. 6 John B Gorslawag, Curac
16	---	PO Box 108, St Helier, Jersey, CI.	Net asset value Dec 15 38.44 0.06

[illegible]

+ 0.002	=	PA inc \$105.74	105.96	.....	2.45	Mallinath Limited
+ 0.002	=	LT Acc's \$127.57	127.84	.....	2.64	38 Berkeley Sq. WIX SDA
....		MIT Inc \$111.78	112.35	.....	5.73	01-499 Bk
un.		MIT Acc \$127.34	127.98	.....	6.51	MellblumYd 8.41 Ctr C
....		Graham International	.....	.....	.....	The Money Market Trust
		63 On Victoria St ECAN AST	.....	.....	.....	01-218 Bk

[illegible]

**AA Friendly Society**  
(Investment Mngt M & C Inc Mngt Ltd)  
PO Box 93, Carroll CE3 4BW 0222 3054

(a) 071 756568		AA Frsby 30 Dec 9.	
20%	1.00	20%	1.00
15%	0.75	15%	0.75
10%	0.50	10%	0.50
5%	0.25	5%	0.25
0%	0.00	0%	0.00
(a) 01-247 6593		Albany Life Assurance Co. Ltd. (2)	
20%	1.00	20%	1.00
15%	0.75	15%	0.75
10%	0.50	10%	0.50
5%	0.25	5%	0.25
0%	0.00	0%	0.00
(a) 01-247 6593		Albany Life Assurance Co. Ltd. (2)	
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5%	0.25	5%	0.25
0%	0.00	0%	0.00
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5%	0.25	5%	0.25
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5%	0.25	5%	0.25
0%	0.00	0%	0.00
(a) 01-247 6593		Albany Life Assurance Co. Ltd. (2)	
20%	1.00	20%	1.00
15%	0.75	15%	0.75
10%	0.50	10%	0.50
5%	0.25	5%	0.25
0%	0.00	0%	0.00
(a) 01-247 6593		Albany Life Assurance Co. Ltd. (2)	
20%	1.00	20%	1.00
15%	0.75	15%	0.75
10%	0.50	10%	0.50
5%	0.25	5%	0.25
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15%	0.75	15%	0.75
10%	0.50	10%	0.50
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0%	0.00	0%	0.00
(a			

### Trust Funds

[illegible]

### Bank Accounts

[illegible]



**NOT**















## FINANCIAL TIMES SURVEY

A fresh phase is starting for foreign investors and local businessmen as the country's new Government sets out to open up the economy. Martial law continues to be firmly exercised, however, and the generals are insisting on a long transition to full democracy

# Turkish Industry

## New scope for investment

THIS IS a crucial period for Turkey. Politically, the country has just embarked on the transition to the "disciplined democracy" of the generals who seized power three years ago. November's elections have led to the appointment of a civilian Prime Minister who now has to jostle for power both with the armed forces and with other politicians excluded from the polls.

Economically, 18 months of relatively lax management have seen inflation creep up again and the export boom taper off. The new government has little choice other than to impose further austerity—at just the time when banks and industry are beginning to feel the full cost of the previous such dose.

In both fields care is needed as at stake are the stability of Nato's exposed south east flank and the chance of speeding up the development of one of the potentially larger economies in the world.

First, the political framework. The election to office of Mr Turgut Ozal, the generals' deputy prime minister until June 1983, marks a major step forward on the road mapped out by the military. This road is an austere one. The Turkey entering 1984 is a far cry from the liberal parliamentary democracy of the 1960s and early 1970s.

The regime established by the

By DAVID TONGE

generals is designed to prevent any return to the dark days of the late 1970s when political error brought the country to the verge of civil war. The constitution and all the basic laws of the state have been rewritten. The result is a strong presidential system under which, from his palace above Ankara, President Kenan Evren, who led the 1980 coup, can keep a firm grip on the government and politicians toiling in the winter smog below.

The November elections were held under conditions of censorship and martial law, and with parties with any links to the mass pre-coup parties being banned. The heads of the three parties contesting the elections had all at one time been close to the country's military rulers

and today Mr Ozal makes clear that he is not seeking any confrontation with the men he once served. On the contrary, he goes out of his way to insist that even their most controversial legislation—for instance, on trades unions, the press and the universities—should first be given a proper try.

In his view, Turkey has had too many zigzags. It is time for stability. He is opposed to a wholesale removal of the ex-officers installed by the generals throughout the state machinery.

Nor does he show undue concern over the human rights issues which have disturbed EEC governments such as France and Denmark—the continuing use of torture, the show trials of trades unionists, the purges of the universities, the harsh treatment of the press and the condemnation to up to eight years prison of the leaders of the local CND movement.

Those who voted for him expecting changes on the political front will be disappointed by some of the conservative attitudes he voices. His supporters sometimes counter that at present, he has no alternative but to try to reassure the military, now showing some unwillingness to return even a

limited way back to the barracks.

But in conversation Mr Ozal makes it clear that he is little interested in revamping the country's politics by, for instance, ensuring parties banned from the November polling may properly contest the local elections due next year. Instead his priority is the economy, a fact in keeping both with his election campaign and his past record.

Twice before, in 1970 and 1980, he made a name for designing and the seeing through radical IMF-style packages. Today a similar approach is widely expected as he both tried to correct the course of the economy and open it up to competition and foreign investment.

His commitment to these goals is consistent and long-term—and one of the features on which foreign businessmen can rely as they assess the opportunities available to them in this country stretched between Europe and the Middle East.

It is true that some traditional Turkish businessmen, who have made their fortunes largely relying on state-backed protectionism, have shown some



Prime Minister Ozal on hearing of his election victory last month: he is committed to making Turkey competitive

scepticism about Mr Ozal's plans. But most of them, together with a newer generation, interested in innovation and export, welcome his programme and his promises to take the country's notorious bureaucracy off their backs.

Many Turks are interested in finding foreign partners to help them develop the country's resources such as its massive agricultural potential or tourism. Some of these would-be partners are men who have previously relied on domestic trade and now realise that Turkey has to raise its sights if it is to pay its way in an ever tougher world.

### Ambition

An example of such growing ambition is the Sabanci group which, having made a name in textile exports, is now busy carving out an international market in tyre cord and tyres. Others are contractors who flourished as Turkey built up its Middle East order books to an impressive \$13bn, but who now see that the boom is over and that they must diversify.

Much has been done since Mr Ozal, then head of the State Planning Organisation, launched

his 1980 measures to attract foreign investment. Legislation has changed, red tape been partially unknotted, the country's foreign exchange position considerably improved, and the economy generally shown much more stability.

That more investment has not yet been forthcoming reflects both the problems which many Turkish businessmen have in obtaining local funds on reasonable terms and hesitation from abroad. Part of that hesitation has been because of uncertainty over the fate of the world economy and part because of Turkey's own record in dealing with foreign investors.

Memories of the humiliations suffered by the Ottomans in the hands of foreign businessmen meant that it was not until the 1950s that Turkey began to welcome foreign capital. Even that welcome was not universal. While governments would usually call for foreign investment, medium-rank officials could make foreign companies' life a misery. Tyre companies such as Pirelli tell how permission to expand or modernise plants would not be forthcoming.

"If few people have arrived since 1980 we must look at the

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ups and downs of the past 30 years. We should appreciate the way groups are still paying attention to us," says Mr Ali Kocman, president of Tusiad, the Turkish business-men's association, and himself now investing in a chicken plant with IFU backing.

In the longer term there remains the question of how stable the structures that the generals have created will prove to be. The tough union measures they have taken means it could be five years or so before workers are really able to fight to win back the purchasing power which they have lost since martial law was imposed and strikes banned. Unionists estimate their real take home pay has fallen by 40 per cent in the past four years.

But tension could emerge earlier where the political parties are concerned. The three parties now represented in parliament—Mr Ozal's Motherland Party with 211 seats, Mr Necdet Calp's left-of-centre Populist Party with 117 seats, and retired General Turgut Sunalp's conservative Nationalist Democracy Party with 71 seats—all owe their present strength to the banning from the elections of parties with any discernable links to pre-coup politics.

Mr Suleyman Demirel and Mr Bulent Ecevit, the last two pre-coup prime ministers of Turkey, are both sitting in enforced silence on the sidelines, as are 240 other politicians banned from all political activity. The Correct Way Party, Sodep, a social democratic movement, and a new left-wing grouping, all draw on the traditions and support which the two former prime ministers once had. In the future they could mount a strong challenge, but, excluded

from the recent general elections and, possibly, from next year's local elections, their turn may be slow in coming.

The danger is that by excluding all opposition views from parliament the generals may have reduced the credibility of that body and encouraged the very bogey they most fear, extra-parliamentary activity. Goodwill will be needed on all sides if the present "disciplined democracy" is to be made to work. Yet it has to work in the sense that, however flawed, no credible alternative is in sight. Most critics of the system argue in favour of working to reform the structure bequeathed by the generals rather than for rejecting them out of hand.

### Awkward

More immediately, the question is whether Mr Ozal will succeed in his hopes of setting the economy to rights by giving a fresh boost to exports. He has an awkward inheritance—industrial on the up, a public sector borrowing requirement which is apparently way above target, and major troubles in the country's financial and industrial structures. At the same time the military remains in centre stage, with martial law applied as harshly as ever.

But the visitor finds him confidently stressing how these are far less than the troubles he faced three years ago. His bias is towards action. The legislative framework he has been given will ease that action. Turkey should soon be seeing some major economic changes. Most of these are expected to be welcome abroad. But at home the question is whether they will pay off sufficiently quickly to protect Mr Ozal's own power base.

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(TL.million)

Loans extended	85,860.1	Equity	5,141.4
Participations	2,612.0	Loans secured	92,020.9
Portfolio of bonds	1,236.1	Other liabilities	8,940.0
Other assets	16,403.0		

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## TURKISH INDUSTRY II

Turkey's new premier plans a major policy package to curb inflation, boost exports and open the economy. On this and the next page, Mr Ozal's mixed inheritance and the harsh financial climate for business are analysed

## Competitiveness the first priority

Economy  
DAVID TONGE

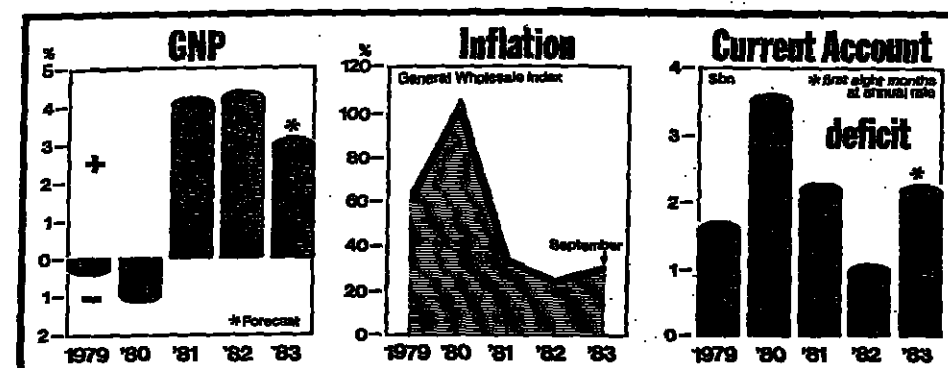
THE FOLLOWERS of Mr Turgut Ozal, the new Turkish Prime Minister, are proud. Not only has he been responsible for the revival of the Turkish economy from the dark days of 1980 but he has caused the press to change. "People weren't interested in the economy, but look at the newspapers now. They all have economic pages. It's Mr Ozal's doing," boasts his Istanbul party head.

Mr Ozal's election campaign and indeed his whole philosophy derive from the premise that if the economy can be made to deliver, the rest will be easy. This emphasis on the importance of economic factors is understandable in a man who twice before—in 1970 as well as in 1980—has been prepared to fight for classical IMF-style policies to deal with economic crisis.

But the emphasis remains highly necessary today. For Turkey has far to go if it is to develop a competitive economy and open up to the outside world as foreign investors and Mr Ozal would like. And shrouded by the superficial prosperity of the crowded boutiques, video clubs and restaurants of Istanbul today, a series of disturbing factors are lurking.

• The export boom which has spurred the recovery of the past three years has tapered off. Several of the Middle Eastern markets on which Turkey relied have run into problems. Recently sales to Iraq, a key trading partner for Turkey, appear to be picking up, but in the first eight months of this year overall exports were a mere 2 per cent up on last year's levels.

• Domestic industry is in continuing trouble. Many factories are working at one-half to two-thirds capacity because of the depressed domestic market. Power cuts are again plaguing



Turkey's economy has turned round remarkably since 1980 when GNP fell and inflation exceeded 100 per cent. An export boom spurred economic revival and the country has become able to pay its way in the world. This year growth has slipped below 1981 and 1982

levels as agricultural output has fallen back from last year's record and, more seriously, export growth has come under strain. Inflation too has begun to edge upwards. The current exchange rate is TL 275 per U.S. dollar and TL 290 per £.

production, and well worsen if industrial output picks up. Financing costs, running at 35-40 per cent in real terms, are driving an increasing number of firms into bankruptcy. Only large-scale intervention by Mr Adnan Basar Kafaloglu, the last Minister of Finance, has prevented more groups from going under.

• The financial sector is under strain. Three small banks have collapsed, as have all the country's money brokers. Many banks have large amounts of non-performing debt on their books. There is inadequate funding for industry. The banks have yet to adapt to the virtual freeing of interest rates in 1980.

• Inflation has edged up to 30-35 per cent. There has been a surge in the money supply.

This mix reflects some of the price that has had to be paid for following an IMF programme—as well as the consequence of deviating from it. Mr Kafaloglu's rescue of a number of major firms from collapse has aggravated inflation and contributed to the problems in the export sector. The rescue has been achieved by a major expansion

in domestic credit, in part achieved by diverting funds from export credit. Turkey now has problems in meeting credit targets agreed with the IMF—and Mr Kafaloglu has increased Mr Ozal's problems in this regard by announcing that for the past 18 months the Turkish Government had been cooking its books to seem to be meeting those targets.

### Belt tightening

All this means that Mr Ozal is likely to have to ask Turks to tighten their belts a further notch. Tough money and credit policies are expected and these in turn mean that an early major economic surge is unlikely. This year GNP is expected to grow by 3.2 per cent. A slip in agriculture after last year's record performance has pulled the economy back from the 4.2 and 4.4 per cent growth of 1981 and 1982. It is hard to see a rapid return to the 6-7 per cent growth of pre-crisis years. Yet such growth is essential if any roads are to be made into unemployment now totalling around 18 per cent of the labour force.

Looking ahead, the external account is still in reasonable

shape. Turkey is regularly servicing its \$18bn debt and the Central Bank expects to raise around \$400m-\$500m on the Eurobond market next year, about double this year's figures. But problems remain. In 1985 and 1986 Turkey faces a debt service hump. The local contractors' boom in the Middle East appears over and the fragility of exports to that area has recently been underlined. In this context it is encouraging to see Turkey increasing its exports of manufactured goods to Western Europe and finding that its textile products now stand good chances in North America.

The basic question remains how competitive the Turkish firms can prove after having grown up cocooned by protectionism. Investment in fresh plant has been low for years, financing costs are markedly above those of the country's competitors, and the dead hand of the bureaucracy is only too alive. One firm says it needs 145 documents in order to make a single export. To start building 40 separate taxes have to be paid. Just to appear on television before the elections, Mr Ozal found his staff had to

sign four documents saying he was a party leader.

The new Prime Minister's aim is to change much of this. He wishes to reduce the role of the state. He would like to simplify and liberalise the country's notorious exchange rate regime, sell off some state enterprises and the Bosphorus Bridge, and drastically prune the tax system. One of his early plans is to reduce the extent to which taxes distort bank interest rates. He is strongly in favour of foreign investment.

In achieving this he will be helped by the strong executive powers the generals have laid down for the state. For instance, the rigid legislation controlling unionism will make it easier to impose a tough wages policy and prevent workers from clawing back the purchasing power they have lost in recent years—which could cause many of those who voted for him to find they pay a high price.

### Tradition

His problems will be two-fold. In the first place the economy itself may prove less tractable than he believes, particularly as the problems of post-1980 austerity come further to the surface. Secondly, tradition in Turkey is a strong force.

The generals' three years in power have been marked by increased rather than decreased as law after law was re-written.

In the last resort the generals opposed major shifts to reduce the role of the state in the economy. This is a point to be remembered by the private investor. For the concept of the free market economy is still young in Turkey. "Capitalism here is only three years old," said Ali Kocman, president of Tusad, the Turkish businessmen's association.

However, the country's potential is as great as ever and Mr Ozal's Government symbolises the desire of many to remove obstacles which, in the past, have delayed the country's development. For both Turkish and foreign firms the opportunities are there.

## New era poses harsh challenges

Banking  
DAVID TONGE

THE LAST two years have been the most difficult in recent Turkish banking history. The headlines have been caught by the bankruptcies of two cavalierish finance houses, Kastelli and Meban of the Trans-Turk group, and of three unorthodoxly managed small banks, Hisar, Istanbul and Odi.

But more serious are the problems of the rest of the country's financial system has accepted the radical changes necessary if the banks are to come unscathed through their present troubles. The visitor is soon told how grave these troubles are. "We all believe that at least two prominent banks cannot collect interest or principal on at least 20 per cent of their loans," one normally restrained leading businessman tells visitors to his office. These are sombre words, but they should be seen in the Turkish rather than the European context. For local practice means that banks in Turkey operate under very different constraints and controls than those abroad.

One bank director, asked about the high levels of non-performing loans said to be on his books, countered that it was mainly a matter of how one categorised loans. "If we get promissory notes backed by accounts receivable instead of cash it does not mean we have to renege the loan as non-performing," he said.

"If firms have cash flow problems, we have a responsibility to help them through."

Further, even if the loans were categorised as non-performing, the banks' accounts might look alarming, but most of the debt would eventually be recovered from the property usually required as a cover for bank credit.

That said, the problems of Turkey's banks and their customers are disturbing—and a reflection of the still reverberating consequences of the virtual freeing of interest rates in 1980.

That change, pushed through by Mr Turgut Ozal, winner of the October elections, marked the end of a golden era for the banks and their major clients. Previously, banks had been able to obtain funds at minimal cost from the public and lend them on to industrialists and traders at well below the inflation rate. Suddenly the banks found themselves involved in a desperate auction for money with money brokers offering up to 100 per cent annual return.

And businessmen, who had concurred almost totally with bank credits, overnight found themselves having to pay more than 20 per cent real interest rates for working capital. Today the cost is 35-40 per cent in real terms and around 65-72 per cent in nominal terms.

Given that the economy has been going through a recession it is not surprising that so many businesses have run into trouble—and that these troubles are rubbing off on the banks.

In the view of Mr Ali Kocman, president of Tusad, the Turkish businessmen's association, there was nothing wrong with the changes introduced by Mr Ozal three years ago and much of the fault lies

with the banks' inadequate reaction to these. Certainly, the present situation is a curious one. Each month the nine main banks come together and reach a "gentlemen's agreement" on what interest rates should be.

THE FIRST remarkable element of this agreement is that the rate offered to those opening time deposit accounts—up to 40 per cent for one-year deposits—is actually above the 32-34 per cent which the banks are allowed formally to charge on loans.

The next remarkable element is that even though the average cost of funds to the banks is between 25 and 26 per cent, the average amount they must charge to cover reserve requirements and all their expenses is at least 40 per cent—and to this must be added 10.2 per cent of tax and levy charged by the state.

By lending money at an overall cost to the customer of 50 per cent the banks are doing no more than making ends meet. Further, if the calculation is done for funds received at the margin and for which 40 per cent is paid, the cost to the customers has to be over 70 per cent.

### TURKEY'S BIG NINE BANKS

(In lira, end 1982)

	Total Assets	Share Profit	Assets credits bldgs.	Assets credits bldgs.	Assets credits bldgs.	Assets credits bldgs.	Assets credits bldgs.	Assets credits bldgs.	Assets credits bldgs.
Ziraat Bankası (Agricultural Bank)	890	445	4	14.9	State				
Türkiye İ. Bankası	784	406	18	4.7	State and bank's own pension fund				
Akbank	400	159	24	1.5	Sabancı family				
Yapı ve Kredi	298	125	3	0.5	Cukurova Holding				
Faahbank	154	67	4	0.3	Cukurova Holding				
Türk Ticaret	100	47	1	0.5	State/Ercan Holding				
Türk Garanti	94	33	2	2.6	Dogus Construction-Ayhan Sahenk				
Anadoluh	88	42	—	1.3	State				
Uluslararası Endüstriyel ve Ticaret (Imt)	68	28	1	1.9	Cukurova Holding				

† At cost.

would be some help to businesses, but much can also be done by the banks themselves.

One foreign bank has calculated that the operating cost of banks in Turkey amounted to 10.6 per cent of their risk assets in 1982—over four times the average of its own bank. Part of the reason has been excessive expenditure on advertising, and here at least banks have agreed to cut back.

Television—to the relief of viewers—has banned bank advertising. Mr Enel Sabanci, head of the thriving Akbank, reckons that its advertising outlays in 1983 in real terms will be 60 per cent below the previous years.

More important is the excessive number of branches operated by the banks and evident festering cheek by jowl in any Turkish shopping centre. Pressure to close some of the commercial banks' branches has been increased by recent changes in the banking law.

The Ortoman Bank has just reduced its branch network from 113 to 108 and says a few other branches might close. But M. Jacques Joulin, its general manager in Turkey, expresses the traditional view of

most bankers when he argues he is obliged to keep small branches to collect deposits.

Another banker says: "The name of the game is retail borrowing and wholesale lending. I have 600 branches but only make large loans at 10 of them." Mr Ayhan Sahenk, a contractor who has just taken control of the Türkiye Garanti Bankası, is expected to trim the number of this bank's branches to stop losses.

There is obviously far more scope for savings here, for mergers, for computerisation and for cutting back on bureaucracy; often four signatures are required to cash a traveller's cheque.

Overstaffing too is a problem, and has just been aggravated by a new law requiring banks to take on security guards. "I now have as many guards as bank staff in one province," complains one bank manager.

The urgency of the need to tackle such problems is increased by the problems many banks are having with their clients. A number of banks have lost on guarantees given to Turkish contractors working abroad. Others have been hit by the problems faced by medium- and smaller-size firms.

A very few have become involved in dubious operations cashed in by established bankers such as Mr Sabanci to see as a positive development the Government's announcement that both the manager and shareholders of Hisarbank, Istanbul Bank and Odi would be subject to criminal investigations.

This summer's changes in country's banking law designed to prevent such a loss and to prevent any further taking undue advantage of owning a bank. The changes are flawed, and may be mod by the new Government, in general existing laws considered adequate and stand the problems seem to

• That in the past laws have been fairly applied and external auditing has been

• That the savings ratio in Turkey and money is to remain scarce, partly since Mr Ozal is expected to follow a tight money policy

• That the banks have adapted their operations to consequences of the varying of interest rates of years ago.

All these problems become less critical economy were sudden. ahead. But for now, tural problems of finance are one of the delaying such a recovery



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## ECONOMY

## Public sector retains its grip

"THAT WHICH the individual cannot do, the state must undertake" is a seldom heard slogan in Turkey these days. Once it was the rationale which prompted successive governments in the 1930s and 1940s to set up the industrial corporations which are the State Economic Enterprises (SEEs) still account for about 46 per cent of the output of Turkish manufacturing.

Mr Ozal's declared intentions are uncompromising. "The state should not enter industry and commerce as a main principle," states a declaration by his Motherland Party. "Exceptionally, the state may establish industrial establishments in underdeveloped regions, but these should be turned over to the people as soon as possible."

There are a number of reasons why Mr Ozal may not find it easy to fulfil this election pledge. The first is that Turkey's state sector constitutes a powerful political constituency in itself.

A second reason is that the military, who remain powerful on the Turkish scene, view economics in terms of defence and believe in a large state sector. The supposedly free enterprise policies followed since 1980 have in fact seen the number of SEEs rising from 27 to 34. Targets of private sector criticism, such as the Petlas Tyre Corporation at Kireşir (set up to make tyres for a future Turkish aircraft corporation), have not been abolished.

Tomoson, the state motor corporation which Mr Ozal's Minister of Industry in 1981 was openly hoping to do away with, has been allowed to go ahead. Asilecik, the Bursa-based special steels plant, has moved from the private sector to the public after going bankrupt.

The crisis in the banking sector has enlarged the role of the state. Government agencies such as the Ziraat (Agricultural) Bank have ended up with profitable industrial concerns in their control.

This is a reflection of the

## LEADING STATE ECONOMIC ENTERPRISES

Name	Line of business	1981 sales (TLmn)
İTAS	Petroleum refining	508,602
TKİ	Petroleum production	338,182
TDC	Coal mining and marketing	92,533
Ereğli Demir Ve Çelik	Iron and steel production	89,811
Türkiye Şeker Fabrikaları	Iron and steel production	75,568
Peşkim Petrol Kimya	Sugar production	85,328
Seka Selüloz Ve Kağıt	Petrochemicals, plastics	55,788
Çay Kurumu	Paper and board	47,173
Azot Sanayi	Tea	26,678
Et Ve Balık Kurumu	Nitrates and fertilizers	26,208
İGS İstanbul	Meat and fish marketing	19,431
Petrol Ofisi	Fertilizers	17,076
Seydişehir Alüminyum	Petroleum marketing	14,638
Türkiye Çimento Sanayi	Aluminium production	12,048
Karadeniz Bakır İşlet	Cement production	10,216
Yem Sanayi	Copper production	8,360
	Animal foodstuffs	

Note—Ranked according to size of production.

third reason why Ozal may find it hard to roll back the frontier of the public sector in Turkey. No one can be quite sure where that frontier lies. Apart from the classical SEEs there are a whole variety of hybrid organisations ranging from the Holding Company Özak (the Armed Forces Mutual Benefit Fund) to ventures with a sub-

## State Industries

DAVID BARCHARD

stantial amount of public participation in their capital (eg the Turkish Is Bankasi, the telephone company Netas, 49 per cent owned by the Turkish Post Office, the motor corporation Tofas, in which the State supply Agency is a major shareholder, along with Koc and Fiat).

In the late 1970s the SEEs forced themselves on the attention of Turkish planners as a major drain on the Treasury. They were overmanned, badly managed, and usually operating at a substantial loss.

By abolishing subsidies to them and allowing them to make regular price adjustments, there has been a dramatic turnaround in the profitability—at least on paper—of the major SEEs.

At the same time, the SEEs are slimming down their workforce.

Last May, the Government went a step further with a statute reorganisation of the major SEEs intended to boost their profitability. There are still 12 different ministries with SEEs attached to them; 30 supervisory organisations (including 14 "kurums" or boards delegated to deal with indus-

tries in particular sectors); nine state banks; 111 wholly state-owned bodies engaged in activities ranging from textiles to opium poppy processing; and 56 "dependent ventures" in which the Government has a controlling interest.

The aim of the statute seems to have been to streamline the administration of these bodies. There was no hint of privatisation, and indeed Article 27 stipulates that if an SEE participates in a private sector investment, its share must never fall below 26 per cent.

In fact it is widely believed that even this modest degree of reform was only grudgingly pushed through after the World Bank had threatened to withhold credits.

Mr Ozal has made it clear enough that he would like to sell off many of the purely industrial SEEs and may be willing to allow private enterprise in sectors where at present it is barely tolerated: electricity generation and air transport, for example.

Not everyone is sure however that buyers will step forward. "I would not touch the Sumerbank's textile operations," says a leading private sector figure.

Equally Mr Ozal may find bureaucratic difficulties and perhaps military opposition to his plans. The major state agencies, such as Superbank, are after all part of Turkey's heritage from the Ataturkish 1930s.

The biggest questions surround the agricultural sector in which the state until recently monopolised virtually all marketing operations, had a substantial stake in the production of tractors, machinery, and equipment, and even made animal feeds and fertilisers.

## Life to be tougher for firms in trouble

MR TURGUT OZAL, the new Prime Minister, intends to make life tough for industrial firms in trouble. He has always believed in allowing the old bankruptcy "pour encourager les autres."

In his two years as the general's Deputy Prime Minister he was prevented from allowing several firms to collapse. One of these would have been the large Güney textile plant but the armed forces insisted it was kept open.

Another plant kept open at the time, on national security grounds, was the speciality steels plant, Asilecik. For some curious reason this found its way largely into the hands of the Agricultural Bank—and the same has happened to three business groups which Mr Ozal's rival, Mr Adnan Basar Kafaloglu, the last Minister of Finance, has just rescued. Hisar Bank, Istanbul Bankasi and Odi-bank. These had numerous industrial subsidiaries. Hisar Bank, for instance, owned most of the country's fruit juice industry.

How will the companies which have found their way into the hands of the Agricultural Bank be managed?

Mr Serhan Altinordu, General Secretary of the Bank, admits this is a problem, particularly since the Agricultural Bank is a state bank and has problems in recruiting the country's top managers. Some of the bank's key administrative staff have not taken home pay equivalent to only \$160 per month.

So will the bank sell off the industrial units it has inherited and concentrate on the purpose for which it was founded? The short answer is a qualified no. The longer one is that bank staff are now analysing each company but that those which are valuable to the economy and fit the bank's interests will be kept.

However, that too could change if Mr Ozal proceeds with his election promise of selling off state assets such as the Eosphorus Bridge.

D. T.

## Costs soar as supply falls

## Funds for industry

DAVID TONGE

THE TIGHTEST bottleneck for Turkish industrialists—and thus for any would-be foreign purchaser of Turkish goods—is finance. "Firms have cost up to 10 per cent a year, a real interest rate of 30-40 per cent. Their volume is totally inadequate: a alone could use the total annual budget of the main bank set up specially to help Turkish industry," Mr Savaş Sabancı, head of the Sabancı group, says. "And the terms usually available are totally unsuitable. How can you build a factory with two-year money?"

The same point is made 300 yards along the Hosphorus Road from Mr Sabancı's headquarters by Mr Can Kircac, a key executive at the rival Koc group. He tells visitors that Koc would like to double the capacity of the Tofas works which it owns in conjunction with Fiat. It would be a \$15-20m investment, but the group totally rules out the idea as long as interest costs remain at their present level and foreign exchange loans have to be serviced with continually increasing amounts of Turkish liras.

## Striking

The overall problem is seen by Mr Sabancı as crucial to Turkey's future in the world. How, he asks, can the country's businessmen compete abroad when one of their key inputs is so dramatically more expensive than that of their competitors?

The present level of financing charges is so striking that in many ways it is surprising that industry survives at all. Detailing the present options for business only reinforces this point.

Stocks and shares The stock market in Turkey is virtually moribund. The volume of shares outstanding is minimal and turnover negligible. A recent check on the exchange showed that in the previous seven days only 19 of the 50 main shares quoted had changed price at all.

"To buy or sell you virtually have to put your own advertisement in the newspaper," says Mr Gungor Uras, head of Atlantik Insurance. "The main

function of the market seems to be to act as a place to register share ownership. We need proper stockbrokers from abroad to help."

Bonds For a period this seemed to be the answer for Turkish business. Between 1979 and 1980 bonds issued jumped from TL5bn to TL18bn. But the progressive collapse of all the broking houses issuing the bonds, in particular Kastelli, has shaken public confidence.

At the same time firms find daunting the three months of formalities necessary to issue bonds. The coupon they have to offer to compete with bank accounts brings the cost of such funds to them to around 45-48 per cent.



Mr Gungor Uras: "We need proper stockbrokers from abroad to help"

Commercial bank credits In theory these should cost them 42-44 per cent, but in practice normal credits run at 65-72 per cent. The best option available is export credit, which costs just over 30 per cent. But the amounts of such credits are limited, particularly where small business is concerned.

Local suppliers' credits Major firms have been making a point of building up their liabilities to their suppliers—which of course only pushes the problem down the line.

Foreign credits These are no longer the cheap option which they were in the 1970s when the Treasury guaranteed Turkish businessmen against the costs to them of the progressive collapse of the Turkish lira against the currencies in which they had borrowed.

Many firms have found them-

selves unable to survive after the government abruptly rescinded this guarantee in 1978. Most firms are now very chary of treading this path. The Turkish Industrial Development Bank has found it only possible to find takers for about one-half of the \$100m World Bank loan made available 18 months ago to help Turkish industry with an export capability.

Specialised banks for industry exist, but so far remain small compared with the need. The TİDE, or, in Turkish, Türkiye Sınai Kalkınma Bankası, is one of the four main banks set up to help Turkey's industrial development and from which funds can be obtained more cheaply than from the commercial banks.

It has acted as the distributor for loans from the World Bank, the International Finance Corporation, the European Investment Bank, Paribas, and the West German, Norwegian, Finnish and U.S. governments.

It has equity participations in over 80 firms and at the end of last year had total assets of TL 106bn; its equity participations (TL 2.6bn) were valued at cost.

Last year it allocated TL 7.3bn (\$402m) for new projects and plant expansions, \$35m to rehabilitate three fertiliser plants, and TL 15bn to help some of the firms in which it has shares through financing difficulties.

The Industrial Investment and Credit Bank, Sınai Yatırım ve Kredi Bankası, was set up in 1963 to act as a Turkish counterpart to the TİDE. It was to be financed with continuing contributions from the Turkish banks, but this never really happened so that it has remained a far smaller operation.

At the end of last year its assets were one-tenth of TİDE's. The other two banks in this area are the State Investment Bank, the Devlet Yatırım Bankası, whose assets TL 228m as of December 31, 1982, are mainly made available to the state sector, and the State Industry and Workers' Investment Bank, Devlet Sanayi ve İşçi Yatırım Bankası, Desiyab, whose assets (TL 19bn) are also largely extended to the state sector. Desiyab's equity portfolio totalled TL 4bn at the end of last year, also being valued at cost.

So unsatisfactory is this overall situation that few people expect it to continue. Its acute-ness is largely the result of

one change—that in 1980 Turkey's firms were suddenly deprived of their traditional source of funds, bank credits usually obtained at negative real interest rates. The unleashing of bank interest rates by Mr Turgut Ozal, now Prime Minister, that year caught both firms and the country's capital markets unprepared.

Firms have been slow to respond, not least because the change coincided with the icy grip of recession. However, gradually they have begun to adapt their debt profile to the new reality. "Sell your villas and put the money in your companies," Mr Ozal has been fond of telling businessmen.

## Own resources

The experience of the Sabancı and Koc groups is an example of what is happening throughout industry as firms realise they have to change their capital structure and rely less on borrowed money.

Between 1981 and 1982 the Sabancı Group increased the ratio of its own resources (paid in capital and retained earnings) to current liabilities from 4 to a still low 10.8 per cent. It has since continued this process. The Koc group, whose figures are not directly comparable, has increased its ratios from 15.6 to 22.4 per cent.

Mr Kircac makes clear this is only a beginning: "Our main policy is to maintain profits and increase the own resources of the group. We must increase our capital and reserves. If the shareholders approve we will pay very low dividends this year."

Attempts to build up a formal capital market have been going on for two decades and more but, as one bank manager says, a market cannot be built by laws alone. In the meantime two changes are under way which might slightly help business.

The Ozal Government is seeking to reduce the tax element in today's interest spreads: this alone could bring the cost of funds to industry down by 5 per cent. It is also studying a law which would establish a fund to protect businessmen who borrow funds abroad from excessive fluctuations in Turkey's exchange rate.

But major subsidies are out and both moves are only a beginning. For Turkish finance and industry have yet to adapt to the end of the era of cheap credit on which most of today's fortunes are based.



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## TURKISH INDUSTRY IV

## RESOURCES

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Improving the supply of human and material resources available to industry is one of the main challenges facing the Ozal government. The position in key areas and opportunities for investors are analysed on this and the next page

## Food products the best bet

### Scope for investment

CHRISTIAN TYLER

"THE HORSE" will act according to the rider. In other words, says Mr Nuh Kusculu, president of the Istanbul Chamber of Commerce, the lower echelons of the bureaucracy must be made to understand that foreign participation in Turkey's economy is now irrevocable policy.

The "open door" Law 8224 of 1954, stifled in practice by the bureaucracy, was liberated by decree in January 1980. That framework decree should now be translated into law, says Mr Kusculu, because foreigners are afraid that the decree may be rescinded.

Procedural difficulties are a fact of life for the foreign investor in Turkey, as in most developing countries. But the climate has changed, and the barometer seems set fair for the foreseeable future.

There has been a noticeable increase in foreign interest lately, according to Western embassies in Ankara. But investment, both domestic and foreign, is sluggish. Partly this is because companies are waiting to see what the new Government will bring, partly because inflation is marching upwards again (perhaps to 35 per cent this year), partly because high interest rates have strangled domestic concerns.

A major reason is that the pipeline of lira funds taken by creditors in settlement of non-guaranteed trade arrears is emptying. Foreign creditors could choose to accept lira payments instead of foreign currency on condition the lira were invested in Turkey; and many decided this "involuntary investment" solution was the least bad option on offer.

As might be expected, there is often a conflict between the interests of Turkey and the interests of foreign companies. Turkey wants capital, advanced technology, management skills and—above all—export-oriented industries. Foreign companies want, in the main, to make sales

in a large and expanding market: the population of Turkey could reach 70m or 80m by the end of the century.

They do not necessarily see Turkey as a base for sales to third markets, especially if they are already selling to those markets. Some, again, want to invest in Turkey for "negative" reasons: they are afraid of being shut out in the future.

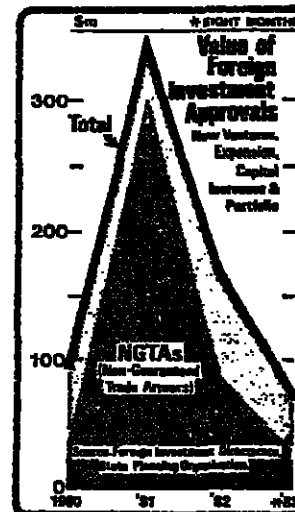
The most numerous overseas investors are the West Germans, and the Swiss, followed by the Americans. They are concentrated in chemicals, the motor industry, food and drink, and to some extent in textiles.

The Government makes clear in its "encouragement" tables where it wants the new capital to go. From the investor's point of view the best opportunities today appear to be in agricultural development, and associated industries like food processing. Certainly the Americans, anxious it seems to maximise economic as well as military relations, are actively responding here.

A recent mission of the U.S. Overseas Private Investment Corporation led by Mr Richard Lyng, Deputy Agriculture Secretary, may result in half a dozen new ventures in this field.

Despite official encouragement, tourism remains markedly unattractive, although some Arab interest is being shown. Foreign companies appear to see a better return in tour management rather than direct investment. Speculation inland around the resorts is another deterrent.

Turkey's rich mineral deposits are seen as an attractive longer term possibility. The door to foreign participation was opened further by a



Non-guaranteed trade arrears: in 1980, trade creditors were offered the choice of payment in foreign currency over an extended period, or in Turkish lira for investment in the country. A majority chose the lira option.

decreased in August, but it remains to be seen how rapidly companies will be allowed to enter. One economist said that Turkey should see itself as exchanging natural resources for new technology.

Joint companies in Turkey have an active lobby in the form of YASED, a 41-member organisation in Istanbul. Three years ago YASED was temporarily disbanded because of the military's laws against association, but is back in business with a few, admittedly modest, proposals. In particular it is campaigning for the right of foreigners to set up in

### LEADING TURKISH PRIVATE SECTOR GROUPS

Name	Line of business	Leading personality
Koc Holding	Automobiles, white goods, consumer durables	Yehvi Koc
Haci Omer Sabanci Holding	Textiles, tyres, banking, consumer durables	Sakip Sabanci
Eczacıbaşı Holding	Ceramics, medical and surgical equipment, industrial goods	Nejat Eczacıbaşı
Cukurova Holding	Heavy machinery, textiles, agricultural equipment	Mehmet Emin Karamehmet
Enka Holding	Contracting, marketing, tractors, pipes, industrial goods	Sarkis Tunc
Angulu Endustri	Beer, automobiles, computers, marketing, aluminium	Kamil Vazeli
Profil Holding	Household goods, TVs, electrical machinery	Jak Kamhi
Alarko Holding	Chemical reactors, heavy industrial equipment, electrical and electronic machinery	Isak Alaton
Yasar Holding	Paints, dyes, processed foods, tourism	Selcuk Yasar
Ereca Holding	MAN trucks and diesel engines, textiles, patents, chemicals, buses	Tevfik Erhan
Bodur Holding	Ceramics, industrial equipment	İbrahim Bodur
Tefken	Contracting	Nejat Akçaglar

commerce, trading, and re-exporting.

Theoretically, companies can set up wholly-owned subsidiaries in Turkey. In practice the joint venture is usually recommended, and a Turkish agent is said to be indispensable.

Remittances appear to be flowing smoothly at present, but the currency exchange system is still regarded by foreigners as expensive and time consuming. Permits are much more quickly obtained than in the past. But firms still complain of delays when major investments

subject to the activity of the Council of Ministers—are involved and among the lower echelons of the Foreign Investment Directorate for smaller projects.

Ultimately, of course, no amount of legal changes or decrees will count so much as the commercial opportunities. "You open the door and keep the door open and maybe some windows will come in," says one industrialist. Turkish industry is hoping that Mr Ozal's Government signifies a permanent end to Turkey's traditional xenophobia.

## Energy shortfall likely to worsen

### Raw materials

DAVID BARCHARD

WHEN FOREIGN companies are asked to list the major headaches of operating in Turkey "raw materials and energy" usually comes third on the list after "bureaucratic difficulties" and "high cost of funds."

There are two sides to the problem. Firstly Turkey does not produce enough energy and the shortfall looks like getting much worse over the next decade. Secondly the supply of most raw materials is largely in the hands of public sector producers established several decades ago and slow to adapt to changing economic practices.

Wherever possible firms have to purchase their raw materials from Turkish producers, though import licences will be granted when local supplies are not available. Permission is granted relatively easily for high technology items (though early in 1983 a temporary ban was slapped on private sector imports of computers) and possible exports are involved.

On the other hand, the bureaucracy and official regulations involved can be time-consuming. Sometimes there may be a total ban on non-essential ingredients. Foods, confectionery, shampoos, sprays, perfumes for example usually have to be produced without relying on special imports.

As a result a Turkish product being manufactured under an international brandname may have fewer ingredients than it

would do if it was being made in Europe. The difference may not be noticeable to Turkish consumers, but it is sufficient to ensure that the products concerned can only be sold in Third World markets.

The chief grumbles of the private sector however concentrate on the performance of the major State Economic Enterprises. Quality can be variable to low. Supplies may not be delivered on time. Sometimes they may not be delivered at all.

One firm (which asked not to be named) described how it would wait for up to two months for supplies from Petkim, the State Petrochemicals Corporation, only to learn that they were not going to be delivered. A further two months would then be needed to get the same supplies from abroad.

### Delays

These delays—and the tendency of the State Economic Enterprises to make sudden swinging price increases—mean that firms tend to hedge their bets and overstock on basic raw materials.

Prices in fact remain politically determined, though Mr Ozal will struggle hard to break this tradition.

Coal is handled by TKI, the coal authority, though some imports of coking coal are now being made on a regular basis. The iron and steel industry is largely though not entirely under state control. The Asilçelik special steel plant at Bursa, once hailed as the Turkish private sector's first foray into heavy industry, has been under state management

for a year. The quality of Turkish iron and steel products is regarded as variable.

Chemicals are the province of the Turkish Kimya Sanayi Kurumu with nitrates, fertilisers, petrochemicals, and even a tyre factory coming under its wing.

Turkey's declining reserves of iron ore, crude oil and coking coal are forcing the gradual awareness that the old ideal of self-sufficiency in raw materials cannot continue unchanged. A more liberal imports policy will have to come sooner or later and would probably be one of the swiftest means of forcing the SEEs to mend their ways.

A further problem is geographical. Political and domestic strategic reasons have led successive governments to set up SEE factories all over the country.

Private sector firms on the other hand are still concentrated around Istanbul, Izmir, Bursa and Ankara for the most part. Communications difficulties and transport delays are sometimes the result of this mismatch.

In energy supply, the generator has established itself as a feature of the Turkish industrial landscape in the past three years. Though the ageing powerplants which paralysed Turkey before 1981 do not occur at present (at one time home owners and factories alike had to live with daily cuts of up to four hours a day), there is still a substantial shortfall in energy production. Last year demand was 29,138m Kwh while production of electricity was only 26,551 m Kwh.

The deficit was met by a combination of powercuts and imports. In 1982 1,773 m Kwh electricity was imported from the Soviet Union and Bulgaria. The 1983 figure is expected to be around 1,400 m Kwh, but will probably rise to 1,700 m Kwh in 1984.

The longer-term outlook is dire. By the end of the 1990s, demand is expected to be around 200m Kwh annually and the shortage could be crippling Turkish industry before the end of the present decade.

This explains the enormous emphasis currently being given to the Euphrates Hydroelectric Dam project and to the nuclear power programme.

The civil works contract for the Ataturk High Dam was awarded this autumn, going to a relatively unknown group of small Turkish contractors, now banded together in a new consortium "Ata-Insaat". But the financing for this project remains mysterious, as do the very much larger sums needed for Turkey's projected nuclear power stations at Akkuyu on the Mediterranean and at Sinop on the Black Sea.

Letters of intent were issued in early November to AECL (Kandu) of Canada, Kraftwerk Union of West Germany and to General Electric of the U.S. Financing of around \$2.4m is involved and even the export credit arrangements already published it is hard to see how Turkey could find the foreign currency needed to go ahead.

But energy is now the priority public sector investment. The country has only a few years to find ways to avoid its approaching energy bottleneck.

The efforts this autumn to push ahead with the Ataturk dam and the nuclear power-stations are signals that the Government is determined to do so, despite the cost.

## Invitation goes out to prospectors

### Oil

DAVID BARCHARD

ONE OF the new public sector authorities set up this year is Pet-Rur, the State Petroleum Board. Its formation (the members of the board have still to be named) was the second major event in 1983 showing the importance the Government gives to the petroleum industry and to the quest to boost Turkey's lagging output of crude oil.

The first major event was the enactment in the spring of a long-awaited new Petroleum Law, intended to encourage foreign companies to come in and prospect.

The need for new prospecting is obvious. Turkey's major oil fields are between 20 and 40 years old and close to exhaustion. Production is dropping each year. A decade ago, local production of crude was equivalent to about 40 per cent of consumption. Today the figure has dropped to 13 per cent. Though crude production has

been around the 2m tonnes mark annually, there have been unmistakable signs of a tapering off.

Imports of crude made up \$3.8m of Turkey's \$8.5m total imports in 1982.

The trouble is that the geological prospects for a major oil strike in Turkey do not look terribly strong and at present the oil industry is in recession throughout the Middle East. The major Turkish oil wells yield a heavy sulphurous crude which is not very attractive on international markets.

No one expects Turkey to become a second Kuwait or Libya. But as Ismail Kafescioglu, the head of the state petroleum company TPAS (until recently reorganised, known as TPAO) points out, though Turkey's cretaceous geological levels have been broken up through mountain building.

"There have been only 18 drillings to date in the Tuz Golu (Salt Lake) area," says Mr Kafescioglu. "But the deeper levels there are covered by 15,000 feet of sediment and these are the strata that are the most productive ones in the Middle East."

The 1983 Petroleum Law steps

up incentives for foreign companies to come into Turkey and prospect. Some 35 per cent of land and 45 per cent of offshore funds may be exported. These and other incentives may well be raised by the Ozal Government and Turkish officials dismiss claims that the incentives are not very attractive to firms already operating in Turkey.

Seventeen companies are currently drilling in the country, the most active by common consent being Huko. But rewards have not been spectacular.

Petorama, the prospecting company of the Koc Group, is now officially described by senior Koc officials as a "sleeping company." Transzurk's petroleum prospecting subsidiary has also run out of funds.

### Disappointing finds

TPAS currently has seven prospecting partners, mostly from the U.S., and hopes to be able to attract more in the next few months. Mr Kafescioglu is planning three trips to the U.S. to talk to firms and his time is already fully booked up for his next trip. After that, he plans visits to Western Europe. The disappointing finds of

recent years do not rattle his composure. "One thousand and eight hundred wells have been drilled so far in Turkey, while they drill 20,000 holes annually in Texas," he says.

Offshore activity, in the Bay of Iskenderun and along the Black Sea Coast looks particularly promising. Indeed, the Tuz Golu region looks hopeful for natural gas.

The Ozal administration may press ahead with the prospecting ventures. It will also probably set up a petroleum trading company. But its biggest headache may be over Turkey's refining industry where a substantial measure of over-capacity now looks inevitable.

By the end of the decade, after Turkey's fifth refinery at Kirikkale has come on stream and enlargements of existing plants have been completed, capacity could well be above the 30m tonnes mark.

By contrast, demand may not be far above 15m or 16m tonnes a year. The planners of the early 1970s, who failed to foresee the oil slump and reduced demand in Turkey, have set a major problem for the economic manager of the late 1980s.



## RESOURCES

## TURKISH INDUSTRY V

## Men who defied the conventional wisdom

## Founding fathers

DAVID BARCHARD

ALMOST everyone who knows about Turkish industrialists has heard the story of Vehbi Koc, the grand old man of the Koc group, and his childhood in pre-World War I Ankara. But how many other business biographies in Turkish life remain to be told.

Emin Hattat, for example, the founder of the Kayseri-based Hattat/Henna group, went into business in the late 1940s by starting up a road contracting company when he was only a 15-year-old schoolboy. Finding business more profitable than studying he turned a summer job into the foundation of an industrial empire.

Even where the stories are less colourful, they almost begin in the same way with one or two young men opening up single-room offices in the 1940s or 1950s and end in the boardrooms of corporations, the names of which are becoming widely known abroad.

It has to be remembered that the first Turkish industrialists were defying the conventional wisdom. They were coming from a country with little or no business class (Vehbi Koc was attracted to the idea of commerce because he noticed that his trading non-Turkish Christian neighbours had more money than his parents to buy their children donkeys to ride).

Although men such as Sarik Tara and Sadi Gulcelik, the founders of Enka and many other first generation businessmen were graduates of Istanbul's Technical University (then the country's best—subsequently pushed into third place by Ankara's Middle East Technical University and the University of the Bosphorus) a more conventional career would have taken them into government.

Suleyman Demirel, six times Turkey's Prime Minister, got to the top after a successful civil service career. People of his generation did not even consider the private sector.

Because of the relatively short time-scale involved most major Turkish groups are still family affairs. "It's hard to trust anyone in business outside the family," says a director of an Ankara-based construction company who admits he would not be holding his present position if he had not married the founder's daughter.

"I am the number one man outside the family," is the proudest boast many Turkish executives ever hope to make. But the rapid diversification of the major Turkish groups and the need for more training and talent means that some of the second generation of Turkish family businesses are already having to choose between lagging in the race for markets and adopting a more impersonal corporate style.

## Compromise

Some businesses try to compromise. Gama, an Ankara-based engineering company has more than a dozen founders and is not dominated by a single individual or family. "We call Mr. Erimtan (the group's chairman) 'Abi—big brother—and we really mean it," says a Gama executive, "because although we are not actually a family, we work together as if we were one."

In part this is because of the recruiting techniques of the major Turkish groups which like to choose their future top managerial talent as young as possible. While there is relatively little commitment between unskilled labourers and their employers in Turkey (though some groups aspire to develop a Japanese-style company loyalty in their workers), the picture is different for managers.

"We take only people in their early 20s and we try to keep the average age of our young managers down to about 26," says a leading marketing company. "We look for excellence. They have to be bilingual. We'll give them the rewards they deserve. If they want, by the time they are in their thirties they can be general managers of companies."

His words are echoed by Altinyildiz's Fethi Agalar who

is himself heading one of Turkey's most dynamic groups at the age of 31. In the electronics industry, Hacin Kamoy of Aselsan says the same thing. "I set up the company and I am the only old man around here. We don't have anyone apart from me over 35."

Nevertheless, voices can be heard sometimes asking whether or not there may not eventually arise a conflict between the whizz kids who do most of the work in the major groups and the families, once the dynamic founder-member generation starts to die off.

"There is bound to be a succession problem eventually," says one Istanbul executive, "but it will be softened by two things. First, most groups are already making their ablest managerial staff into shareholders. Secondly, the days are passing when funds can be raised simply from private sources."

"Firms are going to need more and more capital open to the public. That means that a Turkish general manager's report which at present is very often simply a kind of fiction because the man is also the majority shareholder he is reporting to, one day will start to become the real thing."

## Long-term risks

Other businessmen think there could be long-term risks in the present cult of youthfulness in the business world. "These people aren't going to die off or leave business at 40," says one economist. "Things could be too heavy for a generation."

He points to what he says is the unsatisfactory experience of many foreign companies entering Turkey in the 1980s.

"They appointed bright young university graduates then and the same people have sat on their jobs for a generation and are now dull and middle-aged. It's a real management problem, easing them out and getting better ones in."

For the moment, however, such anxieties are not often heard. The ageing captains of industry and their youthful executives both feel they have the bit between their teeth.



Three generations of Turkish business: Mr. Vehbi Koc (left) has grown with the Turkish Republic, turning an Anatolian grocery into an industrial and trading group with sales of around \$2bn (unconsolidated) in 1982. Mr. Sakip Sabanci (centre) represents the second generation, a son who has kept building force-

fully on his father's success; his group matches Koc's. Mr. Ayhan Sabenk (right) symbolises a new force, the contractors who have grown rich in the Middle East and are now expanding into industry. He has just bought out Koc and Sabanci interests in Türkiye Garanti Bankası.

## Search for professional managers intensifies

FRESH CAPITAL and affordable credit are certainly needed to keep the modernisation of Turkish industry going. But in the eyes of many businessmen professional management is even more important.

The lack of professional industrial managers is increasingly felt as Turkey tries to become internationally competitive in those sectors like agriculture, textile and tourism where it has natural advantages.

"The belle époque of monopoly and protection is over," says one senior industrialist, Mr. Ali Kocman of Koctug. "But it is not easy for people to forget and some changes of mentality are still needed."

Traditionally the private sector has drawn its managers from public administration or the state enterprises. And while domestic market monopolies reigned and industry was entirely protected from external competition profit was almost guaranteed and modern management skills were superfluous.

Recruits from the state sector have too often brought with them their own bureaucratic culture, in which buck-passing and deference are the natural order of things. One former state enterprise official, it is said, never once visited his new employer's shopfloor.

The result is that even today, according to one export manager, only five or 10 Turkish companies could claim to have Western European management standards.

But Turks are proud of their adaptability and native shrewdness, and few doubt that with the right incentive and training a new generation of professionals can quickly be created.

In the long run, says the head of a successful textile group, it will be practical exposure to Western competition

## Management

CHRISTIAN TYLER

that generates the expertise. But in the short run education is the problem.

There are a number of business schools in the regions, but they lack qualified staff. The best facility in Turkey is at Bosphorus University in Istanbul, formerly the American Robert College.

Some of the export-oriented companies are learning how to convert their technicians—of whom there seems no shortage—into general managers. A number of Turkish families send their sons and daughters to the U.S. or to West Europe to study business administration.

But the private sector still feels the need of a more systematic approach inside the country, especially for the retraining of technically-qualified employees for promotion into

"staff" positions. Only domestic institutions, it is argued, can successfully build on the Turkish school education and relate Western techniques to the needs of Turkish industry.

Management seminars, run by native or foreign concerns, have become suddenly popular but are scarcely a substitute for permanent training establishments. "They are just fashion shows," according to Mr. Fethi Agalar, chief executive of the Altinyildiz textile and clothing group.

Foreign companies in Turkey have set an example—unpopular though that example may sometimes be. The chairman of Unilever in Turkey, Mr. Melih Yildizlar, says: "Unilever is management." His company, long established in the country, recently bought out its Turkish partner in an alling concern and with new management claims to have turned a loss into a profit in one year.

In the last three years local tycoons have understood how to manage their businesses. I'm not saying they are ready to compete with the EEC, but they have come a long way.

New investors in the country are still wary, however, and—despite the still strict control of work permits for foreigners and a residual bias against them in some sectors—often regard management control of a joint venture as more important than financial control.

## Unions tied hand and foot

## Labour

DAVID TONGE

LABOUR relations were a nightmare for most firms before the 1980 coup. It seems unlikely they will be so again for at least another five years. Since the generals seized power in 1980 the balance between employer and worker has totally changed. The radical union confederation, Disk, has been closed down, its leaders tortured, and a trial accusing them of trying to overthrow the state drags on under conditions which deeply disturb most foreign observers.

Now all formal union activity comes under the umbrella of the moderate Turk Is confederation. The visitor to its Istanbul office is greeted by the slogan "rights are not given. They are won." But Turk Is is a muted, muzzled body.

The generals have just tied Turkey's union movement, hand and foot. Unions are forbidden from giving or receiving support from political parties. Strikes are strictly circumscribed and may not be "prejudicial to the principle of good will, to the detriment of society or damage national wealth." The Government can impose cooling off periods of 90 days, followed by compulsory arbitration. Labour go-slows are prohibited, as is picketing.

Even if the present Government wished to change these provisions—and it does not—it would also have to change the constitution: this sets out in detail what labour laws must contain. The position of would-be unionists is thus worse than in any country in non-Communist Europe. It is made worse by the disarray following the closing of unions affiliated to Disk and the problems workers have in setting up new unions. To take part in collective bargaining a union must not only have 51 per cent of the workers in a factory but also 10 per cent of the workers in that overall sector of activity.

Certainly the situation was chaotic before. Employers found themselves having to pay a host of items dating back to the period when a new worker would probably not even have shoes of his own. Severance

pay had reached the stage where in some cases a firm's liabilities for this item alone exceeded its net worth. It is this which makes men such as Mr. Sakip Sabanci, head of the Sabanci group, argue today's laws are much better.

One consequence of the laws is that they will delay the time before union pressure is really felt by employers. Workers have seen their real take home pay fall by around 40 per cent in the past five years.

At the same time collective bargaining will in any case not be the norm for at least a year. Since September 1980 wages have been established by a central tribunal. According to last summer's labour laws, factory union branches should start collective bargaining for 1984 from February. But in practice the tribunal has been giving three-year settlements. Around half the country's workers cannot expect to start wage negotiations until late 1985.

Particularly serious is the plight of the workers employed by some companies which have gone bankrupt and then been rescued by banks and government. In many cases workers have not received any pay since the spring, but cannot change jobs jeopardising their social security rights.

The investor setting up in Turkey will find staff available if he shops around. There is plentiful unskilled labour. Unemployment now averages around 18 per cent of the labour force. Most firms expect to provide their own in-house training to workers rather than buy in skilled workers.



Mr. Abdullah Basturk: fought communist influence in the radical Disk confederation and is now on trial for his life for communist activity

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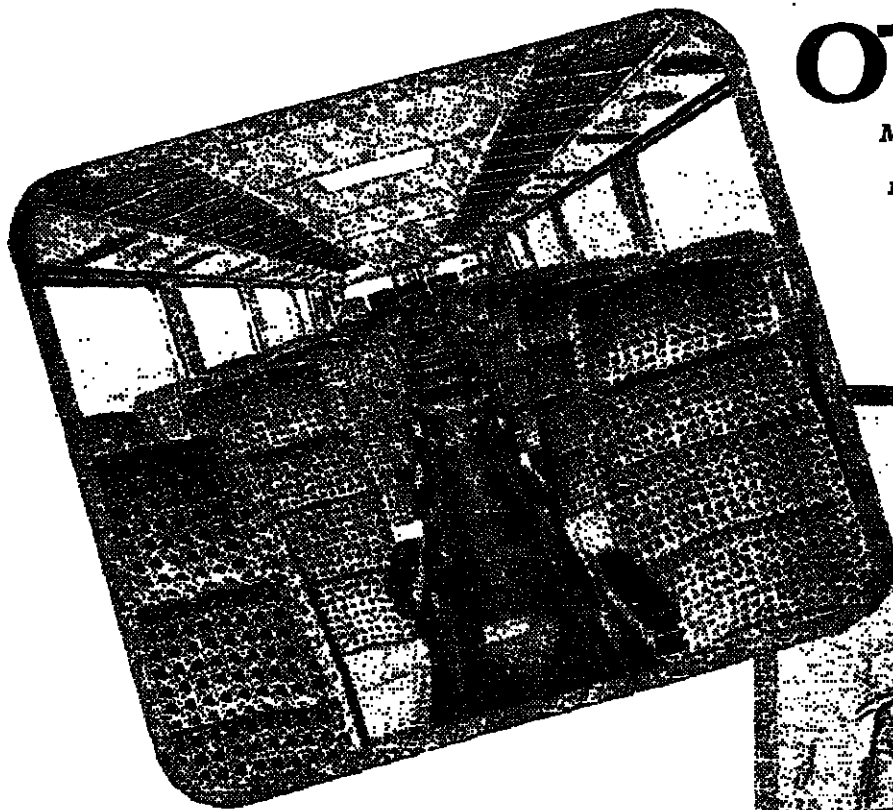
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## TURKISH INDUSTRY VI

## THE BUSINESS ENVIRONMENT

The Government is considering tax reforms. There are also plans to establish free trade zones and liberalise import restrictions.

These issues, together with the rich regional variety of the country, are considered on this and the following page

## Further reforms expected

## Taxation

DAVID BARCHARD

LIKE OTHER areas of government, Turkey's taxation system is struggling to adjust itself to the needs of the late twentieth century. A major overhaul nearly two years ago is probably a stage along the way rather than the final destination. Mr Ozal's plans for the economy are likely to include further tax reforms.

Like many developing countries, where tax revenues make up only a small percentage of GNP (about 15 per cent in 1982), Turkey's tax system has for years been weakly administered and distributed its burden unfairly. For political reasons most of agriculture has generally been lightly taxed. High indirect taxes combined with heavy taxation for salaries (particularly government employees) have been the order of the day.

Rates of personal taxation are still very high by Western standards. An executive earning \$25,000 a year in Turkey would pay about 30 per cent of his income in tax. Even people earning the minimum wage of TL 16,250 (\$60) a month pay the minimum rate of 35 per cent of this income tax. However, the burden is being gradually lowered.

Today's rates are consider-

ably less punitive than they were several years ago and next year the basic rate will fall to 30 per cent. A fiscal balancing tax, once 3 per cent, will drop to zero next year.

The basic tax on corporate profits is 40 per cent, but foreign shareholders pay a further 20 per cent withholding tax on profits distributed to them. This is one of several indications of a degree of discrimination against foreigners in the system.

In order to avoid liability on worldwide income, foreign companies must be either limited companies or joint-stock corporations.

Difficulties over depreciation and the revaluation of assets were resolved last year when the Government passed a decree on asset valuation, allowing businesses to bring the book value of their fixtures into line with inflation.

There are two methods of calculating depreciation: the straight-line method and the declining balance method, but the former is used much more widely. Industrial buildings are allowed a 4 per cent annual depreciation rate, while for land improvement the figure rises to 5 per cent and for electrical, water and steam installations it goes up to 20 per cent.

Rates for machinery and equipment are between 6 per cent and 20 per cent and for vehicles 5 per cent and 20 per cent. These rates are doubled (with a ceiling of 35 per cent) for the declining balance method.

There is no separate tax on capital gains. Proceeds from selling buildings, or machinery or shares are taxed as company income.

One tax which the Ozal Government may look hard at is the 15 per cent service tax on banking and insurance operations, regarded as one of the major reasons why the cost of money to borrowers in Turkey is high.

Interest payments are also subject to a 20 per cent withholding tax and interest payments remitted abroad incur a total of 30 per cent in tax. Payments on royalties and fees to foreign licensees are taxed at 35 per cent and 30 per cent each.

Other taxes which affect industry are production taxes, consumption taxes, and operation and sales taxes. The former affects imports and some manufactured goods, and exported products are usually exempt. However rates can be quite high where the tax is levied: 75 per cent for jewellery and some cosmetics and luxury items; 50 per cent for non-ferrous metals; 25 per cent for plastics, natural and synthetic fibres, and some yarns. For basic inputs such as cement, chemicals, and iron and steel products, production tax runs at around 12.5 per cent.

Operations and sales taxes run at 3 per cent and affect restaurants, bars, hotels and cafes. However, some goods are also liable for the tax too. These include some vehicle spare parts, tyres, cosmetics, furs, television and video sets, jewellery, silverware and furniture.

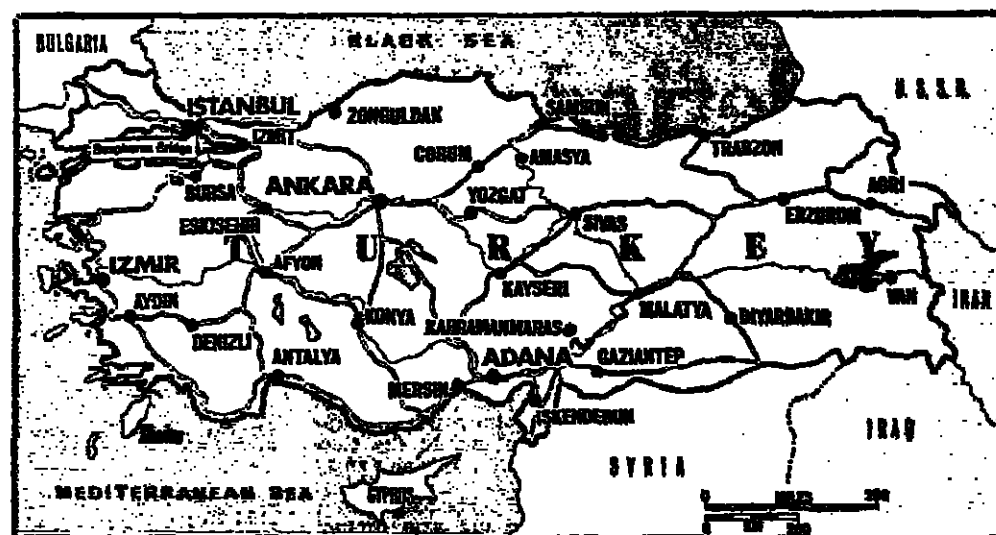
The consumption tax is for state monopoly products and motor vehicles, motorboats, and yachts. Beer, sugar, matches (but not cigarettes) are covered by this tax.

Because of Turkey's stated intention to join the European Community there has been talk for several years of introducing a value-added tax (VAT). However it would seem that no serious work has yet been carried out on this by the finance ministry.

The dates for the introduction of the tax have been postponed on each occasion as they have approached but official thinking is that the tax might be introduced in 1985. If it is rates will probably be set at between 9 per cent and 13 per cent and the production, consumption, and operation and sales taxes will be abolished.

For large companies there is no doubt that the Ministry of Finance is thorough. Companies are traditionally advised that to show a loss rather than a small profit will attract the attention of the inspectors. However, auditing of the kind required in the West is as yet little known in Turkey and many problems of definition often have to be resolved by discussion.

As far as companies are concerned, conditions invariably get much easier if exports are involved. Interest rates tumble and tax rates abound, though the formalities involved may be complex and slow.



## Incentive scheme boosts Anatolia

## Regional development

DAVID BARCHARD

LIKE OTHER industrialising Mediterranean countries, such as Spain and Italy, economic development in Turkey has brought serious regional disparities in tow. Most private sector industry is still concentrated in or around Istanbul, a city whose inhabitants pay about 65 per cent of the country's income tax.

At the opposite end of the scale, provinces like Van, Agri and Diyarbakir are socially and economically decades behind the west of the country. There is little or no private industry. Unemployment is far above the

national average of 20 per cent. Poverty of the kind sometimes seen in the Indian subcontinent strikes the visitor's eye almost as soon as he arrives.

The contrast of these two extremes should not obscure the fact that in the 1980s, Turkey's industrial map is becoming increasingly complex and multi-centred. Izmir, Ankara and Adana have emerged as major industrial business centres alongside Istanbul. New industrial projects are being set up all over the west of the country. Even along the Black Sea coast, business is thriving even if most of it is geared to the domestic trading market.

An industrialist's airy dismissal of the economy of the hinterland—"There is no one out there"—to this correspondent is misleading. Since the 1960s government has been operating an incen-

tives scheme designed to encourage industry to shift away from the metropolis and to open up Anatolia. It has been only partially successful. The infrastructural problems of operating far away from established centres have more than offset the loss of incentives for many firms. Some patent abuses have resulted. The incentives scheme has been largely ineffective.

Turkey's largest gear and transmission factory, opened in 1982, for example is situated in the wild Anatolian countryside, just over the 40 kilometre boundary imposed by government planners for incentives. In order to have good telephone communications with the capital, the firm had to spend \$7,500 each on two special lines tied into the Ankara exchange system.

Infrastructural problems have not prevented concentrations of industry growing up in the Cukurova region around Adana and Mersin, in the Aegean around Izmir, and around the western cities of Bursa (home of much of the Turkish motor industry) and Eskişehir. Elsewhere the mining town of Zonguldak on the Black Sea has become another industrial node point.

The fact remains, however, that most of the added industry in Anatolia is placed there by the state, usually in response either to strategic needs (Turkey's first iron and steel mill in the 1940s was located at the obscure town of Karabük far away from both iron and coal supplies, so to make it difficult for a possible invader to reach) or to political demands.

A typical Anatolian enterprise is thus either a very small scale local producer who employs less than a workforce of 10 or a State Economic Enterprise, likely to be operated inefficiently. This picture has begun to change however in recent years. The Hems Group set up one of Turkey's major tractor plants at Karsirli and Burtrak have followed suit with a second tractor plant located near Burdur in the south west.

The major difficulty however remains recruiting management and workers for jobs outside Istanbul and other major cities. State economic enterprises have traditionally offered expensive lodging and recreation facilities to their employees in the provinces. Private companies can hardly match these.

This picture could alter if the Ozal Government goes ahead with plans to encourage more investment in the east and offers more general incentives for public servants to work there.

Until now Turkey has in practice eschewed integrated area development schemes, arguing that national development should be spread nationally.

Various regions have attempted to assert themselves against the dominance of the business capital of Istanbul. A generation of "social democrat" industrialists arose in Eskişehir in the early 1970s, urging the claims of the smaller Anatolian factory owners. In a different way, the Adana region also pressed hard against the Istanbul business world during the boom years for the Turkish textile industry.

The end result however was rather disappointing. Businessmen such as Eczacıbaşı of Izmir and Sabanci and Karaman of the Cukurova ended up by decamping to Istanbul.

The older generation of smaller Anatolian traders throughout the country are being replaced by recognisably modern businessmen, although in the more far-flung regions the private sector is still confined entirely to trade.

Television and communications are beginning to bridge the gap—cultural and psychological as well as economic—between Istanbul and the provinces. Migration has brought much of the population of Anatolia into Istanbul. The next generation may see major private sector development being taken back to the more prosperous parts of Anatolia.

However, the crippling poverty of much of the central and eastern regions is likely to remain a major social problem for successive governments. In the longer run, the development of the region Turkey can only be successfully accomplished when Turkey's provincial cities become an environment in which successful middle class people want to live. That may be at least another generation away.

## Take-off slow but agents bullish

THE TURKISH advertising industry is one of the major beneficiaries from Mr Ozal's 1980 economic reforms. Until that year, Turkey's business life had been shaped by a constant threat of demand over supply. Sales promotion, like consumer protection, was something to which companies did not have to devote much thought.

With the pressure on to seek export markets and with demand for goods drastically depressed at home, attitudes to both advertising and marketing are changing; but perhaps not as fast as might be expected. In 1983 total spending in Turkey on advertising was TL 26,000, or just under \$1m. The figure was equivalent to 0.03 per cent of GNP.

"The problem is that firms simply do not see advertising as a necessary form of investment," says the vice-president of Turkey's largest advertising agencies. "When times get tough for a firm, the first thing they cut back on is their spending on advertising."

His point is strikingly illustrated by one of the fastest-growing new industries in Turkey: processed foods. As one by one, Turkish equivalents of Western foods have come on to the local market, some of them have been taken over by enterprising publicists which greatly are product in Western markets.

The rapid growth of the retail food market would probably have been much faster if advertising had

## Advertising

DAVID BARCHARD

explained to housewives just what cornflakes are and how to eat them, or what are the merits of lasagne.

The last three years, however, have seen a major expansion in the activities of the major Turkish advertising companies. MAN Ajans, Gen Ajans, Ajans ADA, Fars McCann, and Repro.

There are those who think that the Turkish advertising industry has been slow to develop itself. Why else, they argue, is Turkish industry so unaware of the need to promote new products?

This lack of awareness does not seem to be shared by the new generation of Turkish political parties. MAN Ajans this year won a TL 100m contract from Mr Turgut Ozal's Motherland Party to handle its advertising campaign.

One offshoot of this was an extensive newspaper campaign. Another was the use of videocassettes for the first time in an election. Nearly 500 cassettes were prepared and set out to be viewed in coffee houses all across the country.

The Nationalist Democracy Party of General Turgut Ozal also tried its hand at advertising services, but its American-style majorettes and costumed rosters (the party symbol) seem to have gone down badly with Turkish voters, and the party came in a poor third.

Now major advertising agencies in Turkey are now in a bullish mood. The days when advertising meant collecting small notices for newspapers are over. The internationalisation of the Turkish economy since 1980 has brought windfalls for the major companies handling accounts for successive Western publications putting out supplements on Turkey.

The marketing picture is more varied. Firms tend to set up their own marketing operations and as yet usually draw on their own staff who have probably not been trained for the operation. Inside Turkey there is relatively little vertical integration; the major groups handle their own marketing operations.

Market research is gradually developing, but many new products are put on the market with relatively little serious attention to likely demand.

Export marketing operations are also expanding rapidly and some banks (notably the Farkbank) are beginning to offer sophisticated services to the major groups. But as yet, personal experience and contacts, reliance on the world's economic press, and attendance at so many international business gatherings as possible, dominate the ways in which many firms make contact with potential new customers and find out what they want.



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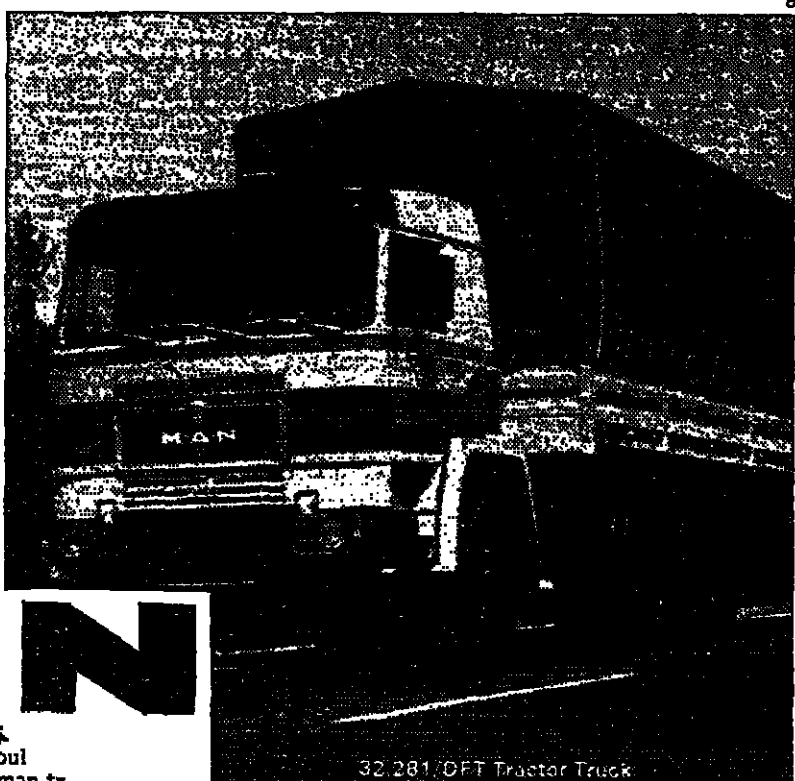
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## BUSINESS

## TURKISH INDUSTRY VII

## Compromise shaping up over trade

## The EEC

CHRISTIAN TYLER

PERHAPS IT was a portent of the coming round in Turkey's long-running battle with the European Community, in July, Mr Turgut Ozal, then a prime ministerial candidate, commanded the Ankara offices that the EEC delegation had chosen for themselves. His jocular reply to their protests was simply: "This is Turkey."

Relations with EEC were already bad before the Turkish Cypriots declared UDI last month, and yet that move, quickly supported by the Turkish Government, appears to have passed by relatively smoothly. Greece's unpopularity in the Commission has worked in Turkey's favour, according to diplomats in Ankara.

Yet there are serious continuing tensions between Turkey and some EEC states, especially France, and the 600m ECU aid under the fourth financial protocol remains blocked because of Turkey's bad record on human rights.

(The country meanwhile faces possibly eventual expulsion from the Council of Europe for the same reason.)

While Britain and West Germany would like to see the EEC aid conduit reopened now that civil rule has ostensibly

been restored, commercial relations are still strained indeed. France, protagonist on the human rights issue, has seen her exports to Turkey fall dramatically as the Turkish Government takes its business elsewhere. Even West Germany is complaining that a 1923 reciprocity agreement giving access to German nationals has been eroded, while the Turks in turn are upset about West Germany's clampdown on the immigration of Gastarbeiter.

As for the serious human rights complaint, there is no sign that Mr Ozal intends to move very far or fast with legislation to restore political trade union and press freedom in Turkey, or indeed that he is much impressed by the threat of being denied the blocked EEC funds.

But on the narrower issue of trade, particularly the battle over Turkey's textile exports, some kind of compromise may be shaping up. Textile producers, having failed to make headway in their recent direct negotiations with the Commission in Brussels, have now asked Mr Ozal to pursue the issue at government level as the EEC insisted they should.

Some diplomats in Ankara maintain that trade relations could be mended with a form of words that reflects the real, as opposed to the official, position. In other words, Brussels would have to recognise that

TURKEY'S EEC TRADE (\$m)			
	Jan-Aug 1983	1982	1981
EXPORTS TO EEC	1,266	1,735	1,503
West Germany	476	707	543
Italy	na	327	246
France	na	195	215
UK	na	189	148
TOTAL EXPORTS	3,448	5,746	4,703

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EEC monitoring of quotas is ineffective and that West Europeans companies are conspiring to defeat the blockades that their governments set up. Import surges have again this year caused the shutters to close. MEPA, a trading house which claims to be Turkey's largest exporter of textiles, says T-shirts were stopped in July and trousers in August. France declared its shirt quota full (a big order was successfully diverted to the U.S.), and almost all EEC countries with the exception of West Germany had called a halt on cotton yarn. There are rumours that even West Germany is about to shut its doors.

"If France cuts imports of gloves, it's headlines here," said Mr Ahmet Haseki, general manager of MEPA. He admits that the import surges are the problem: what happens is that companies who have secured

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## Debate begins on incentives

## Exports

CHRISTIAN TYLER

TURKEY'S EXPORT boom is over for the present at least. This year's growth is expected to be around 24 per cent, compared with 22 per cent in 1982 and no less than 62 per cent the year before. A sharp drop in agricultural sales is chiefly responsible, and total exports are likely to fall well short of \$6bn.

One consequence of this—probably temporary—stagnation has been a keen debate among Turkish industrialists about the efficiency of present export incentives. The boom itself occurred under Mr Turgut Ozal's tutelage. Now that he is Prime Minister (and will be taking foreign trade policy under his own wing) industry is confident that exports will be at the top of his economic agenda. New motivation is needed, but what form should it take?

A few, westernised, businessmen argue that the present system of rebates, subsidies and export "targets" will prove counterproductive in the long run, and that a 20-30 per cent revaluation and a free exchange rate is the right answer. They say companies have become overdependent on domestic incentives, and are failing to de-

velop sound, long-term, markets and product strategies. True or not, that view is unlikely to prevail for a developing country like Turkey whose economy until 1980 had been virtually insulated from the outside world for over 20 years.

Again, major obstacles like a severe export credit shortage and undeveloped marketing and management skills, will take time to remove.

The credit shortage has been acute since this year. Only about TL 110bn of subsidised credit, equivalent to less than a month's exports, has been available from the central bank via commercial banks; companies have been getting as little as a half or a quarter of the nominal value of letters of credit for short-term business. There are complaints too that the credit system is too

selective, that banks are averse even to good risk business.

Exporters are also feeling the need of an official export credit insurance agency, not least because so much of their business today is in political risk markets of the Middle East and North Africa. Mr Ozal is understood to be considering this along with other possible re-organisation of the credit mechanism.

Companies enjoy a 20 per cent tax allowance on their export sales with in some cases additional remission as the value rises. Some feel that this allowance is not selective enough. There is also a production tax relief of 5-12 per cent, according to the kind of export goods produced, and a freight subsidy in the case of textile exports to the U.S.

Export regulations are not

seen as a major obstacle although one firm complained that the customs required over 140 separate documents. Another said that customs officers are sometimes over-zealous.

The biggest bone of contention, certainly among firms set up under the "open door" Law 6224, is the system of export obligations. Permission to set up a new venture in which there is foreign capital depends on a commitment to export a certain ratio of the output—up to 30 or 50 per cent in the Istanbul area, much less in the underdeveloped regions. The same commitment has to be given before a factory can be expanded.

While understanding the intent of this rule, companies claim it is quite unrealistic in practice and will be lobbying the new government for a more flexible arrangement. The rule may not always be strictly applied in practice. The U.S. food concern, whose primary motive for investing in Turkey was to serve the local market, is said to have ducked its export obligations for years.

Joint venture companies are arguing through their pressure group, YASED, for the freedom to use their marketing skills and develop trading arms. At present this function is restricted to about 20 native trading houses.

## TURKEY'S EXPORT GROWTH (\$m)

	1980	1981	1982	First eight months 1983	1982	1983
Exports	2,810	4,703	5,746	3,361	3,448	3,448
of which:						
—Agricultural	1,672	2,220	2,141	1,215	1,622	1,622
—Mineral	191	193	175	114	123	123
—Industrial*	1,047	2,290	3,429	2,032	2,303	2,303
—OECD	1,690	2,264	2,556	1,411	1,660	1,660
—Iraq	135	559	610	462	139	139
—USSR	85	234	791	405	661	661
*Including agri-industry						

## Protection likely to continue

## Imports

CHRISTIAN TYLER

UNDER ITS new economic management Turkey is expected to become a free-trading nation. But as in any developing country—and one more-over that has only recently recovered from economic depression—it would be unrealistic to expect the market to become genuinely open to imports. Protection of domestic industry, although greatly reduced in recent years, is likely to continue.

Organisations like the industrialists' club TUSIAD and the chambers of commerce declare themselves anti-protectionist; but for many of their members this may be more a gesture of support for Mr Ozal's economic policies than a deeply-held conviction.

In the case of imports liberalised by decree, procedural delays by the antiquated bureaucracy are still a cause of complaint, especially among foreign investors and their Turkish partners. Despite the success of Turkey's export drive in the last three years, the inflow of foreign exchange appears still too precarious to make liberalisation anything but a gradual process.

The import regime is announced annually and consists of two main lists, with a further channel for "emergency" imports. List 1, covering raw materials and some manufactures, is subject to a maximum of formality. It has been extended but still only a small share of total imports this year will be in this category.

List 2, mainly comprising spare parts, machinery and consumer goods, is much more strictly controlled and applications take much longer to process.

The goods on both these lists are those considered essential for the running of Turkish industry. Competing goods, on

the other hand, are either banned outright, or subject to prohibitive tariffs.

Although published annually, the "liberalised" lists can be amended, and frequently are, at short notice. In the case of List 2 goods, companies may find out only by trial and error that permission to import a certain item is being withheld.

A businessman needs to hold an import permit from the Ministry of Commerce. For List 1 goods he may simply apply to a commercial bank, pay the import deposit, show four copies of the relevant invoice, demonstrate that he has paid the relevant taxes and then put down the Turkish lira equivalent of the value of the goods. At present there seems to be little difficulty in this procedure, at least for short-term business.

For goods on the second list, the procedure is more complicated. A certificate of permission to apply for foreign exchange has to be granted, after review by the relevant government departments: normally the Ministries of Trade and Industry. Their assessment is based on an elaborate review of the company's needs and the market price of the goods it wants.

Importers have to pay a deposit of 7.5 per cent in the case of industry and 15 per cent in the case of commerce and may for certain products also be liable to make a "contribution" to the Backup and Price Stability Fund.

Foreign investors may however be exempt from certain import duties and taxes for goods they need to set up new ventures.

The Turkish business community is meanwhile waiting with interest to see how far Mr Ozal will go towards full convertibility of the lira and freedom of the exchange rate. Measures like these, coupled with customs duties, are seen as the best way of giving domestic industry the necessary protection and dispensing with an unpopular licensing system.



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BALANCE SHEET (in Thousands of Turkish Lira)			
Unaudited Results For the year ended:			
	30 June 1983	31 December 1982	30 June 1982
<b>ASSETS</b>			
Cash and due from banks	8,272,807	17,997,966	
Reserve deposits at Central Bank	6,081,448	6,737,077	
Bills discounted	89,628	114,924	
Government bonds	57,202	557,202	
Loans:			
Short term	26,816,259	25,398,070	
Medium term	6,078,448	3,005,716	
	32,894,707	28,403,786	
Less: Allowance for possible losses	(1,451,117)	(1,802,013)	
	31,443,590	27,601,773	
Equity participations	965,427	964,486	
Bank premises, furniture and fixtures, net	1,040,085	967,197	
Central Bank imports and other blocked accounts	1,215,563	1,198,184	
Accrued income and other assets	8,766,687	5,673,604	
	58,032,437	61,817,413	
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>			
Deposits:			
Commercial	13,337,627	16,333,566	
Interbank	1,592,624	7,118,197	
Savings and other	1,096,826	495,894	
Time deposits			
Savings and certificates of deposits	10,795,212	19,422,616	
Interbank	341,439	343,170	
	27,163,728	43,713,343	
Borrowed funds from banks	7,166,700	5,586,174	
Import advances taken	10,407,123	2,624,550	
Payment orders at Central Bank	469,915	475,866	
Accrued interest and other liabilities	7,534,541	5,406,741	
Taxation:			
On income	963,502	651,662	
Other	378,600	633,698	
Total liabilities	54,074,309	59,062,134	
Shareholders' equity:			
Share capital	2,242,510	1,665,010	
Revaluation surplus	215,620	215,619	
Retained earnings:			
	1,499,998	874,650	
Total shareholders' equity	3,958,128	2,755,279	
	58,032,437	61,817,413	

The results to 30 June 1983 are unaudited; however, in the opinion of management all adjustments necessary for a fair presentation of the financial statements have been included. These results are not indicative of the results which may be expected for the full year 1983 or any other interim period.

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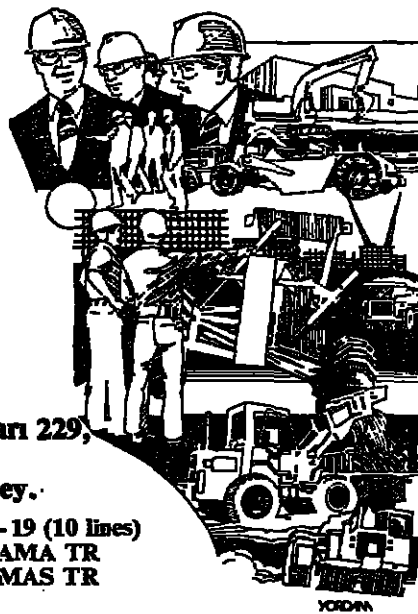
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## TURKISH INDUSTRY VIII

Turkey's highly protected industries could face increased foreign competition. In some areas—notably defence equipment and processed foods—there are signs of new dynamism. The importance of electronics is increasingly being recognised. Performance in key sectors is analysed on this and the following three pages

### Small units crowd the road

**Motors**  
DAVID TONGE

TURKEY'S fledgling automotive industry has never suffered from a lack of foreign suitors. One of the more recent firms prepared to show the seriousness of its intentions is Ford, which is purchasing 30 per cent of the shares of the Koc Group's Otosan. This has just spent \$27m to introduce a new Ford truck model, the Cargo 1312, and to start diesel engine production.

Now Mercedes Benz, which has in the past stopped short of the altar, has may yet do so this time, has taken a 36 per cent share in Otosan's new \$80m project to produce 15,000 trucks, 19,500 engines, and military vehicles per year.

But in many ways the country's problems are not whether it has been loved but how. This year it is only likely to produce a total of 120,000 vehicles yet, of these, the expected 40,000 tractors are being made by no less than nine Turkish firms, the 16,000 trucks by seven firms, and the 40,000 cars by three firms. (Buses and minibuses are the other main products.)

Each one of these Turkish firms has arrangements with foreign companies. The result is that most of the great names of the U.S. and West European automotive sector are to be found in Turkey. But the units are almost all small. Even today no-one seems to be thinking in terms of economies of scale.

The reason for this is clear. When the Koc group set out in 1960 to give Turkey its first motor car there were virtually no side industries to supply it with everything from front light to back brake.

This lack of local supplies as well as the absence of experience meant that all the groups which entered the sector preferred to go step by step. For

years, protected by high tariff barriers, they were in a seller's market, meaning that many firms could exist side by side.

Over the years the side industries have grown. Around 80-85 per cent of the value of every bus and car made in Turkey is now locally made, as is around 70-75 per cent of every lorry. The quality of bought-in parts is no longer the problem that it was. "We do not now automatically prefer imported components, but more attention to standards is still needed," one manufacturer says.

All this caused several firms to consider major expansions in the mid 1970s, but just then the market collapsed. The country's foreign exchange crisis meant that firms could not buy the necessary imports, strikes and electricity shortages plagued production, and inflation and economic stagnation hit sales.

Between 1976 and 1980 production fell by more than half, from 146,095 to 67,517. It has since crept up gradually, and this year alone output is up by 25 per cent.

Yet, despite this, car and truck plants are running at a mere 45 per cent of capacity and tractor plants at one-third. The only bright spot has long been bus production. The labour intensive nature of buses has meant that Otosan, working under Mercedes Benz licence, and MAN's Turkish plant were able to export when the domestic market was tight: last year they accounted for \$62m of the \$134m exports of the automotive sector. This year the domestic market has picked up so that, despite a drop in exports, they are working at 92 per cent capacity.

The large number of investment projects in heavily-engineered goods such as engines is a sign of the growth of Turkish confidence in tackling the more advanced stages of industry. Now it is the absence of large amounts of capital on reasonable terms that is the major reason advanced by companies for not setting up plants capable of benefiting from economies of scale. For

the potential of the Turkish market is obvious to all.

Its large agricultural sector has long appealed to tractor groups and even if sales have been low at home the country has begun to make its mark with its neighbours. Tractor exports in the first nine months of 1983 totalled \$47.5m. Equally striking is the potential for lorries. The country is large and the railways are notoriously inefficient. Yet there are less than 200,000 lorries in this country of 47m people.

#### Income distribution

The same point is most strikingly made by looking at the car market. At present less than two Turks in a hundred own a car. This is around one-seventh of the levels of ownership of Yugoslavia and one-fourteenth of those in Spain.

It is true that average income in Turkey is only 40-45 per cent of Yugoslav levels and 20 per cent of Spanish levels, but income distribution is skewed in Turkey, with large numbers of rich in the cities.

It is because of this that men like Mr Can Kirac, president of the Koc Group's automotive interests, expects the country's car park to treble over the next decade from its present 0.8m. His view is that the existing groups will handle the increase; "I do not see any possibility

for new firms to come into the Turkish market."

Mr Kirac says his group's present plans are to introduce the Ford Taurus to Turkey, producing it at their Otosan works with a target of 4,000 for 1988 and 10,000 for 1990. The group is also participating in the model changes now under way by the Fiat-Koc company, Tofas. Fiat has 41.5 per cent of the shares in this and the Koc group 24.5 per cent.

Capacity at its Bursa works is 30-40,000 cars per year, and an investment of \$15-20m would be enough to double this, Mr Kirac estimates. "But there is no point in considering such a project when local capital costs 65-72 per cent and foreign capital will have to be paid back with devalued liras," he says. The cost of local capital would have to fall to around 25 per cent, he says, to make the investment worthwhile.

In the meantime Tofas is exploring plans to produce a smaller model, retelling at less than the TL 1.5m (\$2,900), of its version of the Fiat 131. It is putting a basic Fiat 124 on the road at a price 30 per cent lower in an attempt to winkle out new customers.

For its part, Renault is involved in switching from the Renault 12 to the Renault 9 at the plant it has set up with Oyak, the army pension fund. But Mr Kirac is the first to

#### MOTOR INDUSTRY DEVELOPMENTS

Company	Project	Location	Foreign connection	Value	Status
Anadolı Endüstri	Light-duty trucks	Istanbul	Isuzu		Under study
BMC	Switching to heavy-duty Volvo engines	İzmir	Volvo		Under way
Ercan	Truck plant	Ankara	MAN	\$25m	Under construction
Ercan	Heavy-duty diesel plant	Ankara	MAN		Under construction
Otosan	Truck engines and lorries and military vehicles	Bursa	Mercedes	\$30m	Approved
Otosan	6-litre diesel engine	İzmir	Ford	\$25m	Completed
Otosan	Cargo truck	Istanbul	Ford	\$4m	Completed
Tofas	Medium-duty diesel engines	Aksaray	Mercedes		In production
Tofas	Tractor diesel engines	Konya	Fiat		In production
Tofas	Farm tractors	Konya	Fiat		In production
Tofas	Light-duty diesel engines	Aksaray	Mercedes		Under study

#### VEHICLE PRODUCTION

	1976	1978	1980	1982	1983*
Trucks	20	15	8	14	12
Cars	63	54	22	21	30
Tractors	37	18	17	36	29
Total, inc others	146	86	46	94	84
Rate of capacity use %	58	46	26	33	39

\* First nine months  
Source: Automotive Manufacturers Association of Turkey

admit that the Fiat 131 on sale in Turkey is considered obsolete in Europe. Indeed the cost to the Turks of having their own industry is that they lag behind the models of the rest of West Europe.

That said the alternative is usually considered undesirable. A recent study by the industry forecast that Turkey would need to import \$1.34bn-worth of

components to make the 617,000 vehicles expected in the years 1983-87. But in the absence of the industry, these vehicles would cost the country over \$2bn-worth of foreign exchange. Now Mr Turgut Özal, the new Prime Minister, acts in allowing foreign competition in this sector will be one of the acid tests of his proposed aim of opening up the country.

## A cautionary tale for investors

**Tyres**  
DAVID TONGE

"IT WAS pure coincidence," insisted Mr Sakip Sabanci, head of Sabanci Holding, as he paused briefly on the roof of his tyre factory to answer why he had put his plant directly opposite the Pirelli and Goodyear factories in Turkey. But now he obviously derives pure pleasure from looking at his competitors across the Istanbul-İzmir highway. In the past five years his Lassa has established itself as the largest tyre plant in the Middle East and has begun to edge aside its competitors in Turkey. At the same time Mr Sabanci openly relishes the way that even other companies' tyres make him richer.

"One-quarter of the value of each tyre they sell comes to me. They use my tyre cord," he says cheerfully. His tyre cord plant, Kordisa, also in sight from the roof, is one of the major such plants in Europe.

Turkey's tyre industry is a cautionary tale for both foreign investors and local businessmen. Goodyear, Pirelli and Uniroyal all came to Turkey a quarter of a century ago when foreign capital was briefly welcome. They were soon to find the atmosphere in Ankara changed and they became objects of deep official suspicion and obstruction. "We spent years being forbidden to modernise or extend our plants," a Turk Pirelli executive says today.

Admittedly, the situation changed in 1980 when Mr Turgut Özal, now Prime Minister, was put in charge of the economy. But Goodyear and Uniroyal have left their capacity at respectively 65 and 100

tonnes per day. By contrast, Turk Pirelli has just increased its capacity from 75 to 110 tonnes per day. All three now lag behind the 140-160 tonnes capacity of Lassa.

Having overcome teething problems over quality, the plant now claims 32 per cent of the local market and dominates exports with shipments of this year of \$25m. It works under licence from B. F. Goodrich and has a considerable lead in the modernity of its equipment.

However, two factors mean that there is still room for all four plants in Turkey, and even more for the new state plant being erected at Kırsehir in Anatolia. The first factor is that tyre prices are fixed by the Government so that there is little room for competition through a price war. The second is that Lassa is a case book example of how inflation and changes in interest rates and government regulations

under normal Turkish set-up incentives or export credits. It has also greatly increased its capital—from TL 0.6m in 1976 to TL 1.2m in 1978, TL 3m in 1981 and now to TL 4.5m.

The result is that the average cost of its TL 10.3m debt outstanding at the end of 1982 was 18 per cent. This is a relatively low figure in Turkey and equivalent to a tolerable 13 per cent of gross sales revenue. However, the situation changes if full account is taken of the company's foreign debt.

Encouraged by Turkey's mid-1970s boom, Mr Sabanci decided to pull no punches when he set up his tyre plant. His main source of funds was a \$47m Eximbank credit. His readiness to incur this debt was largely because the Government extended a guarantee protecting him—like many other businessmen—from the extra Turkish lira costs of paying this debt back as the Turkish lira depreciated against the dollar. But overnight in 1978 a new government rescinded this guarantee.

Having borrowed the money when the exchange rate was TL 15 per dollar, he has had to watch on as the rate climbed to TL 160 last year—and TL 270 today.

Last year interest on this debt amounted to TL 240m of the TL 1.9m financing costs shown in the business profit and loss account. But repayment of principal cost the firm a further TL 1.2m. If this too had been included in the profit and loss account financing charges would have totalled 21 per cent of gross sales revenue.

By including it elsewhere in the accounts, the company was able to ensure that it turned in a net profit of TL 400m, and not a loss of twice that amount.

The group is quite disarming about the way it presents its accounts. "We don't want to depress our shareholders," its

officials comment. They also add that only a diversified group with financial resources like those of the Sabanci group could have survived the lifting of the foreign exchange guarantee.

"We see it as an example of Turkey's potential—and what this country's private sector can achieve," says Mr Ögüt Karahan, co-ordinator of the Sabanci Group. He says that the plant—which he estimates would cost around \$100m to build today—has now "crossed the bridge."

Certainly the Sabanci group has shown its confidence in this by recently increasing its shareholding from 35 to 60 per cent.



Yet the surprise is that Mr Sabanci is in some ways more proud of Kordisa. Helped with a credit from the International Finance Corporation, the private sector window of the World Bank, he has doubled the size of this to 28,000 tonnes per year of dipping capacity and 16,000 tonnes per year of twisting and weaving capacity.

A second extension of the twisting and weaving capacity to bring this up to 21,000 tonnes should be completed next year. It is now one of the largest such units in the world under a single roof, his staff boast.

Exports have doubled in the past two years to reach \$28m—and market positions seem established. Further, having had to turn to Goodyear for set-up advice, Kordisa did all its own extension work. "It's a plant which shows how Turkey has grown," Mr Sabanci says.

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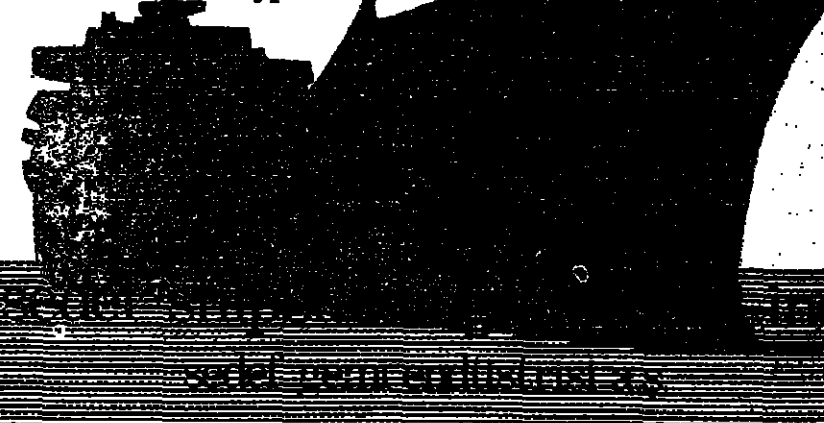
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## KEY SECTORS

## TURKISH INDUSTRY IX

## Potential still unrealised

Agriculture  
CHRISTIAN TYLER

IF THERE is one thing on which businessmen and policy-makers agree, it is that Turkey has great agricultural potential. These days, everyone is talking about "agribusiness" and a growing number of native and foreign companies are investing money in it.

But making agribusiness work for Turkey looks like being an uphill struggle. As a former government official ruefully observed, the department with least influence on agricultural investment is the Ministry of Agriculture itself. Even if it were given real powers by the new government, a thorough reform of the bureaucracy would be needed first.

Agricultural output has grown over the long term but suffers from a lack of irrigation, fertiliser and an apparent credit shortage, and bad weather this spring means a disappointing year for

farmers. But the food processing side, on which so many export hopes are pinned, is developing rapidly. Lessons have been learned from a number of spectacular miscalculations in the past, when, for example, entrepreneurs set up fruit juice and tomato paste factories only to discover that the fruit itself was either not available close to hand, or that it was of the wrong quality for industrial processing.

Studies commissioned by the Industrial Development Bank and others have now identified the organisational gaps that have to be plugged: new seed strains need to be introduced, the farmers need to be retrained, more cold store capacity and refrigerated transport is required, factory hygiene improved, and sophisticated marketing skills applied.

Agricultural exports were worth just over \$1bn in the first eight months, compared with \$2.1bn for the whole of last year and \$2.2bn in 1981. The additional figures for agri-industrial goods were respectively \$421m (a big increase on the same period last year), \$568m and \$412m.

Shamed by the sight of West European refrigerated trucks trundling through their country on their way to the Arab world, Turkish farmers have successfully interrupted that traffic with sales of their own lamb, chickens and eggs. For example, Iraq is now the biggest export market for the resurrected tomato paste industry, taking 16,600 tonnes last year. The UK was the second largest, taking 7,600 and the U.S. third with 3,500.

## Growing interest

Direct foreign investment in agribusiness is still rare, but interest is said to be growing daily. For example, the West Germans have a 35 per cent share of a fruit and vegetable refrigeration business called Frigogen near Istanbul airport which is due to open next year.

American companies, recently in Turkey on an investment mission, appear keen to export animal feed and seed as well as processing technology, and Unilever, the Anglo-Dutch multinational, is expanding its Turkish operations in food.

West German partners are

also involved in IMEX a meat processing factory due to be built near Ankara for export to the Middle East.

Meanwhile a few Turkish industrialists at least are taking the possibilities seriously: Yasar Holdings of Izmir has a "ULAB" meat processing plant and the Koctug shipping group has a big poultry business in the Marmara area.

The World Bank is providing \$150m in loans against \$138m from the Ziraat (Agricultural) Bank for technical and equipment support for nearly 300,000 peasant holdings. This follows a \$25m World Bank loan in the early 1970s for packaging and cold store facilities. The IFC, the World Bank's private sector affiliate, has supported several recent local investments.

Ziraat Bank, the main supplier of domestic credit for farming, is the subject of criticism in some quarters for "losing sight of its customers," as one industrialist put it. Some foreign observers, meanwhile, believe there is no real shortage of capital for agribusiness but that Turkish companies prefer financial and property speculation to long-term investment.

## PROFILE: UNILEVER

## Sunflower oil venture planned

THE TURKISH word for margarine is "sana," just as the English for vacuum cleaner is "hoover." In fact Sana is the brand name of a Unilever product. Over 100,000 tonnes a year of the stuff is turned out by the company's edibles division in Turkey, almost all of it for domestic consumption.

The Anglo-Dutch company also makes detergents and toiletries for the local market, where it has been operating for over 30 years with little serious competition.

But what really interests the chairman of Turkish Unilever, Mr Melih Yildizlar, at the moment, is the food business. He is one of those who believe agribusiness is more than just a vague word in the Turkish economic debate.

He is planning a new venture which, on the face of it, seems a model of the kind of enterprise that the Government is keen to promote. The idea is to set up local supply of sunflower oil for the edibles factory. At present Unilever buys significant quantities of soyabean oil "at very volatile prices."

The venture would bring together a U.S. company, providing hybrid seed and technology, Unilever to provide management, and farmers co-operatives to grow and supply the sunflowers. The farmers would qualify for credits from the Agricultural Bank and would also get Unilever funds for their seed, machinery and further education.

Costing only TT200m (\$0.8m), but up to TT500m eventually, the project is not expensive. Seed would have to

be imported until propagation was established. The U.S. company and Unilever would have 35 per cent each of the new company and the farmers 30 per cent.

"In three or four years time we could not only bridge the import gap of 150,000 tonnes a year," Mr Yildizlar says, "we could even export."

He adds: "It's most important that we get a rational pricing structure for seed so that farmers can choose what to plant on the basis of free market prices, not government minima. At the same time we must educate them—I think they could double their yields."

Like other businessmen, Mr Yildizlar complains about the export requirements on which permission to expand is granted. Indeed, for one re-

cent development on the edibles side, due to start up at the end of next year, Unilever has undertaken to ship 30 per cent abroad—or 11,000 tonnes a year.

The chairman doesn't yet know where he will find a market for it. He is hoping that Mr Ocal's Government will make these targets flexible, and will also be more selective in the way refunds are given to exporting firms.

In general, however, he declares himself pleased with the new climate for foreign investors. "Life is now extremely easy compared with what we have seen in the last 10 years. And I am sure it will be easier still with the new Government. But still it will take time to establish a new, more dynamic bureaucracy."

C. T.

## PROFILE: FETHI

## AGALAR

## Rare kind of whiz-kid

ANY SON of an industrial baron might expect high office in the family firm at a tender age. But Mr Fethi Agalar, at 32 the chief executive of the Altinyildiz textile group, is a genuine whiz-kid.

Mr Agalar represents that still relatively rare breed in Turkey—the professional manager who makes other people's money work for them.

He is the product of the former Robert College, run by the Americans and now part of Bosphorus University—indeed he is part of what is sometimes called the "Robert College Mafia." He graduated in business and industrial administration with an MBA in marketing from a class of eight. Today he teaches financial techniques three hours a week at his alma mater—but the class has grown to 60.

Mr Agalar's father was a judge in Ankara, where he went to high school. After university Mr Agalar joined the Chicago-based international accounting firm of Arthur Andersen, working in their London office for three years, then for eight months in Tehran.

He helped set up the firms' Turkish office in 1979, but left along with some English colleagues because he felt the operation was not getting head office support.

Altinyildiz took him on to develop their marketing, having already invested in some of the most modern textile machinery to be found in Turkey. The company had already graduated from textiles to ready-to-wear clothing, leather shoes and handbags. Mr Agalar set up two marketing arms, Karat in Turkey and Alticem in Switzerland, followed by a chain of stores in Turkey to sell clothes under the firm's brand name, Beymen.

The company has now branched out into furniture, mining and petroleum distribution. Mr Agalar has just clinched a \$30m steel transaction, converting Japanese blooms into Turkish billets for sale to Iran.

His wife Selma is also an Arthur Andersen-trained accountant, working for Turkey's Industrial Development Bank.

C. T.

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## Exportation Through Mepa

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## Importation Through Mepa

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quality products, as a result, its sales turnover has increased from 25 Million US \$ in 1982 to 110 Million US \$ in 1983.

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Over a third of EEC cotton yarn imports come from Turkey but because of restrictions this summer yarn has had to be made up into grey cloth for sale elsewhere

## Why export sales are erratic

ABOUT ONE in five Turkish workers depend on the textile and clothing business, and the exports of the industry, the country's biggest, still account for a large proportion of foreign exchange earnings.

Textiles' share of last year's \$5.7bn of export earnings was over \$1bn of which some 80 per cent came from EEC markets. But, mainly due to the EEC quota system, it is an erratic trade in which producers face an annual scramble to unload their merchandise.

Further export growth was recorded in the first months of this year, but companies are not expecting much from 1983 as a whole. The balance between export and domestic sales is also erratic: at present home demand is said to be rising again.

Export sales are erratic too because of the way the credit system works. The search for subsidised export credits has led companies to undertake export commitments they cannot meet. To avoid the penal surcharge on repayment, they then have to find another exporter to fill their quota for them. The system leads to "bunching" of sales and usually means that the EEC country quotas are exhausted halfway through the year.

One trading house which specialises in textile exports has recorded a huge increase in turnover this year, from \$20m to \$400m, but virtually none of that is new sales: the company has merely succeeded in attract-

ing a large number of new clients.

Over a third of EEC cotton yarn imports come from Turkey, representing over 90 per cent of the country's trade in that product. Because of EEC restrictions this summer, yarn has to be made up into "grey" cloth for sale elsewhere.

On the garment side, where quota problems are even more acute, Turkey accounts officially for only about 34 per cent of EEC imports: but anecdotal evidence suggests the figure is

## Textiles

CHRISTIAN TYLER

much higher since so many companies are disguising the origin of garments by routing them through EFTA countries.

One trader estimates that Turkey could sell \$1bn worth of garments to the EEC a year if allowed to do so. "If all the yarn was converted in this country, it would solve our unemployment problem."

Producers have turned increasingly to the Middle East and north Africa. For example Iran is taking 85,000 tonnes of cotton yarn and there has been a dramatic increase in sales to Saudi Arabia.

So-called "conditional trade arrangements," worth \$1.3bn with Iran and \$1bn with Iraq this year, have provided a much-

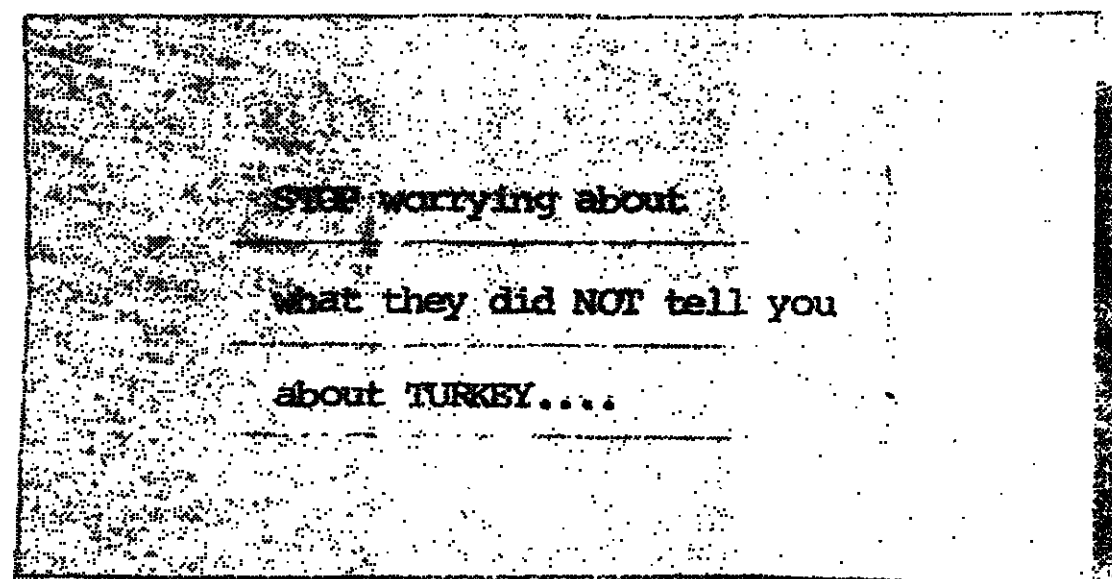
needed security. These are intergovernmental swaps of Turkish goods for oil and the accounts are settled by the central bank. But exports to Libya have plummeted in this as other sectors because of the political risk, while new markets in Tunisia and Algeria are seen by many as only short-term.

There is more than enough capacity in Turkey at the raw end of the textile industry, but some argue there is still room for investment—including foreign investment—in ready-to-wear, especially the top end. Turkey is still a cheap manufacturing country: if its industry could be made as efficient as those of the Far East, it would have a double advantage.

It is rumoured, for example, that some Taiwanese businessmen have been seeking to relocate their production in Turkey, to profit from the cheap labour, while a West German company is reportedly buying a garment factory at Ismir to process Brazilian yarn for export in the EEC.

Meanwhile the hand-made carpet trade is recovering rapidly according to Derin, of Istanbul, a big wholesaler of Herke silk rugs which has survived the recession to emerge as the leading manufacturer in this luxury business.

Mr Mehmet Derin said the company expected \$15m worth of export sales this year and more than \$20m next. His company is now starting to produce wool carpets with silk highlights to widen its customer base.



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## TURKISH INDUSTRY X

The importance of the sector is now being grasped

## Assembly side dominates

Electronics  
DAVID BARCHARD

ANKARA'S VAST but relatively underused central railway station is not noted as an area for technological innovation but since last month its ticket offices there have been using computer terminals. Outside, computer terminals, the taxis which carry arriving passengers to other parts of town. They have been fitted with taximeters made in Turkey by Testas, the state electronics corporation.

The once fashionable criticism that industrialisation in Turkey was seen almost wholly in 19th century terms is rapidly ceasing to be true. The importance of the electronics and computer industries is being

grasped. Two Turkish businesses have started to manufacture electronic components, albeit simple ones, in the last three years. They are the state corporation Testas and a private sector firm Tupko which makes cathode ray tubes. Testas makes passive components such as resistors and capacitors and along with Aselsan, the military electronics company, is looking at ways to make active components such as integrated circuits and transistors with the Exar Corporation of the United States. There are also tentative plans for Turkey's first venture into microelectronics.

Meanwhile, it is the assembly side of the industry which is dominant. There are now approaching 20 companies active in electronics assembly in Turkey, including eight companies assembling televisions and video sets.

There are four major busi-

nesses making printed circuit boards (PCBs) of which the largest is Netas, a joint venture between Northern Telecom and PTT, the Turkish Post Office, with plant at Umraniye near Istanbul. Others are Aselsan in Ankara; a new joint venture involving the PTT and two private sector businesses, Sezal Turkes/Feyz Akkaya and Ray Sigorta, Teletas and a private company, Unal. Both Aselsan and Netas can make double-sided, through-hole plated PCBs.

Turkey may not have produced its equivalent of Silicon Valley yet, but its infant electronics industries are staffed by graduates of the country's best universities, Ankara's Middle East Technical and Istanbul's Bogazici, and they radiate self-confidence and excitement. Both Aselsan and Netas devote a major part of their funds to research and development. Netas's R & D budget in 1984

will be TL 500m, just over 4 per cent of its sales. "We have no problem in attracting young electronic engineers who are as good as any in the West," Netas says. "The problem may be trying to hang on to them later as many want jobs in the Western countries and are capable of getting them."

For this reason Aselsan's general manager, Hacı Kamay, has become virtually an extracurricular member of the Middle East Technical University and Aselsan will probably site its second plant in Istanbul so as to be able to tap the pool of talent at the University of Bosphorus (Bogazici).

One of the more serious handicaps is the need to import components, including limited supplies needed for prototypes. "It takes up to six months to get them sometimes," the Netas official said. "Delays by suppliers are involved as well as customs bureaucracy this end."

Heavy duty on some components means that the products of the Turkish electronics industry can be uncompetitive as far as export markets are concerned. Even so, exporting is very much on the minds of producers. Netas's Space Net PABX system brought on to the market a few months ago is already holding more than half the domestic market in Turkey and should be available to customers in other Middle Eastern countries over the next few months.

So far only one Turkish business is engaged in computer assembly. BITEK of Ankara who are producing Ktazle mini-computers. Turkey's middle class has cut down the time lag between the appearance of a new product on the market in Western Europe and demand for it in Turkey to a few days.

Visitors to the West are now regularly asked by their Turkish friends to bring back minicomputers and accessories. But the Turkish customs have taken an unfriendly view of the computer industry. Last April a temporary ban was slapped on most private sector imports of computers into the country, a restriction which businessmen describe as "unfair" and "nonsense."

Turkish electronics engineers however believe that the country will be producing microcomputers and computers within a few years.

This can only help the country's telecommunications system which, though improving, is still acknowledged to be weak.



Mekoteknik's television factory at Buyukcekmece. The company is Turkey's largest manufacturer with 25 per cent of the market.

fully inadequate. Waiting times for teleconnections are over two years. For telephones, a subscriber in the big cities may have to wait for up to five years. There are only 10,800 installed telephones and 1.4m telephone subscribers in the country. "The waiting list for telephones is as high as the number of people with telephones," says another Netas official.

The Government has prepared a telecommunications masterplan (not yet published) and plans to introduce another 280,000 telephone lines and 8,000 telefax lines next year alone. Even so, Turkey is far behind most Western countries in the telecommunications league. There are 2.5 lines per hundred of the population in Turkey compared to 25 in Greece and 40 in the United Kingdom.

## Demand increasing

Three companies (Netas, Turk Telekom, a joint venture with Iskra of Yugoslavia; and Teletas) make PABX equipment. Netas is the only switching equipment supplier though the PTT is looking for a second switching supplier and is considering six bids at present.

Meanwhile, a Japanese company, NEC, is to build an antenna ground station for 88m to supplement the existing one at Golbasi outside Ankara, and Turkey's connections with Western Europe, which mostly run through a cable from

Antalya to Catania in Italy which came into service in 1976, will be improved with satellite connections through Utelet.

Even so demand looks likely to rise faster than supply. The Government has an awkward choice between long-term investments to improve the overall system and short-term spending to get equipment and lines to consumers. Major business centres in Istanbul and Ankara are chronically congested but meeting their needs can only be done by delaying the provision of expensive telecommunications services to remote provinces.

Ironically, Golbasi, where Turkey's first satellite ground station is, has to be called on the operator-dialled inter-city service. Getting a call through can take longer than driving there and back from Ankara.

As for more sophisticated services, Netas have just brought into service Turkey's first DMs-100 digital switching exchange and should be able as a result to increase their annual production capacity from the present 200,000 lines a year to 500,000 lines. Telephone density in congested areas should be improved substantially.

But these are services which are already taken for granted in Western Europe. It looks like being a long time before new services such as public telefax make their appearance in Turkey.

## Floating to success

Glass  
CHRISTIAN TYLER

HUNDREDS of men and boys are in continuous, double-temper motion around four great cylindrical furnaces. The glassblowers dip their long pipes into the fiery eye, carry the incandescent treacle globules over to iron moulds where they blow them up like balloons. Seated below the dais, others pick the balloons off with their tongs, then roll, smooth and snip them. Others again attach wriggling slugs of molten glass to make handles, stems and bases.

The old Turkish art of glass-blowing, whose products decorated the palaces of the Ottoman sultans, was virtually wiped out in the 18th and 19th centuries by European competition. Atatürk, father of modern Turkey, decided to reintroduce

it. The skills were imported from Hungary, Poland and Yugoslavia and the first mass-production line was set up in 1934 at Pasabahce (pronounced "Pashabachy") on the Asian side of the Bosphorus strait.

Since that factory was established, Pasabahce has become the name not only of a place, but of one unit among 25 production and marketing companies in a group that counts itself among Turkey's top exporting concerns.

Turkiye Sise ve Cam Fabrikalari, or Turkish Bottle and Glass Industries, makes everything from children's marbles to sheet glass and has recently branched out into porcelain. The group exports about 40 per cent of its total production, but in the case of hand-blown glasses, vases, jugs and decanters, as much as 80 per cent goes abroad.

Net profit was TL 3.3bn in 1982 on sales of TL 59.3bn, of which TL 26bn (US\$100m) was in exports. The profit may fall back a little this year but a slight increase in exports is forecast. Investment has been running at about TL 10bn annually for the last three years.

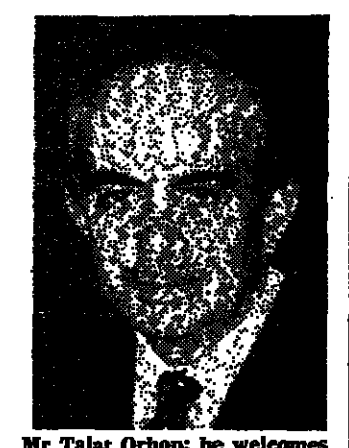
Two years ago the company bought most glass technology from Pilkington Brothers, the Lancashire group, and a new factory for children's marbles was costing TL 9bn is due to come on stream next May at Kizilirmak on the European side of the Bosphorus.

Western Europe and increasingly the U.S. are the main markets for the hand-made products, while machine-made household items, bottles and sheet glass are sold chiefly to the Middle East and North Africa, where Sise ve Cam can beat its foreign rivals not only on labour but also on shipping costs.

With little or no serious competition in its home market, the company sees France and Italy as its real European rivals. But managers complain bitterly about "political pricing"—that is, dumping—by the East Europeans who are also selling hard in the Middle East.

At the same time Middle East markets have been difficult recently: volumes have slipped to Algeria because of the country's falling oil revenues, and shipments to Iran and Iraq have been affected by the long war.

However the factory expects to notch up a TL 300m profit this year, compared with TL 223.5m last year, and it is budgeting for ex-factory sales



Mr Talat Orhon, he welcomes Sise ve Cam's close relationship with Is Bankasi.

worth TL 13.6bn in 1984, compared with TL 10.4bn in 1983. Sise ve Cam is 95 per cent owned by one of Turkey's biggest banks, Is Bankasi, which has supported it with investment loans at the government-approved subsidised interest rate of 24 per cent, compared with 60 or 70 per cent for normal commercial borrowings.

Although some in the company see Is Bankasi becoming perilously close to becoming a state bank, Mr Talat Orhon, the managing director, insists the relationship is a sound one and that the group would not have prospered without the bank's support.

"They are not concerned with short-term profit," he says. "They have encouraged us to make the technical developments to go on the world market and to become an international company."

"This kind of thinking is very relevant in the modern world. For example, the Japanese use this approach—first you get your market share, then your profit."

Sise ve Cam, though long past the infant industry stage, is still protected from the outside by import controls on the products it makes, except for some specialised flat glass. Yet it feels ready to take on anybody.

Mr Orhon concedes that there may be new technologies still to come in which Sise ve Cam might need to buy, or go into partnership with, foreign expertise.

If and when the group's parent bank can be persuaded to sell its control to the Turkish public—and the new Prime Minister, Turgut Ozal, wants the banks to release their industrial assets—then the flotation of Turkish Bottle and Glass could be one of the sensations of tomorrow's Turkish stock market.

## Days of heady expansion come to an end

Contracting  
DAVID BARCHARD

ON PAPER the figures still look impressive. Turkish contractors have around \$13,500m of orders abroad. But the days of heady expansion are over. Until last October, when Enka and Dogus won large contracts to build successive stages of the Marmara-Brege new town in Libya, 1983 had seen little or nothing in the way of new contracts for Turkish firms in the Middle East and North Africa.

Indeed the fact that most Turkish contractors now regard Libya as the optimum foreign market is a sign of the change that has come over Turkey's international contracting operations. Libya still has severe payments problems and periodic barrier deals for crude have to be done to ensure payment. There has been recurrent friction with the Libyan Government on a number of administrative issues. Libya is trying to get the number of Turkish contractors from Turkey operating on its soil down from a peak of about 130 to about 25 or 30. The Turks have resisted.

The recession in the Middle East came just as Turkish firms seemed poised to crack new markets in the Gulf states. The Turks have clung on to existing markets wherever possible, sometimes working within sound of gunfire on jobsites in Iraq. The hope is that when the Middle Eastern market picks up once more, Turkish companies will be first in the field.

There have already been some casualties. Among the earliest was Kastelli, a contracting firm of the Finance House Banker Kastelli which collapsed in July 1982. The Kozanoglu Camsoglu Group, most of which is currently in the hands of the Ziraat (Agriculture) Bank after going bankrupt, is a later victim. Though KCC are still operating their construction division profitably, there is little doubt that it was delays in payment from Libya which played a major part in pushing other sections of their industrial empire into the hands of the receiver.

Amidst these difficulties, two schools of thought have surfaced. One, best represented by the Istanbul-based group Ena which has become the 24th largest international contracting group in the world, believes that high technology ventures, probably in association with foreign partners, are the only way forward.

Ena has been bidding for tenders in new areas such as Sri Lanka this year where Turkish businessmen are little known and has a strong interest in the Far East.

Kutlutas, an Ankara-based group, has shown a similar interest, as has Tekfen.

In practice, however, many groups are plumping for what remains of the straightforward residential and office block construction jobs which are labour intensive and give Turkish firms an advantage over South Korean or Eastern European competitors. But finding new projects is tough.

Meanwhile, the Turkish Government has introduced a new grading system intended to ensure that small or inexperienced firms do not win contracts abroad which they are not capable of carrying out.

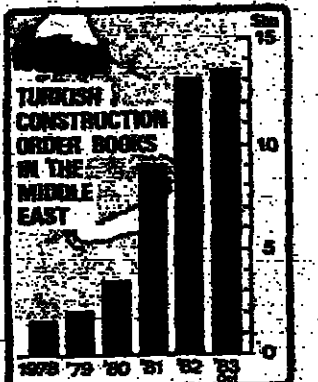
There are at present about 267 firms working abroad, employing a total of 155,000

workers (mostly but not entirely Turkish). The new selection procedures limit the ceilings in specified amounts per country.

High charges for letters of credit (4.5 per cent for the initial 12-month period and then 4 per cent per year afterwards as compared to charges of around 1 per cent in the major Western countries) are seen as a major obstacle for Turkish contractors, as is the absence of sophisticated export credit arrangements.

Many of the Turkish firms consist of major industrial groups whose activities range far outside contracting. KCC, for example, ran a successful daily newspaper and two of Turkey's best-known steel firms, Enka and Dogus, have a wide range of industrial activities and is also active as an international trading company.

During the dark days for the Turkish economy in 1979 and 1980, many of the big contracting groups found they had ready cash to buy up potentially profitable small firms in trouble. Some firms have been linked to construction. Gams and Guris, two turkey project firms, have steel plants around Ankara. Gams has now branched out into electronics and claims to be able to manufacture the State Electronics Corporation, Testas, on its key products.

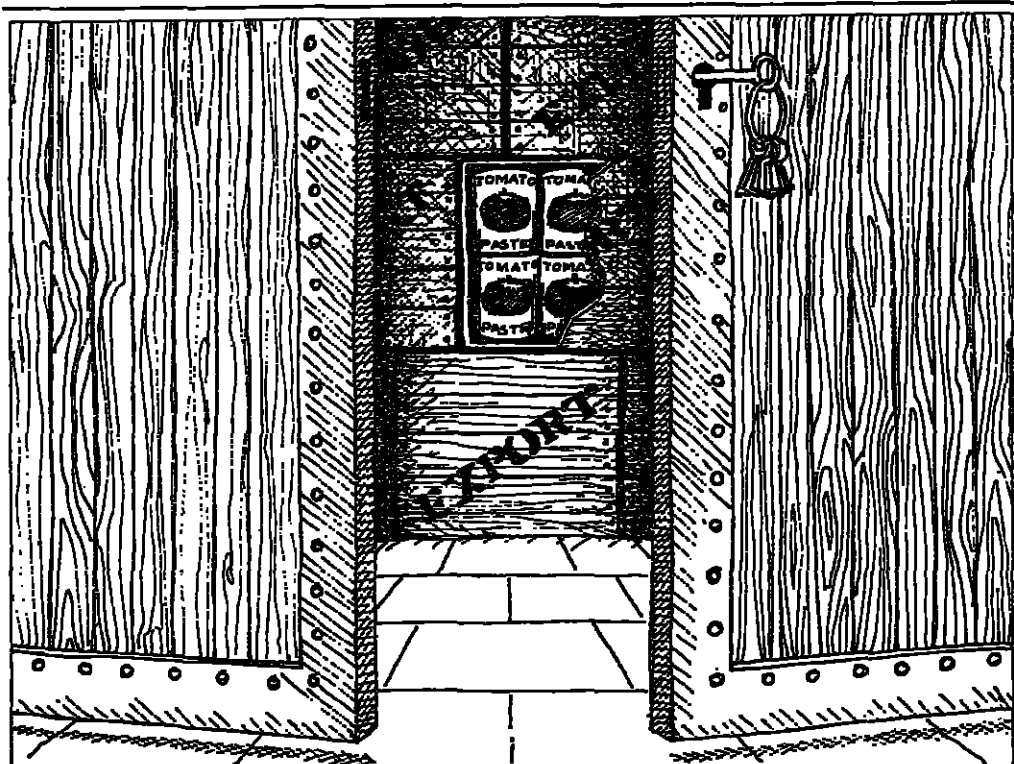


PI Makina is building construction equipment at a plant outside Ankara, and Kutlutas makes process equipment, steel structures, tanks, tower and gantry cranes, and belt conveyors at its Ankara plant.

Cimtas, a subsidiary of Enka, also makes steel structures, mechanical equipment, electrical equipment, HVAC instrumentation and piping. Because of its proximity to Middle Eastern markets, many of the new construction-related plants are being put up in Ankara. We are only a few hours drive from Iraq or Syria," says a Kutlutas official. "Ankara is a very favourable location."

In the longer term some firms are eyeing the prospect of using the trade zone promised for Antalya for exporting. Others say that the FTZ will in fact be only of marginal benefit to producers who have set up correctly. In terms of technological sophistication they claim that the best Turkish contractors today are not very far behind their counterparts anywhere else.

One sign that Turkish contracting has come of age is that the State hydraulics agency, DSI, this autumn awarded the country's largest ever civil works contract, a \$428m tender for the Euphrates Ataturk High Dam, to a Turkish consortium. The final bidders included only one foreign company, Bechtel, in a joint venture with Enka.



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General Dynamics' F-16: building modern aircraft in Turkey is a cherished ambition of all military men from President Evren downwards

## Low profile belies efficient performance

ASKED TO NAME Turkey's oldest and largest industrial corporation, not many Turks or foreigners would come up with the right answer. It is in fact MKEK, the Machinery and Chemical Industries Board, the country's main munitions and military equipment producer.

MKEK can trace its institutional existence back to the military reforms of Sultan Mahmut II in 1826, though it regards itself as the successor to the Ottoman armaments workshops of earlier centuries right back to the founding of the Empire.

Its low profile means that it often escapes attention inside Turkey though it is one of the few public sector bodies regarded as efficient by several private sector businessmen. An ironic tribute to its success came in the 1974 Cyprus operation when Greek Cypriot troops were discovered to be using rounds of ammunition made by MKEK. "Our customers abroad often reveal our products," says an MKEK official. "It's something beyond our control."

The prime task of the corporation is naturally to supply the Turkish Armed Forces, but MKEK is now selling a wide range of products to the civilian market in Turkey and the rest of the world. Products include prefabricated buildings, batteries, small arms, fireworks, shotguns and rifles, ammunition, gas masks, seamless steel pipes, construction and earth moving machinery, galvanised barbed wire, mobile air compressors, and a variety of machine tools.

The ethos of MKEK remains firmly that of the Turkish civil service. Its management echoes the big business style of some Turkish public sector corporations.

MKEK was one of the first Turkish public sector corporations to go into exporting and its customers are to be found as far away as Brazil. The corporation declines to give exact figures for its foreign sales but says they average around \$30m annually and some years are more than double that. The corporation currently has technical co-operation agreements with five countries, including the U.S., Britain, and West Germany, but specifically rules out agreements with France in the current state of Turkish-French relations. A major partner is Davy McKee

of the U.S. for the manufacture of seamless steel pipes.

When the special steel firm, Aselsan, went bankrupt in 1982, MKEK was chosen to oversee the rescue operation.

Quite a few voices were heard grumbling that an efficient state sector firm (MKEK) was being penalised by having to take on an unprofitable private sector one. A year later, Aselsan has become one of five state industrial corporations attached to MKEK (the others are the state motor corporations, Tamsan and Aksoyan, the electronics corporation Testas, and the machine tools manufacturer Taksan).

### Defence Industries

DAVID SARCHARD

Aselsan is currently making an operational profit and MKEK says that the rescue operation is virtually completed.

Meanwhile MKEK's marketing department is exploring sales possibilities with countries as diverse as Iraq, Syria, Egypt, Bulgaria, Romania, Algeria, Libya, Pakistan and Jordan. A similar interest in export possibilities is currently being shown by the other star performer in the Turkish industrial defence sector, Aselsan. Aselsan is one of a number of industries set up after the Cyprus invasion. The ensuing U.S. congressional arms embargo led the country's planners to think in terms of self-sufficiency in as many defence industries as possible.

Other corporations exist. There is the aviation electronics corporation, Havelsan, which recently signed an agreement with the Agin Corporation of the U.S. to make radio and radar equipment. There is Aselsan, the military batteries corporation, whose Antalya plant makes nickel cadmium batteries. Tamsan the State Aircraft Corporation which is to make F-16 fighter jets with General Dynamics of the U.S. is attached directly to the procurement Department of the Ministry of Defence. Aselsan is in many ways the exact opposite of MKEK. It is

a small, new organisation. Though it was set up with semi-public funds (mostly the armed forces' endowment funds), it functions as a private sector enterprise and its managerial staff are not civil servants.

Aselsan's first plant, just outside Ankara at Macunkoy, came on stream in late 1979. Total investment so far has been \$30m and the corporation has 1,900 employees, including 165 engineers. It proudly boasts that it does not retain one single foreign manager or advisor.

A visitor from a well-known Western electronics firm is said to have been so impressed after a tour of Aselsan's plant, that he asked to be taken on as marketing operations chief.

Current production includes VHF/FM combat area radio equipment made under the Philips license for backpacks, vehicles, and tanks, handheld receivers and base and repeater stations, industrial electronic equipment, alarm systems and electronic laboratory equipment.

Like MKEK, Aselsan now sells on an increasing scale to the Turkish private sector and earlier this year set up a new marketing division to explore export opportunities.

Along with MKEK, Aselsan is one of the few Turkish public sector industrial corporations enjoying a reputation for quality. "We employ nearly 10 per cent of our shop-floor staff on quality control," says Mr. Hacı Kamoy, the man who has presided over Aselsan's establishment since 1975.

"We have other advantages. Our shop-floor staff are almost all high-school leavers and our management and scientists are all under 35 and recruited from the cream of the Turkish University system. We have very close relations with Ankara's Middle East Technical University."

Aselsan is already profitable and its products now cost substantially less in dollar terms than they did in 1979. Meanwhile, Mr. Kamoy is pressing ahead with plans to virtually double Aselsan's research and development work. Telecommunication systems, control systems, industrial control, digital systems, electro-optics and electronic warfare are cited as the chief areas of interest.

## Finance sought to build F-16s

ON A FLAT piece of land about 10 miles outside Ankara, at Murted, a site for the country's fourth aircraft plant is being staked out. The three previous plants flourished briefly in the interwar period and during World War II.

The decision to issue a letter of intent to General Dynamics of the U.S. for a \$4.2bn project to build F-16 fighter jets, taken last September, looks to many foreigners like being a major and unnecessary drain on the Turkish economy.

Inside Turkey, where the project is known to be a cherished ambition of all military men from President Kenan Evren downwards, few voices have been heard criticising the scheme.

The deal covers about 160 planes, a quarter of which will be delivered at the end of next year, and the remainder assembled in stages at Murted. Turkish factories are expected to supply 20 per cent of the components, with the proportions being increased gradually. There are hopes in Ankara that Turkish-built F-16s could one day be exported to unspecified neighbouring countries.

Meanwhile for the project to go ahead, financing has to be found. Some \$500m in credits from the U.S. Government has been promised and a further \$2,500m is to be covered by an off-set agreement under which U.S. companies would export goods from Turkey, generating the income to finance the deal.

Details have not been worked out yet but a number of U.S. firms visited Turkey in the autumn under the auspices of the Overseas Private Investment Corporation, many of them agricultural. Twenty-five initial investment projects from an overall list of 400 are thought likely to go ahead.

General Dynamics is meanwhile working with Dr. Yavuz General Electric, United Technologies, and Hufco from the U.S. side and Eccebas, Gama, Eka, Tekfen and Rahat from the Turkish to set up a Turkish-American Management Association.

Just how these tentative deals will underpin the F-16 deal is not yet clear. Nor is it fully certain that Turkey will go ahead with the scheme, and turn the letter of intent of September into a firm contract.

The project seems to have acquired a momentum which would take the outright opposition of the IMF or international lender organisations to stop. That is not expected so by the end of the 1980s Turkey should be one of the few European countries flying locally built jet fighter planes.

D. B.

PROFILE: ARCELİK, the country's leading white goods manufacturer

## Only the strong survive

IT IS a gloomy tale that Mr. Hasan Subasi, general director of Arcelik—the "c" pronounced "ch" as in Koc, to which group the firm belongs—has to tell. Yes, he has 52 per cent of Turkey's refrigerator market. Yes, too, he provides 75 per cent of the country's washing machines. But the first market has been shrinking continuously for five years and the second is little more than a mirage.

Little wonder that profits slumped last year to a mere tenth of what they had been in 1981. This year sales have been so poor that on November 1 he had to close the doors of his major Eskişehir fridge plant. He hopes to open again in mid-January.

Of course, when the largest company in a sector finds the going tough, smaller ones are likely to find it impossible. In this case before the recession began there were five companies jockeying for a place in the refrigerator market. Today only the two largest appear to have survived. It is a pattern found time and time again on the face of Turkish industry.

In the case of refrigerators the first company to go was Tcmal, which had the Freestoid licence. Next to have problems was Fesik, though this was long kept afloat by the Türkiye İş Bankası, the country's largest bank, which took over ownership of the company.

Then Besis, which had the Philips licence, had to shut its doors, though it may possibly be open now that it too has found new owners. Now only Profilo, which uses AEG's name, and Arcelik have their heads clearly above the water. Yet Profilo too had to stop refrigerator production in November as stocks had got too high.

There is another reason why Mr. Subasi should be gloomy. Turkey has only 8.5m households with electricity, and 8m refrigerators have been sold in the last 10 years. "It has reached a sort of saturation," he says, and the saturation is all the more evident now that few new apartments are being built. Yet even all this there is little sense of anxiety in the plans he is making for the future.

One of these involves giving Turkey its first dishwasher. The 24 years of experience the firm has had in making household appliances means that, except in specialised items such as compressors, where it has a licence from Tecumseh of the U.S., it is no longer interested in formal technical assistance agreements.

It had signed one with U.S. General Electric when it originally decided to go into refrigerator production. It argues that its engineers are far better than outsiders at designing a product to deal with the particular problems of Turkey—water cuts, electricity cuts and voltage variations, and different eating practices, utensils and ingredients.

Mr. Subasi is also interested in expanding into kitchen mixers, blenders and toasters. But his main concern is making sure that as much as possible of his 800,000 fridges per year capacity is used. He recognises that this will depend on the recovery of the economy, but is also keen on building new features into fridges to encourage the replacement market. Then, of course, there are exports.

In 1981 the company earned \$18m from exports, mainly from selling 85,000 fridges to Iran and Iraq. This year exports are expected to be around 35,000, but Mr. Subasi argues

they are more healthily based as they are to a dozen customers and not just the result of two government tenders.

He is confident about the Middle East because Turkey is close and its people are Muslim, and because his fridges are strongly built and better insulated than European ones—cool, therefore, better able to do with the vagaries of water and electricity cuts.

He is also hopeful about selling to West Europe. "I can put a 13 cu ft, two-door fridge on the market in West Germany at a price 8 per cent below the Italians and 22 per cent below Electrolux," he says. But he admits that he will have to change his design concepts.

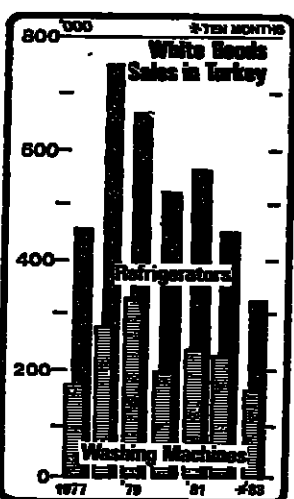
Looking ahead, Mr. Subasi says he is confident. In the first place he believes that the present stability in the country will continue as Turkey comes under increasingly civilian rule. Nor is he frightened of the prospect of renewed union activity.

A 42-year-old mechanical engineer who has spent almost all the past 13 years at Arcelik's plant at Cayirova, an hour's drive south-east of Istanbul along the Gulf of Izmir, he remembers well the bitter strikes which hit the plant in 1977 and 1980. The second strike lasted 51 months and only ended with the coup.

But today Mr. Subasi argues that he prefers to have a union with which he can have a dialogue rather than not to know the workers' mood.

However, he accepts that he is likely to have some severe pressure for wage increases following four years in which wages have risen substantially less than inflation.

So, what are his problems? The answers are those to be



heard from almost every factory manager in the country.

● Inadequate electric supplies.  
● No standard control over his suppliers. The authorities only subject his final products to quality control, meaning he ends up responsible for any substandard items supplied to him.

● The unpredictability of his state suppliers, Petkim and Ereğli. He has to pay a 15 per cent fee in advance of orders, yet when the delivery date comes he may suddenly be told no goods are available. He cannot impose any penalty clause on the companies, but instead finds himself having to go through the lengthy process of importing. Which means keeping up to three months' stocks of many raw materials.

● The heavy cost of debt. With bank credit costing over 60 per cent per year, financing charges in 1982 amounted to 16 per cent of gross sales revenue.

It is also a charge which, inevitably, Arcelik passes on to every single one of its customers.

David Tonge

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## TURKISH INDUSTRY XII

## BUSINESS INFORMATION

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## Tips for the traveller

**FLIGHTS:** Planes in and out of Turkey can be heavily booked. Turkish Airlines runs a wide local network with frequent flights, in particular between Istanbul and Ankara. You may lose your seat if you arrive less than 20 minutes before departure. Fog can disrupt winter travel.

**TRAINS:** The night sleeper between Istanbul and Ankara may have few hints of the one-time opulence of the Orient Express, but is pleasant, reliable, and usually not greatly delayed.

**TAXIS:** Meters have been imposed on the taxi owners of Ankara and most of those in Istanbul. It is best to use such taxis, distinguishable by the blue and white sign on their windows saying "Taksi-metredir."

#### Telephones and telex

Istanbul this year went from sixes to sevens in that the authorities suddenly put one new digit in front of the existing six-digit numbers. Those with contact books need to make the following adjustments: numbers in old Istanbul—these beginning with the numbers 20-28 or 70-84—should have the digit 5 put in front of them. For the rest of the European side of Istanbul—40-50 and 60-69—add 1 in front. For the Asian side—30-39 and 51-59—add 3.

Patience is needed in waiting for a line in order to dial local calls. Direct dialling abroad is available from private numbers, some Istanbul hotel rooms and all hotel switchboards. Sometimes it is necessary to go through the Post Office operator which can cause delays of 30-60 minutes.

Telex lines are usually good but can break down for up to 24 hours. New telephones and telexes can take months to install.

#### Istanbul

**HOTELS:** The three leading centrally-located hotels are the Hilton (telephone 1467050, telex 22379), which has good facilities but less satisfactory telephones; the Marmara Etap (1448850, 24187); and, perhaps the best, the Sheraton (1489000, 22729). Businessmen can usually arrange discounts through their companies.

The Divan (1464030) is also

good, with fine Turkish food. Also recommended are the Etap (1452230) and the historic Pera Palas (1452230), where Atatürk, Agatha Christie and Kim Philby stayed. Those with time on their side may prefer to stay up the Bosphorus at the Grand Tarabya (1621000, 26203) and Yeniköy Carlton (1621020, 26260).

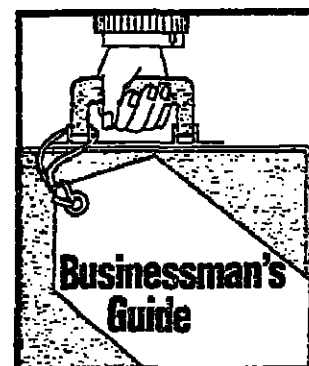
**RESTAURANTS:** Turkish cuisine is one of the world's best and Istanbul offers some fine restaurants. The city is famous for its fish. Newcomers are advised to consult friends (and waiters) as to what fish is in season. A good food list is to be had at Pandelis (5225534)—lunch only. Liman (1441033), the Four Seasons (1458941) and Borsas (5224173), one of the last bastions of Ottoman food. Lunch under the Galata end of the Galata Bridge is a delight when the weather is good.

At night best is to go up the Bosphorus to places such as Yeni Bebek, Surreya or Facy. The adventurous may like to try the hors d'oeuvres, raki and fish in the formerly Armenian quarter of Kumkapı.

**CONTACTS:** The foreign consulates have commercial officers who can give initial advice, as can Tusiad, the Turkish Businessmen's Association (telephone 1462414) headed by Mr Ali Kocman, and its rival, Tisk, the Turkish Employers' Confederation (telephone 1456908), headed by Mr Halit Narin.

Bodies such as the Turkish British Chamber of Commerce (1490658) under Mr İhter Koral can assist, as can Mr Norman Covey (1451783), formerly of the Chamber and the Financial Times.

The Istanbul Chamber of Industry (1454130) under Mr Nurullah Gezgin says it can advise on the legal and practical framework for investors. A new body is Yased, the association for foreign capital co-ordination, which discusses the problems of existing investors and can help newcomers (1501427, Mr Erdoğan Karakoyunlu). Arthur Andersen's Mr Turhan Yetkin, 1664900, will give solid advice



on the tax regime and accountancy practice.

American Express (1411439), Citibank (1414300) and the Ottoman Bank (1455020) are among the foreign banks in town, while the Turkish Industrial Development Bank Türkiye Sınai Kalkınma Bankası (1431360), specialises in industry. There are a number of professional bodies such as the Automotive Industry Association (1609938, Mr Muhsin Yıldırım).

Other foreign banks with branches in Istanbul are: the Arab-Türk Bank, Holantse Bank, Banco di Roma, Bank Mellat, BCI, Türk Bankası and Bank Habib.

Chase Manhattan and First National Bank of Boston have applied to start banking operations in Turkey. Bankers Trust has applied to open a representative office. Deutsche Bank and Dresdner Bank are among the foreign banks already with representative offices.

**PASTIMES:** Istanbul is a delight. Make sure you have at least a weekend to nibble at its fringes. Astride two continents and seat of the Byzantine and Ottoman empires, it is a unique mixture of fading grandeur and vigorous present. Take a leisurely boat ride up the Bosphorus or to the Princes' Islands where Trotsky once lived. The covered market is a unique experience. The monuments around the Sütlüce Topkapı Palace, the Blue Mosque and Santa Sophia should not be missed.

#### Ankara

**HOTELS:** The Grand Ankara Hotel (telephone 171106, telex 42398) remains the best hotel in the city—and a useful place to meet other businessmen. Other centrally placed and clean hotels include: Dedeman (171100, 42408), Mola (183140, 42284) and Tunnali (278100, 42142), but eat out.

**RESTAURANTS:** The Kristal (telephone 171260) is probably the best restaurant in town, offering Turkish and European food. Prices are relatively cheap, with a meal and wine for two costing around £16. Ataturk Orman Çiftliği Lokantası (233230) has excellent Turkish cuisine and is 30 pleasant minutes' drive from town at Ataturk's Farm.

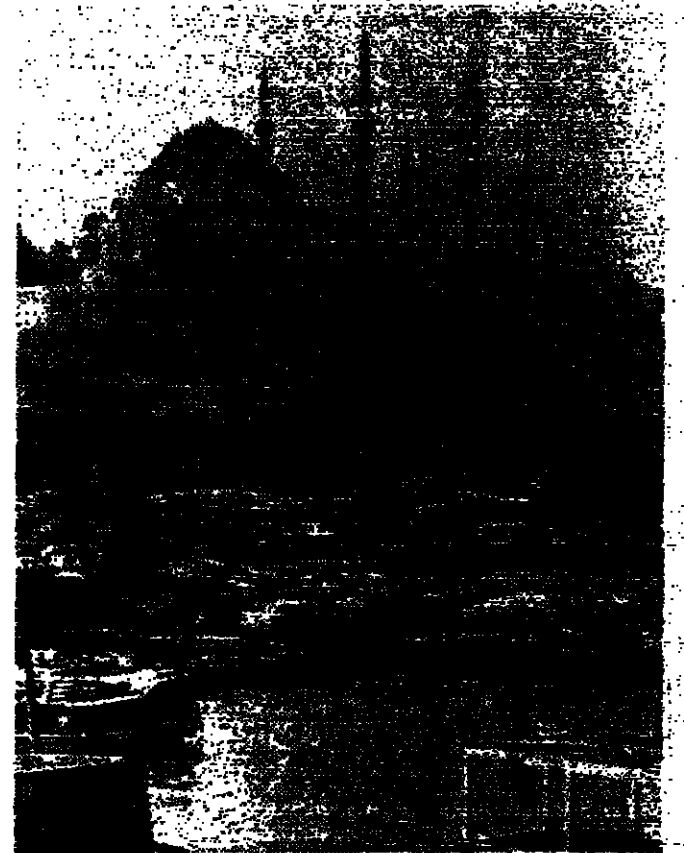
Surprisingly, fish is to be recommended in Ankara. Other restaurants for business lunches or dinners are the RV (270365), Kral Çiftliği (275087), Yalınca (133888—also offering violins), Liman (302725) and Rütim (272432).

**CONTACTS:** Civil servants and even ministers are relatively accessible once they are convinced the visitor is serious. Two bodies worth contacting are the Foreign Capital Department (telephone 298421) and the Central Bank, whose foreign exchange department is headed by Mr Zekeriya Yıldırım (298421).

The major countries have useful commercial sections. The EEC office head is Mr Gwyn Morgan (276145/6). The Turkish Union of Chambers of Industry and Commerce is an influential body, worth having on one's side: its current head is Mr Mehmet Yazar (257600).

**PASTIMES:** Ankara is a real capital city but is no beauty. In winter those with lung problems should steer clear. The Museum of Anatolian Civilisations is a must while the Mausoleum where Ataturk, founder of modern Turkey, is buried, is worth seeing to gauge the status he now has.

D. T.



The New Mosque in Eminönü Square, Istanbul, one of the city's tourist attractions

## How to find out the facts

**TURKEY** is a relatively well documented country by Middle Eastern standards but finding out key facts can still take time unless one knows one's way around the basic handbooks.

Poyraz of Istanbul have been publishing a major compendium of Turkey directory which is still the best place in which to look up details of firms, though there is too much concentration on Istanbul and by no means everybody is included.

The State Institute of Statistics publishes an annual yearbook of statistics, but its figures are often out of date. There is also a smaller pocket version.

For ready reference most businessmen would rely on the handy "Economic Indicators of Turkey" published each summer by the Türkiye İş Bankası. This is Bankası and the Yapi Kredi Bankası both publish regular economic reports, but reporting of industrial output tends to concentrate on long-established stable products, usually from the public sector.

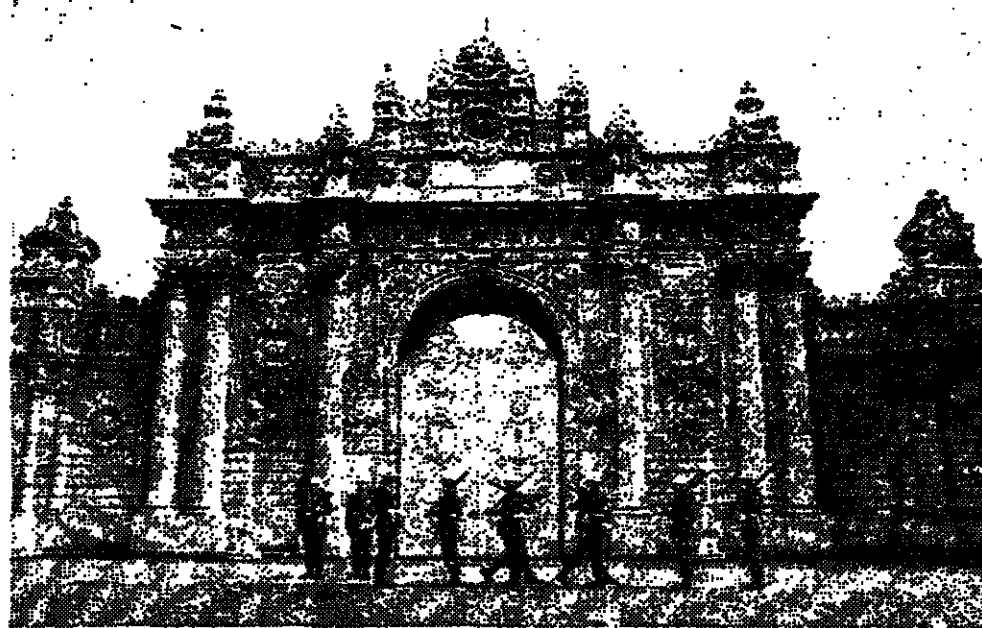
Monthly or quarterly data on GNP and industrial output are not easy to get hold of. Worst of all are figures on farming. With the excep-

tion of a few export-oriented crops, like cotton, regular up-to-date statistics are never available.

The Chambers of Trade and Industry publish regular reports and the Istanbul Chamber of Industry is a major source of price statistics. Government bodies such as the Ministry of Finance publish monthly indicators, but usually only of a macroeconomic kind.

A sad decline in the quality of what used to be one of the most useful source books on Turkey is the annual Tusiad report, which is regrettably recorded. Once one of the broadest and most useful surveys, the most recent Tusiad reports have been much less comprehensive since they were prepared by their predecessors.

Finally, the most useful compendium of names and addresses as well as facts and figures is the Turkish Daily News annual almanac, published in May. It includes profiles of leading politicians, some officially inspired accounts of Turkey's view on such matters as the Armenian question, a reasonable cross-sample of key statistics, and a wealth of business addresses and telephone numbers.



Changing the guard at Dolmabahçe Palace, Istanbul, death place of Kemal Atatürk, hero of Turkey's independence struggle and mentor of the generals ruling Turkey today

## Influential role in nation's life

**WHEN TURKEY'S** return to parliamentary rule began to loom on the horizon last year and speculation revived about the leaders of possible new political parties, one of the first names to come to mind was that of Mr Mehmet Yazar, the President of the Turkish Union of Chambers of Industry and Commerce.

This was a tribute to the continuous importance of the Chambers in Turkish national life. The former deputy prime minister, Mr Necmettin Erbakan, first surfaced on the national political scene as president of the union in the late 1960s (only to be promptly ousted by the then prime minister, Mr Süleyman Demirel).

Membership of the chambers is compulsory for all businessmen and industrialists and strictly enforced. As a result, the major chambers (Istanbul, Ankara, Izmir and to a lesser extent, Eskişehir) are probably the most influential lobby groups in Turkey. The Istanbul Chamber of Commerce's figures on prices are often regarded as a more reliable indicator of inflation than those of the Trade Ministry itself.

There are eight chambers of industry; 54 chambers of commerce; 140 chambers of industry and commerce; and 52 commodity exchanges across the country. It is no secret that they were once the main network of political influence and patronage for the now-banned Justice Party. Mr Özal has yet to establish a comparable dominance.

There are many divisions in the Turkish business world (between large and small scale producers, between eastern, western, and Black Sea interests; between export oriented companies and those

relying on the internal market). These divisions threatened to pull the business community apart a decade ago but now seem to have settled down. The present chairman, Mr Mehmet Yazar, has had a fairly easy ride. He comes from the Istanbul-based pump machinery manufacturer, Yazar Pompa.

However the divisions of the 1960s and 1970s mean that the Union of Chambers today has to contend not only with a degree of internal conflict, but also with powerful external pressure groups claiming to speak on behalf of business.

#### Business chambers

DAVID BARCHARD

One of these is Tusiad, the Association of Turkish Industrialists and Businessmen. It does not have the entrenched legal status enjoyed by the chambers and only 228 members, all private individuals. But outside Turkey it has probably become a much better known voice, speaking largely on behalf of the large Istanbul-based industrial groups and for exporters of manufactured goods.

TISK, the Confederation of Turkish Employers' Unions, has been in relative eclipse since 1980 with the ban on union activity. Its role is likely to grow once again after union freedoms are restored in the new year.

TISK was set up in the 60s as a reaction to the sudden increase in membership of

trade unions after 1964. Its chief, Mr Halit Narin, was a vocal opponent of the left before 1980 and enjoyed a seat in the Consultative Assembly. However, an early return to union militancy is not expected and the issues confronting Turkish businessmen today have less to do with labour relations than with economic strategy.

This could mean that another leading ginger group of the late 1970s, MESS (the Union of Metal Industries Employers) will not return to the prominence it enjoyed then. A fierce opponent of militant unionism its aggressiveness sent shivers down the spines of some foreign nationals working in top management positions in Istanbul. Yet it was from MESS that Mr Turgut Özal emerged in late 1979 to become head of the State Planning Organisation.

All the organisations mentioned above came into being within the context of Turkey's semi-corporatist and highly bureaucratic governmental tradition, inherited from the Ottoman Empire, according to which different social groups are expected to organise themselves and engage in dialogue with the government which then harmonises their interests.

This is still the spirit in which Turkey's main permitted trade union confederation works. Yet the logic of Mr Özal's doctrine implies that Turkey's tradition of settling problems through government decisions reached after wheedling and pleading by the interest groups concerned will eventually be replaced by a less corporatist system in which market forces resolve what are at present political decisions.

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